The Report of the President
to the
Board of Trustees
of
The Corporation of Mercer University

November 19, 2010
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AGENDA
BOARD OF TRUSTEES
OF
THE CORPORATION OF MERCER UNIVERSITY

November 19, 2010
W. Homer Drake, Jr., Chair

I. Call to Order
   W. Homer Drake, Jr.

II. Meditation and Invocation
    W. David Sapp

III. Approval of the Minutes of the April 16, 2010 Meeting of the Board of Trustees

IV. Report of the President of the University
    William D. Underwood

V. Matters of Current Business
   1. Report of the University Marketing Committee
      W. David Sapp
   2. Report of the Audit Committee
      James R. Williams
   3. Report of the Educational Policy Committee
      Miriam M. Holland
   4. Report of the Development Committee
      Richard A. Schneider
   5. Report of the Finance, Investment, and Property Committee
      L. Richard Plunkett, Jr.
   6. Report of the Executive Committee
      M. Diane Owens

VI. Recognition and Installation of New Trustees

VII. Appointments of Officers, Standing Committees, and Advisory Boards

VIII. Matters of Other Business

IX. Benediction
    Craig T. McMahan

X. Adjournment
I. PROVOST

Wallace L. Daniel joined Mercer in 2008 as provost and professor of history.

Goals 1 and 3: The University as a Community of Learners

Experiential Teaching and Learning. The development of a paradigm of discovery, creativity, and inquiry requires different ways of teaching and learning than the methods and approaches used in the past. Building on the foundation already created at Mercer University, the new paradigm requires a connection between teaching and research, a commitment to teaching “how to learn,” and a desire to relate conceptual knowledge to world problems. In some schools and colleges in the University, as well as in individual cases, such approaches are characteristic; Mercer needs to expand, encourage, and support them, and make these opportunities and approaches endemic to the academic framework. To such an end, Mercer aims to continue to develop initiatives defined earlier. The development of a community of learners is a cultural change that requires time, a shift in commitments and resources, and long-term initiative and creativity that, to be effective, has to be driven by faculty members.

The model of experiential learning is built on collaboration, and envisions continued increased emphasis on each of the following endeavors: (1) faculty and student scholarship; (2) the development of communication and critical thinking skills; (3) service-learning; (4) the experience of study abroad; and (5) connecting conceptual knowledge to concrete problems in our society. The University aspires—and will—graduate students who, through their interactions with faculty members and their experiences at Mercer University, will become leaders and servitors who will change the world.

The above-mentioned endeavors are elaborated as follows:

I. Faculty and Student Scholarship

Support for faculty scholarship. In fall 2009, the Provost’s Office selected six tenure-track faculty members who demonstrate considerable promise in teaching, scholarship, and creative activities and, with the assistance of President Underwood, awarded each of them Provost’s research awards of $4,500 for summer 2010. The awards were competitive, and initial recipients were:

- Sheng-Chiang “John” Lee, Department of Physics, College of Liberal Arts
- Mary Raschko, Department of English, College of Liberal Arts
- Natalie Bourdon, Department of Women and Gender Studies, College of Liberal Arts
- Christopher Macklin, Townsend School of Music
• Allen McCullough, Townsend School of Music
• Colleen Stapleton, Department of Mathematics, Science, and Information Systems, College of Continuing and Professional Studies

The research awards are renewable for a second year for each recipient, contingent on the outcome of the initial grant.

_The goal of the Provost’s Office is to expand the number of awards as financial circumstances permit. In 2010-11, the University is expanding the number of research awards to eight._

The University already has a good number of faculty members with strong research agendas. As reported by the deans of their colleges and schools, several examples of these faculty members are included at the end of this section of this report. (See Appendix A)

**II. Undergraduate Research and Inquiry**

In 2009, the Undergraduate Symposium featured presentations from fifty-eight undergraduate students in departments from across the University. This number represented the largest group of undergraduate student participants in Mercer’s history. In 2010, a Humanities Symposium was added, under the leadership of Dr. Tom Scott of the Department of History and other faculty members from across the University.

The number of presentations continues to grow, and undergraduate research will soon become a hallmark of Mercer University, as it has among many of the leading universities in the country. Students in the Honors Program are very active in undergraduate research projects and contribute significantly to this growth.

**Undergraduate Research Presentations and Projects**

<table>
<thead>
<tr>
<th>Year</th>
<th>Numbers of Presentations/Projects</th>
</tr>
</thead>
<tbody>
<tr>
<td>2008</td>
<td>38</td>
</tr>
<tr>
<td>2009</td>
<td>58</td>
</tr>
<tr>
<td>2010</td>
<td>151</td>
</tr>
</tbody>
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_The Provost’s Office continues to see as a priority the appointment of a director of Undergraduate Research and Inquiry. This appointment is very much needed in order for the undergraduate research initiative at Mercer to continue to grow and to strengthen its impact. Kevin Bucholtz, a talented, respected, and very qualified assistant professor of chemistry, has been selected and is prepared to become the director. The director and the office will play a leading role in organizing, enhancing, and promoting a culture of discovery._

Mercer continues to build national prominence in this important endeavor. The University has the highest number of faculty registrants to the **National Conference on**
Undergraduate Research than any institution in the country (alternating often with Indiana University).

III. Development of Communication and Critical Thinking Skills

In his book Making the Most of College: Students Speak Their Minds (2001), Harvard University professor Richard J. Light reflects on the information gathered from over 1,600 interviews he and colleagues held with Harvard students over the last ten-year period. In one series of interviews, sixty graduating seniors responded to questions asking them which courses had affected them most deeply, in terms of the way they thought about learning and the world in which they live. He also asked what techniques were most meaningful in these courses.

Light then explains the central insight to be gained from student respondents: “The major finding is not one I would have guessed. Students identify the courses that had the most profound impact on them as courses in which they were required to write papers, not just for the professor, as usual, but for their fellow students as well.”

Academicians have long understood that thinking and writing are connected. Mercer will strengthen significantly its academic programs by emphasizing this relationship and by establishing it, too, as a hallmark of a Mercer education.

Based on the educational objectives, structure, and content of writing programs with national reputations for excellence and upon the University’s desire to strengthen its academic program, graduates should be able to do the following:

- Write clear, concise, well-organized, grammatically correct prose.
- Apply the principles of clear writing effectively within the contexts of their own disciplines.
- Recognize the importance of rewriting and revising to obtain the highest quality possible.
- Locate, evaluate, integrate, and cite the ideas and words of others appropriately.
- Create documents that reflect scholarly analysis and critical thinking.

Such skills are worthy of any outstanding academic program, and they are particularly important in the information society in which we live.

The University’s Communication Task Force, chaired by Peter Brown and whose membership included broad representation from across the University, will soon submit its final report. Meeting for two years and collecting an extensive amount of information on student writing and speaking skills, the committee’s recommendations bear serious attention.

In correspondence with the Task Force’s recommendations, the University will make a writing resource person a hiring priority during the coming academic year. Such a person will be charged with conducting writing workshops for faculty across the University, helping faculty members who have little training in teaching writing and oral communication skills to strengthen
their classroom teaching in these endeavors. What the Task Force discovered is a desire to work even more effectively with students to develop communication skills.

IV. The Honors Program

Mercer’s consultant in 2009, Dr. Mary Tolar, director of the School of Leadership at Kansas State University, named the Honors Program, Phi Beta Kappa, and Service-Learning as the three programs/societies that historically have provided the main foci for spearheading an undergraduate culture of discovery and research. Under the leadership of Drs. Sarah Gardner and Jay Pendleton, the Honors Program at Mercer has made, or is in the process of making, a number of significant enhancements in 2009-10 and 2010-11:

1. A living and learning center for Honors Program students began operation in fall 2010 in Roberts Hall.

2. A special Mercer On Mission course, designated specifically for Honors Program students, took place in summer 2010. Taught by Drs. Laura Lackey, Phil McCreanor, and Jay Pendleton, the course was taught in Kenya and focused on developing a new system of water purification.

3. In summer 2009, the Honors Program introduced a summer reading project for first-year students, in addition to the University’s reading assignment. Following up this project, the program held in the fall a weekend retreat for first-year students in the program. This and other initiatives are aimed at developing an enhanced community of student-scholars and bringing them together to encourage networking among these students.

4. Mercer began publishing an undergraduate journal of scholarship. Titled Spires, the journal is housed in and organized by the Honors Program, but reaches out to all undergraduate students. In 2010, the program published the first issue of the journal, and this, as stated above, is only the beginning of the endeavor. Much more is to follow. Such a project nurtures skills that are fed directly into the qualities Mercer aspires to develop: organizational skills, writing, research, and the entire culture of discovery, creativity, and inquiry. Additionally, the project celebrates student achievement, which must continue to be emphasized.

Presently, the Honors Program is exploring two additional initiatives: (1) the viability of introducing a research seminar for first-year students, and (2) a plan to bring incoming Mercer Honors students to campus during the summer before their first year to pair with faculty mentors and begin the process of undergraduate research.

A listing of 2010 Honor Program graduates, their theses and mentors, and where they are placed following graduation is included in Appendix B to this report.
V. Service-Learning

The service-learning initiative, so vital to the University's experiential, discovery culture, continued to develop the infrastructure it needs for expansion, community involvement, and assessment. The most significant endeavors will be discussed in a separate report by Dr. Mary Alice Morgan.

VI. Study Abroad

Since the demolition of the Berlin Wall in 1989 and the collapse of Communism in Eastern Europe and the former Soviet Union, new forces have profoundly reshaped our world. Globalization is among the most powerful of these transformative trends. The rapid movement from a bipolar universe, which for so long dominated our foreign policy, to a multi-polar universe which increasingly characterizes international affairs, has recast nearly everything—from the economy, communications, and technology to international relations, national security, and our relationships with other people.

Students must be prepared to live in a global order, in many ways more complex, ambiguous, and multi-faceted than the framework that existed for much of the twentieth century. The University has an obligation to prepare its graduates for a global environment, and the university that does so most effectively, that draws the connections between the university and the world, will best prepare its students for leadership in the new landscape.

A. Office of International Programs (OIP) – Macon Campus: Initiatives in 2009-10

1. The OIP established the site for the Summer 2011 study abroad program in Beijing. Mercer and Customized Academic Programs Abroad will jointly offer the summer study abroad program within the walls of the Forbidden City. Mercer will be one of the first universities to offer a study abroad program on this historical site (the University of Pittsburgh opened a program there in 2010).

2. The OIP and CLA jointly sponsored a visiting Chinese faculty member to launch the Mandarin language program. Professor Zhao Yan taught two courses of Chinese 111 and 112 to twenty-two students (unduplicated heads) in the fall and spring semesters.

3. Under the direction of Dr. Leona Kanter (Department of Sociology and Chair of the Asian Initiatives Committee), the OIP provided support with the submission of a consortium-based application to the U.S. Department of Education that will fund twelve undergraduate faculty members to attend the Asian Studies Development Program at the University of Hawaii’s East-West Center over the next three summers. The
objective: to ‘infuse’ the existing curriculum with Asian modules in the subject areas of the humanities, social sciences, and languages.

4. The OIP spearheaded the exploration of Mercer, establishing ties with Qingdao University, which is a leading regional university in China (more details in the Atlanta section of the OIP report).

5. International Programs completed its first year of cultural programming with one of Mercer’s first ‘living and learning’ communities. The International House paired twelve domestic students with twelve international students. In addition to the cross-cultural connections made from living together, students also engaged with internationally active faculty and staff in a monthly series of discussions held in the International House.

6. Two staff members in the OIP were awarded Fulbright grants in the International Educational Administrators program: Julie Strecker participated in the Germany program in October 2009 and Eric Spears in the Korean program in June 2010.

Goal 2: Talented Faculty and Staff

<table>
<thead>
<tr>
<th>College/ School</th>
<th>Goal(s)</th>
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| CCPS            | • Successful recruitment of faculty for expanded Counseling program.  
                  • Successful recruitment of faculty for expanded Organizational Leadership program. 
                  • Strengthening of adjunct faculty through more intentional and better developed mentoring program. 
                  • Strengthening of faculty through new performance evaluation policy and procedure. |
| CLA             | • Three sabbaticals awarded to faculty members for strengthening teaching and research.  
                  • Very successful year in faculty recruiting, attracting top-choice candidates in Biology, Chemistry, Global Health, and Mathematics for 2010-11.  
                  • Considerable success in attracting faculty with diverse academic backgrounds: New hires for this year and next earned terminal degrees at Emory, Illinois, Iowa, Michigan State, Tulane, UNC-Chapel Hill, and Wake Forest. |
<p>| Education       | • Significantly increased stipends for adjunct and clinical supervisor stipends to attract quality faculty. |</p>
<table>
<thead>
<tr>
<th>College/School</th>
<th>Goal(s)</th>
</tr>
</thead>
</table>
| Engineering                    | • Allocated $1,500 per faculty member to support teaching and research.  
• Two faculty members awarded funds from the National Science Foundation (NSF) to promote effective research.  
• Several (3-5) research proposals are in progress for funding in summer 2011.                                              |
| Law                            | • Built upon on-going efforts to foster an environment of increased scholarly productivity, including increasing the number of summer research stipends.  
• Held luncheons featuring presentations of research and scholarly work in progress.                                                |
| Medicine                       | • In process of creating faculty enhancement initiative to retain and reward faculty.  
• Completed Professional Development Plan and Annual Evaluation Form.  
• Recruited full complement of basic and clinical science faculty.                                                                     |
| Music                          | • Recruited David Keith, a prominent conductor, to the faculty to assist with the choral program.  
• Hired Professor Elizabeth Pridgen, an outstanding collaborative artist and world-class pianist, for the School and Center.  
• Created two endowed professor chairs through the generous support of Mansfield and Genelle Jennings, and Jo Fabian. |
| Nursing                        | • Recruitment of Laura Kimble, who holds the Piedmont Healthcare Endowed Chair in Nursing, has had a very positive mentoring and grant-writing component to the College.  
• Ten faculty members presented research at national and international meetings.  
• Linda Streit submitted a major Health Resources and Services Administration National Faculty Loan Program grant; Helen Hodges published in *Journal of Nursing Education*. |
| Pharmacy and Health Sciences   | • Pharmacy program was awarded $1.6 million in grants and contracts.  
• Pharmacy program submitted 38 research grants totaling $17.7 million and has 21 research grants pending, totaling $8.8 million.  
• Pharmacy faculty had twenty pedagogical posters, an all-time high, accepted
College/ School | Goal(s) |
---|---|
| | for presentation at the annual meeting of the American Association of Colleges of Pharmacy. |
| Theology | Theology faculty developed and passed a much improved process for pre- and post-tenure faculty evaluation. |

The Provost's Office will establish an advisory body of professors who have been at Mercer for several years to explore means of creating a community of support for professors on tenure track. These are missing at the University, and they are crucial to developing young faculty, who will remain at Mercer and contribute to its academic goals.

Goals 4 and 8: Signature Programs and Greater Visibility among Institutions of Higher Learning

The University must establish priorities, encouraging most programs and fields of study that have the greatest promise, exhibit the most dynamism, and, in concert with the University’s mission, speak most convincingly to the needs of the twenty-first century.

The following programs are demonstrating such promise; they also speak directly to the University’s mission:

1. The College of Pharmacy and Health Sciences’ **Pharmacy Program** maintained its ranking by *U.S. News* among the top two private school pharmacy programs in the country. The pharmacy program at Mercer has developed a national reputation in the scholarship of teaching. In June 2010, the American Association of Colleges of Pharmacy (AACP) informed the College that among all pharmacy schools in the country, Mercer COPHS Pharmacy Program had the highest number of pedagogical abstracts (twenty) accepted for poster presentations at the upcoming AACP annual meeting.

2. The **Great Books Program** in the College of Liberal Arts is an exceptionally strong program that has little substantial competition in the Southeastern region and, with several notable exceptions, few competitors nationally. In summer 2010, with the help of a Wal-Mart Foundation grant of $167,000, the program presented a summer seminar for Georgia high school teachers on the theme “Citizenship and the Culture of Freedom.”

3. The **Southern Studies Program** in the College of Liberal Arts is becoming (if not already) a leading undergraduate program for Southern Studies. In fall 2009, the National Endowment for the Humanities awarded the program a grant of $215,000—
among the largest such grants the NEH awarded in the country—to offer a seminar for high-school teachers across the country in summer 2010. Forty high-school teachers arrived at Mercer in late June 2010 to participate in the seminar, entitled “The Cotton Culture of the American South.” CLA hopes the Southern Studies seminar will be re-funded by NEH and will eventually evolve into a summer M.A. program in the field.

4. The Law School’s Legal Writing Program moved from number two to number one (tied with Seattle) on the U.S. News and World Report specialty ranking released in April 2010. The specialty rankings are voted upon by legal writing faculty at all ABA law schools.

5. The Robert McDuffie Center for Strings has become the singular program of national and international prominence within the Townsend School of Music. Robert McDuffie carries the name and reputation of Mercer and Townsend literally all over the world. Additionally, a world-class cadre of string artists are attracting some of the finest young string students in the country to the Center’s program.

To return to the theme mentioned in the introduction to this section, the University will soon need to establish priorities in funding programs that speak directly to its mission as a University and show the greatest promise of exhibiting national prominence. Such programs will need to build on strengths that are already present, but also profoundly address issues and needs of the twenty-first century. In order to reach their potential, such programs will need to seek funding sources both within and outside the University.

Presently, Mercer can identify several programs and initiatives, in addition to those cited above, that are showing strong evidence of growth, are innovative, and, with continued development, may reach this level of excellence. Several of these are in their early stages of development; others have attained prominence in the state or region and, in time, may reach much farther. They include:

1. the Global Health concentration in CLA (Pre-health programs in CLA have become major attractions to new students in this decade. The College has real strength in this area);
2. the Holistic Child program in the Tift College of Education (prominent at the state level; other institutions have modeled their own programs after this one);
3. the M.S. and new Ph.D. in Counselor Education and Supervision in CCPS (Its pass rate for graduates on the national licensing examination is the highest of any institution in Georgia);
4. the Law and Public Service Program in the Walter F. George School of Law (recently
ranked sixth in the country by *PreLaw Magazine* for its support of public interest law);  
5. the Center for Rural Health and Health Disparities in the School of Medicine (There is no comparable program with the geographic or demographic base focused on the rural South);  
6. the Ph.D. in Nursing program, an innovative, forward-looking new program whose graduates will be much in demand, and with an excellent opportunity to achieve national status in the next decade;  
7. Mercer On Mission, a relatively new venture that has already made a significant impact on student participants and whose summer work in Vietnam has received national recognition from the Clinton Global Initiative;  
8. It may well be that the greatest opportunities for national prominence are not measureable by traditional standards, but instead relate to questions about differences—of class, race, religion, and politics—and how we engage them. These differences are among the most difficult issues we face in this country.

In the words of Diana Chapman Walsh, former president of Wellesley College, “How we understand our differences, how we engage them, and how we transform our conflicts and struggles over our differences into crucibles for learning from each other—that’s a big conversation, and I think it is the conversation for the 21st century. How can we bring ourselves together and really hear each other across these divides?” This is the kind of conversation that belongs at Mercer.

Greater academic visibility requires establishing Mercer as a strong research and teaching presence in this region and in this country. Academic reputation is built on good teaching and research, and when these two are well-supported and connected, as they are at the premier private universities in the U.S., they become a powerful combination. This year, 2009-10, witnessed several outstanding examples of such developing presence, including:

- The plenary address at the National Conference on Undergraduate Research in June 2010 in Ogden, UT, given by Dr. Mary Alice Morgan, Hannah Vann (2010 Algernon Sydney Sullivan recipient), and Sarah Hedgis (2009 Algernon Sydney Sullivan recipient), which received a standing ovation from the nearly 400 delegates, elicited multiple positive responses, and gave Mercer national exposure;  
- The significant work of Dr. Ha Van Vo and his students in the School of Engineering for their efforts to help amputees in developing countries, and Dr. Vo’s acceptance of the Health-Care Heroes Award for innovation;  
- The award of two Fulbright Fellowships, the first in Mercer’s history, to senior students
Hannah Vann and Kathryn Doornbos. Vann will teach and conduct research on the women’s movement in Indonesia; Doornbos will research tick-borne illness in northern Thailand;

- The scholarship of Dr. Alan Culpepper, in the McAfee School of Theology, who is now recognized as one of the leading Johannine scholars in the country;
- The essays on multiple ethical topics by Dr. David Gushee, Distinguished University Professor of Christian Ethics, who has joined the Washington Post’s regular contributors on religion;
- The peer-reviewed article and book publications of both tenure-track and senior-level faculty, cited elsewhere in this report. Continued and, in some cases, increased support for these faculty members is greatly important to raising the academic profile of the University. Deans are especially to be commended for creating a framework supporting this research—and for celebrating it and leading by example.

In the next academic year—and beyond—the Provost’s Office must continue to encourage and support faculty and student achievements, similar to those cited above. All too often such achievements are the work of outstanding individuals whose efforts have brought national attention to the University. What needs to be developed is an academic framework and environment in which the striving for achievement is widespread and is part of the general culture. In such an academic framework, students and faculty act collaboratively—both inside the classroom and beyond—to discover new ways of dealing with major problems. Mercer must continue to develop the Office of National and International Scholarships, and in three to four years, it will produce significant results. The University must also continue—and where it is most promising increase—support for faculty and student scholarship, which will produce similar outcomes. See Appendix C.

**Goal 5: Exploring Religion and Baptist Principles**

In spring 2008, more than half of CLA faculty participated in a month-long series of workshops on what it means to be a liberal arts college within a faith-based university. From these workshops eventually emerged the Phronesis Project, organized and led by Paul Lewis (Christianity), Mark Jones (Law), and Kelly Reffitt (Education), devoted to understanding and promoting character development, practical wisdom, and professional formation. The Project held its inaugural events in spring 2010. While the Project will need to seek outside funding to sustain its development, emphases from its work will be important as the College of Liberal Arts reforms its General Education program.
Through First-Year Seminars and the Senior Capstone Program, required of all CLA students, the College of Liberal Arts invites students to consider what the American Association of Colleges and Universities has called “the big questions”: social justice, the role of religion in society, the meaning of a good life, and issues of death and dying. In 2009-10, the Mercer Reader, the required core text in the First-Year Seminars, was revised and updated by a faculty team, including Chris Grant (Political Science), Deneen Senasi, Andrew Silver, Anya Silver (English), and Fernando Palacios (Foreign Languages and Literatures). Courses in the Senior Capstone Program focusing on vocation and life purpose were also revised.

Exploration of questions fundamental to religion and an informed life are very much part of the fabric of the University, and are exemplified by the following:


2. Inaugural Peter Rhea and Ellen Jones New Testament lectures, given by Professor James D. G. Dunn, emeritus professor at Durham University, renowned New Testament scholar, in November 2009, McAfee School of Theology.


4. Bryan Whitfield, Department of Christianity, nominated by the Provost and selected as one of eight young scholars to participate in the Young Scholars in the Baptist Academy seminar, Regents Park, Oxford, England, in August 2009. In 2010, Dr. Whitfield published two peer-reviewed articles, resulting from the seminar.

5. With the School of Theology, the ABC Historical Society archives, the Cooperative Baptist Fellowship, the Baptist History and Heritage Society, and other entities in Atlanta, the University has an opportunity to develop a Center for study, research, and leadership development on the Atlanta campus. The McAfee School of Theology is continuing to try to identify promising leadership for the proposed Center for Baptist Studies and a donor who can bring this dream to reality.

The academic year 2010-11 will feature the beginning and development of the Mercer Center for Theology and Public Life, under the direction of Dr. David Gushee, Distinguished University Professor of Christian Ethics. The Center’s events will serve the entire Mercer
University academic community, but whose activities will also speak to a much broader regional and national community. The new Center is intended to reflect Mercer’s historic commitments; Christian thought is central to its work, but the Center “will frequently feature perspectives from other faith traditions as well.”

As projected in Dr. Gushee’s original proposal, “Center events will model civil, constructive, and substantive conversation about major issues in public life, such as poverty and economic justice, human rights, crime and the death penalty, international peacemaking, biomedical ethics, family and sexuality, church-state relations, national identity, immigration, and so on. Religious commitments will affect the nature of the topics selected and will motivate and inform the great majority of those invited to speak.” One idea for this year is a seminar on Nazi medicine, which would deal with how medical professionals in Nazi Germany chose to forsake their oaths under racist ideological pressure. Such a seminar would develop more broadly into an examination of how all professions were corrupted under Nazism. The kind of reflective thinking the Center will promote and will model is greatly lacking in our society. Given the scope of topics it is contemplating, the Center has the potential to have national significance.

It may be that, along with the conferences, lectures, and special offerings, the experiences that most effectively lead to an exploration of religious questions are experiential learning ones. Such experiences, exposing students to different ways of looking at the world, involve service projects, Mercer On Mission, the ServiceFirst program in the Institute of Life Purpose, connecting students with underserved classrooms in our public school sector, and involving them in conversations and circumstances with people of different views of the world. In the first decade of the twenty-first century, the problem that is so intractable and yet to be solved—the major issue of this decade—is how to live peacefully in an interdependent world. Certain elements of the Baptist heritage, as they were originally conceived, speak profoundly to this problem.

Goal 10: Academic Initiatives and Encouraging an Entrepreneurial Spirit

Now, perhaps more than ever, considering its aspirations, the University must establish priorities, encouraging most of all programs and fields of study that have the greatest promise, exhibit the most dynamism, and, in concert with the University’s mission, speak most convincingly to the needs of the twenty-first century.

At the same time, it is extremely important that Mercer strengthen its academic base, the foundation that is so closely connected to the University’s heritage. This foundation will play a creative role in shaping the programs that will make the University truly distinctive.

In 2009-10, the following academic initiatives contributed to this goal:
1. The recruitment and appointment of leadership in three key schools and colleges were fundamental aspirations throughout the year. In the selection of each of the new deans, an entrepreneurial spirit and an ability to think creatively were important elements in the selection process and each of them brings to Mercer such qualities:
   - Linda A. Streit (Ph.D., University of Alabama at Birmingham)—Georgia Baptist College of Nursing
   - Lake Lambert (Ph.D., Emory University)—College of Liberal Arts
   - Gary J. Simson (J.D., Yale University School of Law)—Walter F. George School of Law

2. Establishment of five new academic programs, each of which addresses current social needs in this country:
   - Educational Specialist Degree Program in School Counseling, College of Continuing and Professional Studies
   - Ph.D. program in Counselor Education and Supervision, College of Continuing and Professional Studies, Mercer’s fifth Ph.D. program
   - Doctor of Nursing Practice, Georgia Baptist College of Nursing, Mercer’s sixth Professional Doctoral program
   - Ph.D. program in Physical Therapy, College of Pharmacy and Health Sciences, created in fall 2009, candidacy accreditation in April 2010, opened in Fall 2010 semester with twenty-eight students
   - Undergraduate concentration and multi-disciplinary program in Global Health Studies, College of Liberal Arts, created in spring 2010, scheduled to begin in spring 2011

3. Other initiatives are still in process, and will be part of academic planning for 2010-11. A new online Family Nurse Practitioner Program was developed in summer 2010 and will continue such development in fall 2010. A Pro Forma for this program of study is being prepared, and will be presented this fall. If the proposal is accepted by the relevant bodies, the College’s target goal is to begin the program in May 2011.

4. The College of Continuing and Professional Studies has a large number of initiatives currently underway to expand its offerings in Counseling, Public Safety, and Liberal Education.
APPENDIX A: Examples of Faculty Research and Other Forms of Scholarship, 2009-2010

College of Liberal Arts

- Biology faculty members Craig Byron, Kevin Drace, and Virginia Young published research in journals: *Current Topics in Microbial Immunology*, *Anatomical Record*, and *Journal of Human Evolution*.
- David Davis (English) published an edition of *Not Only War* by Victor Daly, a classic African-American autobiography, commissioned by the University of Virginia Press.
- John Dunaway (Foreign Languages and Literatures) published a translation of Vladimir Volkoff’s “Une vraie dame” in *CrossRoads*, and organized and led the sixth annual “Building the Beloved Community” symposium in Macon.
- Sarah Gardner (History), David Davis (English), and Doug Thompson (Interdisciplinary Studies) received funding from the National Endowment for the Humanities for a summer seminar for high school teachers on “Cotton Culture in the American South.”
- Eimad Houry (Political Science) coached the Mercer Model Arab League team, honored as the best in the United States.
- Will Jordan (Political Science) and Charlie Thomas (Philosophy) received funding from the Wal-Mart Foundation for the Center for the Teaching of America’s Western Foundations to sponsor summer workshops for high-school teachers.
- Matt Marone (Physics) was funded by NASA for another summer of research at Huntsville on oxygen and metals extraction from extra-terrestrial samples.
- Scott Nash (Christianity) completed a fifteen-year project with the publication of his book-length commentary on *First Corinthians* and continued as senior editor of *Perspectives in Religious Studies*.
- Fernando Palacios (Foreign Languages and Literatures) made presentations on his research in Spanish language acquisition at three conferences. All members of the
Spanish program made at least one conference presentation.

- Andrew Silver (English) made forty-seven presentations in the community and beyond on sex trafficking in Macon.
- Anya Silver’s reputation as a poet grew through publications in such journals as *Prairie Schooner, The Christian Century, Ohio Review,* and *Image."
- Rick Wilson (Christianity) continued to serve on the national board of the Lilly Fellows Program and was named chair of the Commission on Christian Ethics of the Baptist World Alliance.
- Martin Zhao (Computer Science) received a ten-week summer research grant at the Air Force Research Laboratory Information Directorate in Rome, New York.

**McAfee School of Theology**

- 1 book (Peter Rhea Jones)
- 5 peer-reviewed articles (William Loyd Allen, Alan Culpepper, David Gushee, Thomas Slater, Nancy deClaissé-Walford)
- 95 popular and religious press articles and essays (fifty-six by David Gushee, eighteen by Brett Younger, twelve by Nancy deClaissé-Walford)
APPENDIX B: Honors Program Graduates, May 2010, Mercer University

Bottorf, Suzanne
Majors: Political Science and Communications & Theatre Arts
“An American in Oxford: Applying French Continental Thought to Life Abroad”
Director: Dr. Frank Macke
Internship in Washington with the Independent Women’s Forum

Boyd, Andrew
Majors: International Affairs and Philosophy
“Stating Natures: Interpreting the Individual in Hobbes’ Leviathan”
Director: Dr. Charlotte Thomas
Master’s Program at the University of Chicago in Middle Eastern Affairs

Doornbos, Kathryn
Major: Biology
“Prevalence and distribution of the causative agent of Rocky Mountain Spotted Fever (Rickettsia rickettsii) in field-collected Dermacentor variabilis from the Great Smokey Mountain National Park, North Carolina”
Director: Dr. Alan Smith
Fulbright, Thailand

Elliott, Bailey
Majors: Biochemistry and Molecular Biology
“Classic Mendelian Genetic Analyses of Drosophila Crosses”
Director: Dr. Linda Hensel

Fowler, Elza Nathaniel
Majors: Spanish and Economics
“Convergence: Overcoming Barriers to Reap the Benefits”
Director: Dr. David McIntyre
Dallas Theological Seminary

Franks, William Alan
Majors: Economics and Entrepreneurial Management
“Free Market Principles in an Organizational Setting”
Directors: Drs. Scott Beaulier and Cheryl Tibus

*Internship with Lloyd’s of London*

Gorgans, Christiana
Major: History
“Fighting for the Rights of Georgia’s Little Laborers: An Analysis of the Development of Child Labor Legislation in Bibb County, Georgia and the State of Georgia”
Director: Dr. Sarah Gardner

*Will be applying to Master’s Program in Social Work*

Lunday, Jennifer Flowers
Major: English
“Louisa May Alcott’s March Family Novels: Welcoming the New without Abandoning the True”
Director: Dr. Anya Silver

*M.L.S. Program at University of Tennessee, Knoxville*

McCrannie, Emilianne
Majors: Biochemistry and Molecular Biology
“Synthetic Efforts Toward the Development of Selective PPAR & Ligands”
Director: Dr. Kevin Bucholtz

*Ph.D. Program in Chemistry at Vanderbilt*

McQueen, Katie
Majors: Biochemistry and Molecular Biology
“The Synthesis of Trliostane and its Derivations for the Inhibition of 3-Beta-Hydroxystroid Dehydrogenase Isomerase 1”
Director: Dr. Kevin Bucholtz

*Medical School, University of Alabama at Birmingham*

Miller, Melissa
Majors: Biology and French
“Detection of the causative agents of Lyme Disease and Ehrlichiosis in black-legged ticks collected from white-tailed deer of the Piedmont National Wildlife Refuge”
Director: Dr. Alan Smith
Millgan, Meredith
Major: English
“Representing American Manhood: The Prize-Winning Novels of Edith Wharton and Willa Cather”
Director: Dr. Anya Silver
*English Education, Peabody College, Vanderbilt University*

Moore, Kerry
Major: History
“The Fall of Sir Walter Raleigh” and “Anti-Semitism in the Roman Empire”
Directors: Drs. Sarah Gardner, Achim Kopp, and Scott Nash
*Second B.A. in Latin, Mercer University*

Murphy, Ashleigh
Majors: Biochemistry and Molecular Biology
“Sequencing the CHM Chloroplast-Mutator Locus of *Arabidopsis thaliana*”
Director: Dr. Linda Hensel
*Ph.D. Program in Molecular Biology and Immunology at Oregon Health and Sciences University*

Nelms, Laura
Major: Art
“Earthtones: Photography and Functional Pottery”
Director: Gary Blackburn
*Public Allies and Leadership and Service Program, Estes Park, Colorado*

Odom, Brett
Major: Political Science
“Peach State Voting Patterns in the Age of Obama: Expectations and Outcomes”
Director: Dr. Chris Grant
*Ph.D. Program, Political Science, University of Georgia*

O’Neal, Jacob
Major: Political Science
Director: Dr. Will Jordan  
*Law School, University of Virginia*

Rowswell, Abigail  
Major: French and Music  
“La Renaissance de la musique folklorique en Bretagne” (The Folk Music Revival in Brittany)  
Director: Dr. Anna Weaver  
*Teaching English in China*

Smith, Hannah  
Major: English  
“Resplendent with Charms, Scant of Attractiveness”: Woman’s Power in Petrarch and Rossetti  
Director: Dr. Deneen Senasi  
*M. St. Program, English Literature, University of Oxford*

Sumners, Steven  
Major: Business  
“An Examination of the Use of Benford’s Law to Detect Potential Fraud”  
Director: Dr. David McIntyre  
*M.A. Program, Accounting, The Ohio State University*

Vann, Hannah  
Major: Women’s and Gender Studies  
“Above and Below: Women’s Organization around Issues of Violence against Women in Indonesia and Egypt”  
Directors: Drs. Natalie Bourdon, Eimad Houry, and Sarah Gardner  
*Fulbright, Indonesia*

Wells, Rebecca  
Majors: Sociology and Program in Leadership and Community Service  
“Impact on Social and Behavioral Factors in an African American Church-Based Diabetes Prevention Program”  
Director: Dr. Fletcher Winston
## APPENDIX C: National Scholarships and Fellowships, 2009-2010

<table>
<thead>
<tr>
<th>Scholarship/Fellowship</th>
<th>Applicant</th>
<th>Advisor</th>
<th>Result</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mitchell Scholarship (Graduate Study in Ireland)</td>
<td>Hannah Vann (Senior, Women's and Gender Studies)</td>
<td>Rich Fallis</td>
<td>No Interview</td>
</tr>
<tr>
<td>Fulbright Award (Graduate Research in Thailand)</td>
<td>Kathryn Doornbos (Senior, Biology)</td>
<td>Ed Weintraut</td>
<td>Selected</td>
</tr>
<tr>
<td>Fulbright Award (Graduate Teaching Assistantship in Indonesia)</td>
<td>Hannah Vann (Senior, Women's and Gender Studies)</td>
<td>Ed Weintraut</td>
<td>Selected</td>
</tr>
<tr>
<td>National Science Foundation Fellowship (Graduate Fellowship)</td>
<td>Emilanne McCranie (Senior, Chemistry)</td>
<td>Kevin Bucholtz</td>
<td>No Award</td>
</tr>
<tr>
<td>Rotary Ambassadorial Scholarship (Study in France)</td>
<td>Josh Coleman (Sophomore, English and French)</td>
<td>Eric Spears/Anna Weaver</td>
<td>Selected</td>
</tr>
<tr>
<td>Truman Scholarship (Graduate Fellowship)</td>
<td>Alice Crisp (Junior, Business)</td>
<td>Lori Johnson</td>
<td>No Interview</td>
</tr>
<tr>
<td>Goldwater Scholarship (Undergraduate Scholarship)</td>
<td>Vanessa Breslin (Sophomore, Chemistry)</td>
<td>Adam Kiefer</td>
<td>No Award</td>
</tr>
<tr>
<td>Goldwater Scholarship (Undergraduate Scholarship)</td>
<td>Andrew Jones (Junior, Biomedical Engineering)</td>
<td>Adam Kiefer</td>
<td>No Award</td>
</tr>
<tr>
<td>Goldwater Scholarship (Undergraduate Scholarship)</td>
<td>Kevin Lindsay (Junior, Biomedical Engineering)</td>
<td>Sinjae Hyun</td>
<td>No Award</td>
</tr>
<tr>
<td>Goldwater Scholarship (Undergraduate Scholarship)</td>
<td>Courtney Cox (Junior, Biomedical Engineering)</td>
<td>Sinjae Hyun</td>
<td>No Award</td>
</tr>
<tr>
<td>EPA Greater Research Opportunities (Undergraduate Scholarship)</td>
<td>Megan Beardsley (Sophomore, Environmental Studies and Spanish)</td>
<td>Peter Brown</td>
<td>No Award</td>
</tr>
<tr>
<td>DOD National Defense Science and Engineering Fellowships (Graduate Fellowship)</td>
<td>J.P. Bargeron (B.S./M.S. Electrical Engineering)</td>
<td>Peter Brown</td>
<td>No Award</td>
</tr>
<tr>
<td>Teach for America (Teaching Secondary Science in Jacksonville)</td>
<td>Chris Varghese (Senior, Biochemistry)</td>
<td>Steve Brown</td>
<td>Selected</td>
</tr>
<tr>
<td>Teach for America</td>
<td>Michael Amil (Senior, Women’s and Gender Studies/English)</td>
<td>Steve Brown</td>
<td>Selected</td>
</tr>
<tr>
<td>Public Allies (Nonprofit Internship at Eagle Rock School in Estes Park)</td>
<td>Laura Nelms (Senior, Art)</td>
<td>Beth Stewart</td>
<td>Selected</td>
</tr>
<tr>
<td>Scholarship/Fellowship</td>
<td>Applicant</td>
<td>Advisor</td>
<td>Result</td>
</tr>
<tr>
<td>-----------------------------------------------------------</td>
<td>------------------------------------------------</td>
<td>-----------</td>
<td>----------</td>
</tr>
<tr>
<td>Peace Corps (Teaching English in China)</td>
<td>Chelsea Clarke (Senior, Master of Divinity in Urban Mission)</td>
<td></td>
<td>Selected</td>
</tr>
<tr>
<td>Freeman Indonesia Nonprofit Internship Program (IIE)</td>
<td>Adriel Taslim (Junior, Music)</td>
<td>Eric Spears</td>
<td>No Award</td>
</tr>
<tr>
<td>(Undergraduate Study Abroad)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Freeman Indonesia Nonprofit Internship Program (IIE)</td>
<td>Jennifer Doebereiner (Junior, Sociology)</td>
<td>Eric Spears</td>
<td>No Award</td>
</tr>
<tr>
<td>(Undergraduate Study Abroad)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Phi Kappa Phi Fellowship (Graduate Fellowship)</td>
<td>Katie McQueen (Senior, Biochemistry and Molecular Biology)</td>
<td>Mary Kot</td>
<td>No Award</td>
</tr>
</tbody>
</table>

1. **Progress:**

   With the exception of Teach for America, Mercer has few or no applications for these fellowships and scholarships in the past several years. Therefore, the University is moving purposefully in the right direction. The goal for 2009-10 was to have viable applications for Fulbright, Truman, Goldwater, National Science Foundation (NSF), Teach for America, Peace Corps, and Phi Kappa Phi. Mercer surpassed that goal with a total of nineteen applications for major awards. Seven students received prestigious awards, including the first Fulbrights Mercer has ever received.

2. **Challenges:**

   a. *The competition has become more intense for these coveted awards*, due to:

      i. the wide-spread professionalization and institutionalization of fellowship advising over the past ten years;

      ii. an increase in number of graduates choosing post-graduate experiences over job prospects in a tight job market (e.g., an increase of thirty-seven applications for Teach For America since 2008);

      iii. shrinking opportunities as funding dries up for private foundations (e.g., Rotary has defunded some of its international study, Phi Kappa Phi has defunded its Emerging Scholars program, and Jack Kemp Cook is no longer inviting new applications).

   b. *Students’ applications have typical weak spots*: mediocre personal statements; lack of early genuine leadership experience (leadership for change with measurable impact); lack of early research experience and publication; and inability to articulate a potential
research or policy problem, project, or strategy. Mercer’s best students need to have substantial hands-on experience as leaders or researchers as freshmen and sophomores if they are to be competitive as juniors and seniors (Mercer Service Scholars finally should be reaching maturity with the rising juniors next year and see 3c below).

c. Too many faculty recommendations are mediocre. Recommendations must become more specific, detailed, and concrete. Peter Brown plans to sponsor a workshop this fall with Betsy Vardaman to work with faculty on these issues.

d. There are very few fellowships that will fund professional study (e.g., law, medicine, or pharmacy). Many of Mercer’s best students are headed for professional careers, not graduate study, so this limits the pool.

e. Many students are achievement-oriented academically, rather than academically engaged. They have high academic ability and relatively low intellectual interest. In my judgment, the Honors Program needs to be the feeder to awaken students to intellectual aspiration early, give them intensive research and scholarship experience early, and set distinctive goals of achievement. The National Science Foundation (NSF) Research Experiences for Undergraduates (REU) is an opportunity that must be worked diligently by science, math, computer science, and engineering faculty to place rising sophomores and juniors in these summer opportunities. REUs are a key feeder program, and deans must emphasize this and reward success on the part of faculty mentors who place their students in REUs.

3. Initiatives:

a. This fall, the Office of National Fellowships and Scholarships sponsored four informational workshops for top students and one celebratory reception for the six students (and their advisors) who had National Science Foundation (NSF) Research Experiences for Undergraduates (REU) last summer (with good Cluster coverage). Mercer has followed up all attendees at informational workshops with letters to their parents making them aware of the opportunities available. In spring 2010, the Provost’s Office sponsored an informational/congratulatory reception for over ninety top freshmen, offered a hands-on “how to” student workshop for potential applicants (poorly attended),
and had the president sponsor an appreciation dinner for all sixteen fellowship applicants (Kathryn Doombos’ remarks at this dinner were a wonderful tribute to the impact of a Mercer education. As Peter Brown said to President Underwood at the time, the most successful students this year were students who could not have imagined the opportunities their Mercer experience opened up for them.) Last fall, the Office of National and International Scholarships extensively reworked its Web site and printed a new brochure. The idea for a Roger Williams Forum one Friday each month never gained traction. It needs student sponsorship, possibly through the Honors Program.

Awareness of opportunities is increasing, but much more can be done at the level of the faculty and deans to identify top students and push them to apply. As director of the Office of National Fellowships and Scholarships, Peter Brown should be involved with freshmen orientation to educate advisors regarding the importance of early identification and early leadership and research experience for their best advisees. He should meet with all undergraduate faculty this fall to help them see this as a crucial opportunity for their students and help them understand their efforts must intensify if Mercer students are to be successful in pursuing these opportunities.

b. Scott Walker’s new Institute of Life Purpose will help recruit students for Teach for America, Peace Corps, City Year, and Public Allies through his ServiceFirst initiative. He has recruited twenty graduates to serve abroad this next year—this is a terrific start. ServiceFirst will be a visible one-stop clearinghouse for post-graduate service opportunities.

c. President Underwood recently approved a new undergraduate research initiative that has as one of its aims preparing students for competitive applications for Goldwater Scholarships and National Science Foundation, Department of Defense, and Environmental Protection Agency graduate fellowships. Five Mercer Research Fellows will be selected each year as entering freshmen to begin research as freshmen with an assigned research mentor and support for summer research and travel, with explicit expectations for regional and national presentations and peer-reviewed publications. This is a very important investment in some of Mercer’s most promising students. Scott Davis and Brian Dalton will manage this program.
A. Academic and Advising Services

Dr. C. Jay Pendleton, vice provost and director, oversees Academic and Advising Services as well as the Academic Resource Center.

Academic and Advising Services

Pre-Health Programs

In spring 2010, seventeen workshops were held for pre-health students, ranging from Pathway to Medical School to Exploring Your Options in Health Care Careers. Over 450 students attended. Twenty-three programs were planned for fall 2010, including early orientations for all students considering a pre-health academic track. Currently 885 students have identified themselves as pre-health students. Seven track-specific student handbooks were written or updated this summer and posted on the pre-professional pages of Mercer’s Web site. Academic and Advising Services continues to offer test preparation services for students taking the MCAT, LSAT, GRE, and PKAT.

The application for Mercer’s chapter of Alpha Epsilon Delta, the national pre-health honors organization, was submitted in spring 2010. Currently twenty-seven students have applied for membership, and sixteen faculty members have agreed to serve on the advisory board. Membership is pending approval by the national organization.

New Student Orientation

Approximately 592 students and 1,052 family members attended the five summer orientation days, which included a resurrected transfer student orientation. An online satisfaction survey was administered to these students and their families. With five equaling “extremely satisfied,” the student satisfaction average was 4.56 and the family satisfaction average was 4.53.

Orientation’s online presence expanded, as its Web pages grew from five to forty-one, including a guidebook for new and transfer students, and an enrollment timeline for families. Outreach via Facebook grew dramatically as well, adding 464 new students who viewed the New Student Orientation page an average of 200 times per day during the summer.

Honors Program

The Honors Program sponsored a Mercer On Mission to Kenya during the summer of 2010. Led by Dr. Laura Lackey of the School of Engineering and supported by Dr. Phil McCreanor of the School of Engineering and Dr. Pendleton, students participated in a water filtration project for community members and a pre-school in the region of Sigor.
The inaugural edition of *Spires*, Mercer’s undergraduate research journal, was published in May of 2010. Plans are for the journal to be published annually.

Roberts Hall was designated an Honors hall beginning August 2010. The Honors Program collaborated with Residence Life to implement both facilities changes and programmatic initiatives to introduce Honor’s first living-learning community. Although demand for on-campus housing necessitated the addition of non-Honors students and the relinquishing of common learning space for Honors students in Roberts, programs specifically designed for the Honors residents are currently being implemented.

**Dual Enrollment**

The office is coordinating the academic component of Mercer’s new dual enrollment program with area high schools. Currently, six high school students are in the program, and Admissions hopes to increase the number of participants in fall of 2011.

**Academic Resource Center (ARC)**

An ARC advisory committee was convened to address programs and services in Atlanta and the Regional Academic Centers, as well as the Macon Campus. Attendance at tutoring labs in the centers increased by 13% last year. It is predicted that attendance will continue to grow as academic programs are added. Supplemental Instruction was expanded on the Macon campus to include several engineering courses, and a new College Study Skills Online Web site was developed and implemented in spring 2010.

Staff changes in the ARC include the addition of Emmilee Mercer as the administrative coordinator, and the promotion of Stephanie Mooring to assistant director following completion of her master’s degree in Technical Management from Mercer’s School of Engineering.

**Division Programs**

The aforementioned programs reflect highlights of Academic and Advising Services’ new initiatives and current offerings. In addition to these initiatives, the Division continues to provide ongoing academic advising, tutoring, and supplemental instruction for students, and it serves as an academic resource for faculty. The unit sponsors academic programs as part of The Sophomore Signature, coordinates academic intervention programs for all students, and sponsors both initiations and activities of Phi Eta Sigma, the national honor society for first-year students.
B. The Center for Theology and Public Life

Dr. David P. Gushee, Distinguished University Professor of Christian Ethics in the James and Carolyn McAfee School of Theology, serves as the director of the Center for Theology and Public Life.

Teaching

The unusual feature of the Distinguished University Professor designation is the freedom it affords the bearer to teach in any branch of the University that can be negotiated with the dean of that school.

Thus far, the arrangement has been rooted in Atlanta at the James and Carolyn McAfee School of Theology. Dr. Gushee carries the majority of the Christian ethics portfolio at McAfee, and has the privilege and responsibility of eventually teaching every McAfee student the basic ethics survey course. Dean Alan Culpepper and Dr. Gushee agreed that Dr. Gushee would teach one survey course per year and one elective course per year. This latter feature enables the growth of more ethics offerings, thus enriching the curriculum. In fact, in August 2010, the faculty of McAfee approved Dr. Gushee’s proposal for a new Christian Social Ethics track for McAfee students, involving course offerings in ethics and related fields. This means that McAfee now offers a distinctive new focus for seminarians who want rigorous preparation on issues related to social injustice and social change. Meanwhile, he has supervised several students in the Academic Research track and has taught a course in the Doctor of Ministry program.

A key goal for Dr. Gushee’s work is to build interdisciplinary and interschool partnerships. Spring 2011, he will co-teach with Professor Tim Floyd of the law school a first effort at an interschool course at the Henry County Center—Christian Ethics, Law, and Public Policy. Dr. Gushee is currently in conversation with other Mercer graduate schools in Atlanta about other creative joint offerings.

In Macon, Dr. Gushee developed a tradition of teaching one undergraduate capstone course every year under the rubric of Interdisciplinary Studies. This course is on the Holocaust and has been offered every spring for three years. He has also taught in the Christianity Department. He is exploring other teaching possibilities with other areas of the College of Liberal Arts.

Writing

Dr. Gushee feels that being at Mercer has contributed to a higher visibility, which has opened some new doors on the national stage. Over 2009-10, he joined both the Huffington
Post and the Washington Post as a columnist on contemporary social and ethical issues. Each week, he writes one or two opinion pieces that go out nationally to millions of readers. This is also contributing to greater media visibility, including, crucially for Mercer, in the Atlanta Journal-Constitution. Meanwhile, he continues to work on the normal scholarly repertoire of book reviews, journal articles, book chapters, and books. His twelfth book was released during 2010, and he is currently working on a major, long-term scholarly book project that he hopes to finish by spring 2011.

Administration

Upon arriving at Mercer, Dr. Gushee inherited a leadership role with the Quality Enhancement Plan project, a five-year accreditation-related initiative to enhance ethical reflection through interdisciplinary events. Over the last two years, he led the Atlanta QEP. Each spring, the Atlanta Campus offers one- or two-day workshop events that involve faculty and students. These have been extremely well-received by the students, who actually seem eager for these unique opportunities to discuss ethical issues with colleagues from very different backgrounds and fields. This brings future pharmacists, business leaders, physician assistants, ministers, nurses, counselors, educators, etc. together for discussions they would never have had otherwise. Although the official QEP program has ended, Dr. Gushee has pledged to continue these efforts in Atlanta under the Center for Theology and Public Life, and has received some funding to do so.

This new Center, which began operations in July 2010, exists to promote dialogue, research, and constructive solutions related to important public issues to which theology and ethical reflection can make a significant contribution. At one basic level, the Center itself will bring in speakers on key contemporary issues that arise at the intersection of religion, ethics, culture, and law. For example, the first event hosted Rev. Gabriel Salguero of Princeton Theological Seminary on October 11, 2010. He spoke on both the Atlanta and Macon campuses on issues related to immigration and Latino engagement and integration in American society and public life.

Other interesting possibilities for the Center include brokering larger cooperative programs that bring together several units of the University. For example, the Center will co-sponsor a major conference on poverty in spring 2011 in Macon. Dr. Gushee is talking with leaders from the School of Medicine and the Walter F. George School of Law about distinct events related to these specific disciplines. The Center has the potential to catalyze cooperative efforts across the University, and thus help to find the “Uni” in “University”—unity amidst plurality.
Part of Dr. Gushee’s purpose at Mercer is to participate in important discussions about the faith-based identity and mission of Mercer. He has written about these issues before coming to the University and cares deeply about Mercer retaining a meaningful religious and moral vision consonant with its heritage and relevant to the present. He hopes that these kinds of programs and events that the Center offers will help Mercer to retain and indeed deepen a very meaningful engagement with its Christian heritage and the religious and moral values that still animate Mercer today.
C. The Institute of Life Purpose

The Institute of Life Purpose (ILP) was created in July 2009. The director of the Institute is Dr. Scott Walker. Formed to help Mercer students better clarify and define their unique sense of life-dream and purpose, ILP has now been in operation for one full academic year. During this year important goals were achieved and are detailed in this report.

Teaching

Dr. Walker is currently teaching three courses: FYS 101 Composing the Self, FYS 102 Engaging the World, and the Senior Capstone Course Vocation. Currently ILP is in the process of designing two new course offerings for Mercer students: 1) Biography: Learning from Great Lives and 2) Adult Development and Faith Development.

In addition to teaching, ILP is actively working with Freshmen Orientation, Sophomore Signature Program, Residence Assistance Training, and Mercer Service Scholars to conduct individual classes, seminars, and retreats.

Counseling

Dr. Walker has engaged in over 150 hours of counseling with individual students during academic year 2009-10. Personal conversation with students is essential to the work and purpose of ILP.

Service First

Perhaps the most significant new program produced by ILP during the last year is Service First. Service First enables Mercer graduates to find and participate in various international humanitarian and educational programs following graduation. Such global experience broadens and deepens the perspectives of Mercer graduates and better prepares them for graduate school. The programs are varied, diverse, and differ in length of commitment and financial support. Fifteen 2010 graduates are currently serving in five countries through Service First:

- Six CLA graduates reside at Beijing University and are instructing Chinese public school teachers how to teach English as a second language [ESL]. They will serve for ten months.
- Six CLA graduates are in Bangkok, Thailand teaching elementary and high school students ESL in four international schools. They will serve for ten months.
- One McAfee School of Theology graduate is teaching church history at the Philippine
Baptist Theological Seminary for one academic year.

- One CLA graduate will soon teach and coach at Ricks Institute in Liberia for six months.
- One CLA graduate worked in church-related youth camps in Hungary during the summer of 2010.

It is anticipated that Service First will grow rapidly during the next few years. Inquiries and preliminary applications have been significantly increasing during the initial weeks of the new academic year.

“Journey to Adulthood” Seminars for High School Seniors

The newest program to be produced by ILP is the “Journey to Adulthood” seminars for high school seniors and their parents. This two-day seminar helps both parents and high school seniors to understand the dynamics that older adolescents experience as they transition into young adulthood and the college years. A great amount of emphasis is placed on how life-dreams are formed, defined, and how they are actualized across the broad spectrum of adulthood. Parents are given insight into how to assist and support their children as they leave home and engage adulthood. Graduating seniors are better prepared to anticipate the various growth dynamics of the college years.

“Journey to Adulthood” seminars are presented on high school campuses. The first high school to participate will be Brookstone School in Columbus, Georgia. Between three to five high schools will experience these seminars during academic year 2010-11.

As high school seniors attend these seminars, they will also be introduced to the unique academic programs and study opportunities that Mercer University offers. Exposure to Mercer seminars should increase the number of applications to Mercer University from some of the best high schools in Georgia.
D. International Programs

Dr. Eric Spears serves as the director for the Office of International Programs. In 2010, Thomas Tyner became the first director of International Programs in Atlanta.

International Programs—Atlanta

This office was created specifically to broaden international efforts on Mercer’s Atlanta campus and to contribute to the overall internationalization of Mercer University. Traditionally, the Atlanta campus has been a very attractive location for international students, and many of the Atlanta programs have attracted a significant percentage of international students in the various degree programs. Furthermore, Mercer’s U.S. students have an increased interest in studying abroad. As the Atlanta campus continues to grow, Mercer is poised to welcome additional international students and provide even more international opportunities for all students.

One area showing increased interest in Atlanta is study abroad. Several academic units have created special study abroad programs geared towards the professional and nontraditional students in Atlanta. Students in 2009-10 visited China, South America, and Vietnam. The College of Pharmacy and Health Sciences has also expanded the number of countries where Doctor of Pharmacy students can conduct their rotations. This newly formed International Programs office hopes to increase study abroad options and awareness among all the Atlanta and Regional Academic Center programs while also focusing on recruitment and international student support services.

A vital component of International Programs in Atlanta continues to be the English Language Institute (ELI). Enrollment in the ELI has continued to grow, with an overall 2% increase in enrollment from 2009, which is 22% higher than enrollment five years ago. The program has continued to see an increase in the number of students from the Middle East and China while maintaining numbers from Korea and Vietnam. The ELI is also in the process of locating a site at Qingdao University in Qingdao, China. This location will provide intensive English instruction for Chinese students who would like to study at Mercer University along with other colleges and universities in the United States.

Along with continued growth, the ELI was selected to become a member of the most prestigious organization of intensive English programs in the United States, the Consortium of University and College Intensive English Programs (UCIEP). After receiving an invitation to join, the ELI was accepted into this organization by completing a very comprehensive self-study and
curricular review and ending with a site visit. The final report for UCIEP membership commented on the high quality of English instruction that the ELI offers, and the site visitors added that they were very impressed with the very positive atmosphere of the Atlanta campus.

While the ELI is committed to providing superior language instruction, it is also working diligently to improve communication campus-wide regarding issues that pertain to international students. The goal is to sensitize others to issues that international students may face in the Mercer community as well as better integrate international students with Mercer life. New initiatives and programs now provide more interaction with ELI students and other Mercer students and staff.

**International Programs—Macon**

The OIP in Macon will continue to oversee the J-1 post-doctorate research programs on the Savannah campus, which is growing annually, and will jointly coordinate program activities with the Atlanta office at the Regional Academic Centers.

The OIP launched its Web site (http://international.mercer.edu) to attract more foreign and study abroad students to its programs. The site comprehensively covers Mercer international programs in Macon and Atlanta. The new site promotes study abroad opportunities, including the use of student testimonials on video. This Web site is the first in a set of new marketing materials focused on expanding study abroad opportunities in Macon. The study abroad program will develop new brochures, posters, and banners that accompany this site to promote overseas study. The OIP hosted the annual study abroad fair on October 6, 2010 in the Connell Student Center.

The OIP completed its first year of cultural programming with one of Mercer’s first “living and learning” communities. The International House paired twelve domestic students with twelve international students. In addition to the cross-cultural connections made from living together, students also engaged with internationally active faculty and staff in a monthly series of discussions held in the International House. The OIP and International Admissions also jointly hosted a weekly coffee hour in the Welcome House. This event allowed students of different backgrounds to casually meet and learn about one another’s culture. Finally, the OIP established a plan to support the retention of foreign students recruited to the University through International Admissions. The Macon campus needs to have a stronger set of cultural and academic support services for this growing population.

**Study Abroad**

The percentage of all Macon students having an international experience (study abroad and/or Mercer On Mission service-learning programs) increased during the 2009-10 academic
year to 26.9%, a 3.1% increase from the previous year, a 15.11% increase from five years ago, and a 16.8% increase from ten years ago. Eighteen students went abroad on semester-long exchange programs or to the Oxford Overseas Study Course. There is a national trend of students preferring short-term study abroad experiences versus long-term immersion programs. Mercer has not been an exception to this change. The overall economy affected the number of students who went abroad last year. There has been a considerable increase in interest with students asking about semester programs for the spring semester of 2011 and academic year of 2011-12, which anecdotally suggests that long-term study abroad enrollments will grow once again.

Goals for 2010-2011

The Macon study abroad program has given considerable attention over the past few months to the development of new two new faculty-led study abroad program sites in Beijing, China and Strasbourg, France. The objective for both locations is to establish a long-term and annual summer presence.

- **Beijing:** The study abroad program will work with CAPA (Customized Academic Programs Abroad) to offer Mercer courses inside the cultural palace of the Forbidden City. This location provides students with exclusive access to one of China’s most prized cultural sites. Only a handful of American universities will have access to this space. Professor JoAnna Watson from the Anthropology program will teach Mercer’s inaugural program in the summer of 2011.

- **Strasbourg:** Mercer expects to offer a series of annual study abroad programs at the Chateau de Portales in Strasbourg, France, beginning with the Honors Program in the summer of 2011. The Chateau is an excellent location for the University to host a European study abroad program. The city operates as one of the capitals of the European Union, and its history is deep with French and German heritage. Strasbourg has also been the home to several intellectuals, the place of large Protestant and Jewish communities, and the site of historic battles in World War I and II. Strasbourg is also centrally located and is two hours from Frankfurt, Paris, Brussels, and the Swiss border. The city and the Chateau provide the setting for learning about Europe’s past, present, and future. This program will be offered in conjunction with CEPA (Customized European Programs Abroad).

In addition to the Beijing and Strasbourg programs, OIP will provide administrative and academic support for several other faculty-led study abroad programs, fourteen Mercer On
Mission programs, and one Mercer Service Scholars program. Additionally, faculty-led study abroad programs will take place in Belize (spring break), Brazil (spring break), and the business program in Western Europe (summer session 1). There may be additional faculty-led programs in South Korea (engineering) and St. Croix (photography) in the summer session. These latter two programs proposals are still in early development.

One additional objective is to establish an alumni program for study abroad students who studied at the Oxford Overseas Study Course. Mercer has sent students to Oxford since 1989. It would be advantageous to the University to now establish an alumni program that meets annually during homecoming week to strengthen the University’s family ties and to create Oxford-specific study abroad scholarships. Many of those individuals who studied in Oxford are now in a position to give back, so future students can have the same learning opportunities in England.

**Fulbright Awards**

Finally, it is worth mentioning that two of the Macon OIP staff members received Fulbright International Educational Administrator’s grants to Germany and South Korea last academic year. Ms. Julie Strecker participated in the Germany program in October 2009. Dr. Eric Spears recently finished the Korean program in June 2010. It is uncommon to have two staff members receive a Fulbright from the same office and campus in a given year.
Dr. Marc A. Jolley serves as the director of Mercer University Press (MUP). The 2009-10 fiscal year completed the 30th year of operation of the Press. The primary work of the Press is that of acquiring and publishing books of enduring quality, both to the academic and general-reader communities, both locally and throughout the world.

Two books won awards this past year. Philip Lee Williams, *The Campfire Boys, A Novel*, won the Georgia Author of the Year Award for best novel, while James Hunt’s *Relationship Banker: Eugene W. Stetson, Wall Street, and American Business* won the Georgia Author of the Year Award for Biography. In March 2010, Philip Lee Williams was inducted into the Georgia Writers Hall of Fame.

**Involvement in the Life of the University**

In 2009-10, the Press published four books that were connected to the life of the University. These books are marked below with an asterisk.

**2009-2010 Books Published**

- Philip Lee Williams, *The Campfire Boys, A Novel*
- *Martin Dalton, The History of Mercer University School of Medicine*
- Terry Cooper, *Reinhold Niebuhr and Psychology*
- Glenn Blackburn, *Maynard Adams: Southern Philosopher of Civilization*
- Joseph Early, ed., *The Life and Writings of Thomas Helwys*
- John Killinger, *The Life, Death, and Resurrection of Harry Potter*
- Charles Todd Quintard, *The Confederate Soldier’s Pocket Manual of Devotions*
- Eric Bain-Selbo, *Game Day and God: Football, Faith, and Politics in the American South*
- Keith Durso, *Thy Will Be Done: A Biography of George Truett*
- Timothy Whelan, ed. *Baptist Letters, 1741-1845: Autographs in the John Rylands University Library*
- Arlynda Boyer, *Buddha on the Backstretch: The Spiritual Wisdom of Driving 200 MPH*
- Catharine Brosman, *Breakwater, Poems*
- Merl Reed, *Educating the Urban New South: Atlanta and the Rise of Georgia State University, 1913-1969*
- Jamie Lorentzen, ed., *The Final Crossroad: Festschrift for Howard and Edna Hong*
- Malcolm Young, *The Spiritual Journal of Henry David Thoreau*
- *James Hunt, Relationship Banker: Eugene W. Stetson, Wall Street, and American*
Business, 1916-1959
Ted Olson, ed., CrossRoads 2009: A Southern Culture Annual
Edgar McKnight, Jesus Christ Today
Thomas Phillips, Acts within Diverse Frame of Reference
Robert Perkins, ed., The Moment and Late Writings, The International Kierkegaard Commentary, volume 23
David Fillingim, ed., Georgia Cowboy Poets
John Penn Curry, The Volunteer’s Camp and Field Book, ed. John Brinsfield and William B. Sargeant
Sam Pickering, A Comfortable Boy, A Memoir
Britt-Mari Sykes, Questioning Psychological Health and Well Being
George Tooze, ed., The Life and Letters of Emily Chubbuck Judson, vol. 1
Timothy George and James Earl Massey, ed., Our Sufficiency is of God: Essays on Preaching in Honor of Gardner Taylor
Toni P. Anderson, “Tell them We Are Singing for Jesus”: The Original Fisk Jubilee Singers and Christian Reconstruction, 1871-1878
E. Y. Mullins, The Axioms of Religion, ed. C. Douglas Weaver
JoAnn Ford Watson, ed. Selected Spiritual Writings of Anne Dutton: Eighteenth-Century, British-Baptist, Woman Theologian: Volume 6, Various Works
Marco Basani, Liberty, State, and Union: The Political Theory of Thomas Jefferson
Mark Wilson, William Owen Carver’s Controversies in the American South
Pearl Ford, ed., African Americans in Georgia: Politics and Policy in the New South
*Larry McSwain, Loving Beyond your Theology: A Biography of Jimmy Raymond Allen

Special Projects
The Press published one special project for the Lawyers Club of Atlanta—Chay Sengkhounmany, The Lawyers Club of Atlanta.
F. Office of Institutional Effectiveness

The Office of Institutional Effectiveness (OIE), led by Dr. Barry Jenkins, vice provost for Institutional Effectiveness, combines accreditations, assessment, planning, and institutional research into one unit.

Office Activities

- The Office has been working steadily on Mercer’s Fifth-Year Interim report for the Commission on Colleges, Southern Association of Colleges and Schools (SACS), which will be completed by the end of 2010. This report is a mini-compliance audit that addresses fourteen standards, from providing data that show the institution has adequate faculty numbers, facilities, and resources to discussing how Mercer assures student learning outcomes are met. This report will also include a synopsis of Mercer’s Quality Enhancement Plan, a five-year endeavor to improve student learning in the areas of ethics, leadership, and service. The interim report is a crucial part of maintaining the University’s regional accreditation.

- In addition to compliance audits, the Office works with SACS and the U.S. Department of Education to notify them of any changes in Mercer’s educational programs or sites. With each new program, expansion, or site the University establishes, OIE must keep these two governing bodies informed in order to maintain regional accreditation and financial aid.

- OIE has also played an integral part in keeping Mercer in compliance with the increased federal regulations of higher education. In 2008, the Higher Education Opportunity Act was enacted to reauthorize the 1965 Higher Education Act. These regulations require colleges and universities to disclose certain information, so students and other vested audiences will have the information they need to make informed decisions. OIE was responsible for gathering in one location all the information Mercer must disclose and for ensuring that it remains updated.

- OIE assisted in the accreditation processes for the following programs:
  - Physician Assistant, site visit from the Accreditation Review Commission on Education for Physician Assistant, Inc., July 2010
  - Master of Science in Community Counseling, interim report to the Counsel for
Ms. Sarah May, director of Institutional Research, and Ms. Cindy Glance, research analyst, have contributed substantial personnel hours toward launching the new Enterprise Resource Program (ERP) that contains all of Mercer’s information. This increased workload is on top of their regular functions in Institutional Research.

Similarly, Ms. Tracey Baham, director of reports for Institutional Effectiveness, has spent considerable time assisting in the new content management system that will house all of Mercer’s Web content. The hope is that, once the new content management system is running, departments will be better able to update and maintain their individual Web sites with fresh and relevant content.

The Office of Institutional Effectiveness continues to assist the University in its strategic planning and assessment processes. OIE regularly maintains external reporting requirements, including Integrated Postsecondary Education Data System (IPEDS), Higher Education Data Sharing (HEDS) Consortium, college guide data requests, and the Common Data Set. The Office continues to assist in conducting surveys, both external (such as the National Survey of Student Engagement) and internal (such as satisfaction surveys for Mercer’s departments). Finally, the Office is happy to provide any data to help senior administration make informed decisions.
G. Office of the Registrar

Dr. Marilyn Mindingall serves as vice provost and University registrar. The focus of the Office of the Registrar continues to be on the Enterprise Resource Planning (ERP) project. The University has just reached the two-year mark on this highly complex, all encompassing project. The deadline for completing the student information portion, CampusVue Student, has been extended and is now set for November 2010. The Registrars continue to track the outstanding issues as they relate to data conversion. However, the primary work has shifted to office process testing and widely introducing the new system to the Mercer community. To accomplish the latter, a communication, testing, and training plan has been put in place.

The Registrars are taking the lead in establishing a plan to inform others, test, and train in using the ERP. University Marketing and Communications, and Information Technology helped create a distinctive look for this phase of the project and launched a Web site. This Web site is dedicated to keeping the Mercer community abreast of all it needs to know regarding the change to the new system and is dedicated to displaying all of the training materials. Information and training is segmented into three groups: (1) students, (2) faculty, and (3) administration/staff. Various training formats will be employed including Web-based tutorials, step-by-step information sheets/guides related to specific tasks, and face-to-face training and lab work. Individuals will be able to determine for themselves the type(s) of training they will require after they view a video demonstration specific to their group. The demonstrations are scripted by the Registrar Team and are intended to outline terminology, basic navigation, and at least one example of a specific task relevant to the group.

CampusVue Student is an integrative system that will require much more communication among the academic units and the administrative units of Admissions, Financial Planning, Registrar, and Bursar. Business processes will change. Also, a few faculty tasks will be required, such as employing the new method for roll reconciliation. This integrative system warrants increased communication in the development and change in Mercer’s academic programs as well as in assisting students to move more efficiently through the Mercer life cycle.
H. Office of Service-Learning

Developing service-learning as a signature pedagogy at Mercer is the prime function of the Office of Service-Learning, led by Senior Vice Provost Mary Alice Morgan. This year has brought national recognition and progress in key aspects of this function.

Council on Undergraduate Research

Mercer’s STOP (Sex Trafficking Opposition Project) research and activism were featured at an invited plenary address for the national conference of the Council on Undergraduate Research in June 2010. Hannah Vann (Algernon Sydney Sullivan Award, Women’s and Gender Studies major, 2010), Sarah Hedgis (Algernon Sydney Sullivan Award, double major in Christianity and Women’s and Gender Studies, 2009), and Mary Alice Morgan, senior vice provost for service-learning, co-presented to the gathering of 400 research faculty and administrators of undergraduate research programs from across the nation. The address generated a standing ovation and an invitation for Mercer to be part of a panel on undergraduate research at the annual conference of the American Association of Colleges and University in January 2011. STOP student research and activism helped change Georgia’s state law regarding massage parlor licensing in an effort to discourage the human trafficking that is often associated with non-licensed spa workers.

Gulf-South Summit on Service-Learning and Civic Engagement through Higher Education

Mercer played a very visible role in this annual gathering of 400 service-learning practitioners and administrators from the twelve southeastern states making up the Gulf-South region. Hannah Vann was named recipient of the “Gulf-South Outstanding Student Contribution to Service-Learning Award” for her research, activism, and leadership as president of STOP. Mary Alice Morgan is a member of the Gulf-South Executive Board.

Mercer Service Scholars

Each year, fifteen academically high-achieving, service-minded students are selected to enter the Mercer Service Scholars (MSS) program. This four-year program prepares students for civic leadership through academic courses and direct service to the community, locally and abroad, through Mercer On Mission.

This year, Mercer Service Scholars contributed more than 2,000 hours of community service to Macon, including projects such as working at a Habitat for Humanity build, tutoring at
elementary schools, raising funds for library books for the Center for Developmentally Disabled Children, performing an energy audit for a local homeowner, and sponsoring an on-campus conference on healthy relationships. In addition, MSS students are officers in organizations such as Student Government Association (president), Judicial Council, Greek Life, and QuadWorks.

The Class of 2012 traveled to Peru and worked with the Fuller Center for Housing, building four homes for residents of La Florida.

Four Mercer Service Scholars were selected to attend the Clinton Global Initiative University (CGIU) in spring 2010. Their CGIU commitment is to mobilize 10,000 hours of poverty alleviation initiatives in the Macon community both through direct service and through sponsorship of a conference on poverty to be held on the Macon campus in spring 2011.
I. Student Affairs—Macon Campus

Led by Vice President and Dean of Students Douglas Pearson, the Division of Student Affairs consists of eleven departments: Campus Life, Career Services, Counseling and Psychological Services, Disability Support Services, Greek Life, Housing and Residence Life, Judicial Education, the Office of Leadership and Volunteerism, Recreational Sports and Wellness, the Student Health Center, and the Federal TRIO Programs (Upward Bound, Minority Affairs Student Support, and the Educational Opportunity Center). The Division’s mission is to enrich the Mercer student’s experience through co-curricular and extra-curricular programming that complements the academic mission of the University.

A number of highly successful programs and initiatives took place during the 2009-10 academic year. Among them were:

**Creating a Culture of Service:** In response to President Underwood’s challenge to create Mercer distinctives, the Division of Student Affairs identified ways to more purposefully infuse service into Division programs and departments as exemplified in the following initiatives that were completed in 2009-10:

- Service became part of resident advisor programming requirements and an emphasized component for every recognized student organization and club sport.
- Key leadership groups adopted service as part of sponsored retreats and programs. For example, the Student Government Association added a food and toy drive to its annual Christmas Tree Lighting event and a service project to the fall retreat, and Upward Bound participated in a city clean up as part of the summer program.
- Student Affairs staff donated hours to a local food bank as part of their holiday celebration activities.
- The Student Affairs Division sponsored and coordinated a campus-wide day of service that included 262 volunteers.
- Student Affairs staff worked closely with the faculty to sponsor the “Caring for Creation” conference on the Macon campus (197 volunteers for community service projects).
- The Student Affairs Division helped spearhead bringing the Macon College Relay for Life to Mercer University—an effort that raised $15,578 for the American Cancer Society.

**Living Learning Centers:** Supporting the University’s ten-year goal of enhancing the
campus environment, the Office of Housing and Residence Life worked closely with academic colleagues to initiate Mercer’s first International House, as well as a Pre-Med/Pre-Health Floor. The International House was comprised of twenty residents, a mixture of international and domestic students, who were housed in the Adams/Winship apartments. The Pre-Med/Pre-Health floor was comprised of twenty-eight first-year students and was housed on the third floor of Roberts Hall. End of year surveys by both floors were positive, with students on the Pre-Med/Pre-Health floor reporting higher rates for being positively impacted by the experience in key areas, such as academic performance, adjustment to college, sense of belonging, and positive relationships with other students compared to student groups housed directly below them in the same building.

**Core Alcohol and Drug Survey:** The Counseling and Psychological Services (CAPS) Office provided leadership for completing the Core Survey on Alcohol and Drug Use on campus. CAPS’ efforts netted a return of 446 surveys, which provided key data on the use and impact of drugs and alcohol on undergraduate students. Key findings suggest that Mercer student use of alcohol, marijuana, and other drugs was significantly lower than colleges in Mercer’s reference group. Furthermore, Mercer students reported fewer problematic issues on campus resulting from alcohol and drugs than Mercer’s reference institutions. Another key finding was that 83.8% of the students reported that they found the institution to be “concerned about the prevention of drug and alcohol use.”

**H1N1 Response:** In response to H1N1, the Health Center took the lead in (1) establishing protocols that adhered to CDC guidelines to respond to cases; (2) communicating and educating the student body on the virus; and (3) responding to reported cases. During 2009-10, 250 students were diagnosed and treated for flu-like symptoms and 226 received H1N1 injections.

**Enhanced Weekend and Leadership Programming:** In support of the University’s ten-year goals, the Division has continued its efforts to improve weekend programming and leadership opportunities for Mercer’s students. Campus Life implemented a series of campus programs titled “WAM!” (Weekends at Mercer) that were specifically aimed at improving weekend activities on campus. Student attendance at weekend programs rose from 12,000 in 2008-09 to approximately 13,500 in 2009-10. Two new leadership initiatives also took place during the year: (1) a summer retreat that invited Macon campus student leaders (resident advisors, athletes, student government members, etc.) to come together to brainstorm and discuss priorities before the year began, and (2) a Sophomore Leadership Program aimed at identifying and supporting the development of rising student campus leaders. In a survey of 754
on-campus undergraduate students conducted in spring 2010, results suggest that these programs appear to be making an impact on the University campus environment in regard to improving leadership involvement and satisfaction with the social environment.

Community Event: This year’s “Bearstock” event, an all-day music festival open to the public, was held on April 17, 2010. National recording artists We the Kings, Jerimih, The Maine, and Cartel headlined the event, which more than 2,500 attended.

In addition, the Division successfully completed all census obligations required by the federal government. It also completed a divisional self-study as part of the University’s program review process, a requirement of the Southern Association of Colleges and Schools (SACS). As a part of the self-study process, the Division invited student affairs professionals from both Wake Forest University and Furman University to serve as external reviewers for the self-study in spring 2010. The reviewers made fourteen recommendations, including (1) campus-wide discussions and brainstorming opportunities on collaboration for new student programs; (2) development of an internal communication plan within the Division; (3) improvement in campus life involvement in the revitalization plans for downtown; (4) improvement in collaboration for athletic events; and (5) recommendations for restructuring of various staff and office areas. The Division evaluated these recommendations and will implement some changes in the 2010-11 academic year.

New Staff

The Division of Student Affairs recruited four highly qualified staff members in 2009-10:

- Ms. Carrie Ingoldsby, director of Campus Life and Student Involvement.
- Mr. Ricky Clark, area coordinator in Housing.
- Mr. Nathan Swann, area coordinator in Housing.
- Mr. Donald Chambliss, program assistant in the Educational Opportunity Center.

2010-11 Initiatives

A number of goals have been identified for the Division of Student Affairs in the upcoming year. Select goals that directly relate to the Division of Student Affairs’ long-term planning include:

- **Continued Enhancement of the Residential Character of the Institution**: This fall, an Honors Floor was implemented in Roberts Hall and a Women in Leadership Development floor (WILD) was introduced in first-year housing in Mary Ellen Porter (MEP). One themed floor currently being evaluated for future implementation is the concept of a “sustainability” floor or building.
• **Expanded Internship Opportunities**: Based on results from the National Survey of Student Engagement (NSSE), the Office of Career Services will be working closely with academic deans to evaluate ways to improve and expand upon internship opportunities for undergraduate students.

• **Review of National Pan Hellenic Council (NPHC) Groups**: Chaired by the associate dean of students, a task force of students and staff will evaluate the role that NPHC groups play on the Macon campus. Currently, fewer than thirty-six students are members of the five organizations on this campus. The task force will be charged with evaluating ways to strengthen and support these groups.

• **Review of Sexual Assault on Campus**: Nationwide, sexual assault is one of the most under-reported crimes on college campuses. It is imperative that colleges and universities stay abreast of the laws and best practices in this area to ensure the safety of Mercer’s students. Chaired by the vice president and dean of students, this committee of faculty and staff will review how cases are reported and handled on this campus, as well as provide recommendations for improving the University’s response to reported violations.

• **Climbing Tower**: A fifty-foot climbing tower and team building course was built on the intramural fields. The Recreational Sports and Wellness staff will work to codify safety guidelines, complete requisite certifications, and market the tower to both students and the public during the upcoming year.
Faculty members are integral parts of Mercer University’s academic operations. The table below lists the faculty who joined the institution in 2009 with their titles and credentials.

<table>
<thead>
<tr>
<th>Name</th>
<th>Position, Department</th>
<th>School</th>
<th>Campus</th>
<th>Credentials</th>
</tr>
</thead>
</table>
| Jeannette R. Anderson     | Clinical Assistant Professor and Director of Clinical Education Physical Therapy     | College of Pharmacy and Health Sciences       | Atlanta| D.H.S. and M.S. in Physical Therapy, University of Indianapolis  
B.S. in Physical Therapy, Georgia State University  
Manual Therapy Certification, Institute of Physical Therapy |
| Laura "Kim" Baraona       | Instructor                                                                            | Georgia Baptist College of Nursing            | Atlanta| Nursing Diploma, Cleveland Metropolitan General Hospital School of Nursing  
M.N. with special focus in Nurse Midwifery, Emory University  
Midwifery Certification, American Midwifery Certification Board, Inc. |
| Theodorea Regina Berry    | Assistant Professor Ph.D. in Curriculum and Instruction Program                     | Tift College of Education                     | Macon  | Ed.D. in Curriculum and Social Inquiry, National-Louis University  
Ed.S. in Leadership Curriculum and Teaching, National-Louis University  
M.Ed. in Interdisciplinary Studies in Curriculum Instruction, National-Louis University  
B.A. in Communications, Slippery Rock University |
<p>| Carla Lea Bonner          | Clinical Assistant Professor Pharmacy Practice                                       | College of Pharmacy and Health Sciences       | Atlanta| Pharm.D., Mercer University College of Pharmacy and Health Sciences |</p>
<table>
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<tr>
<th>Name</th>
<th>Position/Education</th>
<th>Institution</th>
<th>City</th>
<th>Degree(s)</th>
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</thead>
<tbody>
<tr>
<td>Jeremy Brown</td>
<td>Head of Library Systems/Assistant Professor of Library</td>
<td>University Libraries</td>
<td>Macon</td>
<td>M.S. in Computer Science, North Dakota State University. M.A. in Library Science and M.A. in German, University of Iowa. B.A. in German, University of Tulsa.</td>
</tr>
<tr>
<td>Melissa M. Chesson</td>
<td>Visiting Clinical Assistant Professor Pharmacy Practice</td>
<td>College of Pharmacy and Health Sciences</td>
<td>Atlanta</td>
<td>Pharm.D., Mercer University College of Pharmacy and Health Sciences.</td>
</tr>
<tr>
<td>Courtney A. Collins</td>
<td>Assistant Professor Economics</td>
<td>Eugene W. Stetson School of Business and Economics</td>
<td>Macon</td>
<td>Ph.D. in Economics, Texas A&amp;M University. B.A. in Economics, Rhodes College.</td>
</tr>
<tr>
<td>Donna M. Crawford</td>
<td>Clinical Assistant Professor/Associate Clinical</td>
<td>College of Pharmacy and Health Sciences</td>
<td>Atlanta</td>
<td>M.P.A.S. in Otolaryngology, University of Nebraska. B.S. in Physician Assistant Studies, Medical College of Georgia. B.S. in Biology, Johnson C. Smith University.</td>
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<td>Name</td>
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<td>Department</td>
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<tr>
<td>Philip A. Fabrizio</td>
<td>Assistant Professor</td>
<td>College of Pharmacy and Health Sciences</td>
<td>Atlanta</td>
<td>D.P.T., Marymount University M.P.T., Duquesne University M.S. in Exercise Physiology, University of Pittsburgh</td>
</tr>
<tr>
<td>Alyssa LaForme Fiss</td>
<td>Assistant Professor</td>
<td>College of Pharmacy and Health Sciences</td>
<td>Atlanta</td>
<td>Ph.D. in Rehabilitation Science, University of Kentucky M.P.T. and B.S. in Allied Health Professions, The Ohio State University</td>
</tr>
<tr>
<td>Linda H. Foster</td>
<td>Assistant Professor</td>
<td>College of Continuing and Professional Studies</td>
<td>Atlanta</td>
<td>Ph.D. in Counselor Education, Mississippi State University Ed.S. and M.A. in Community Counseling, University of Alabama at Birmingham</td>
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<td>Carol Lynn Gillespie</td>
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<td>Andrew Grunzke</td>
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<td>Ph.D. in Social Foundations of Education M.A. in Mathematics and M.A. in English, University of Florida</td>
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<td>Jeffrey S. Hall</td>
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<td>Tift College of Education</td>
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<td>Ed.D. with emphasis in Mathematics, Science, and Computing Technology, Georgia Southern University M.Ed. in Mathematics Education, University of Georgia B.S. in Human Factors Engineering, United States Air Force Academy</td>
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<td>Steve N. Hamilton</td>
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| Melonie W. Harrell | Visiting Instructor                        | Tift College of Education     | Henry and Douglas Regional Academic Centers | Ed.S. and M.S. in Educational Administration, Valdosta State University  
B.S. in Early Childhood Education, Valdosta State University                                                   |
| Bobby Jacob        | Clinical Assistant Professor Pharmacy Practice | College of Pharmacy and Health Sciences | Atlanta | Pharm.D., University of Washington                                                                  |
| Kelly L. Jones     | Instructor Instructional Design and Technology | College of Continuing and Professional Studies | Regional Academic Centers | M.Ed. in Instructional Technology, Georgia College & State University  
B.S. in Communications and Information Technology, Macon State College                                                    |
| Sybil A. Keesbury  | Assistant Professor                        | Tift College of Education     | Macon and Eastman Regional Academic Center   | Ed.D. in Curriculum and Instruction, Gardner-Webb University  
M.S. in Early Childhood Special Education, Mankato State University  
B.A. in Psychology, Gustavus Adolphus College                                                                 |
| David Keith        | Associate Professor and Director of the Townsend-McAfee Institute for Church Music Studies | Townsend School of Music      | Macon | D.M.A. and M.M., Southwestern Seminary  
B.S., William Jewell College                                                                 |
| Ronald Knorr       | Assistant Professor                        | Tift College of Education     | Henry and Douglas Regional Academic Centers | Ph.D. in Curriculum Instruction, M.A.T. in Middle Grades Education, M.B.A.  
University of North Florida  
B.S. in Financial Management, Clemson University                                                                 |
| Lake Lambert       | Dean and Professor of Christianity         | College of Liberal Arts       | Macon | Ph.D. in Social Ethics, Princeton Theological Seminary  
M.T.S., Candler School of Theology, Emory University  
B.A. in Economics and History, Emory University                                                                 |
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<td>L. Jane Macdonnell</td>
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<td>Director of Geriatric Psychiatry</td>
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<td>Richard H. Martin</td>
<td>Associate Professor of Public SafetyLeadership Studies</td>
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<td>Jill R. Mattingly</td>
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<td>Jane Maureen Metty</td>
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<td>Katharine Northcutt</td>
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<td>Macon, Ph.D. in Neuroscience, Michigan State University, B.S. in Neuroscience and Behavioral Biology <em>summa cum laude</em>, Emory University</td>
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<td>Deanna J. Oliver</td>
<td>Instructor of Geriatrics Family Medicine</td>
<td>School of Medicine</td>
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<td>Mufid A. Othman</td>
<td>Professor of Medicine/Nephrology Internal Medicine</td>
<td>School of Medicine</td>
<td>Macon, M.D., University of Seville, Spain, Internal Medicine Residency and Nephrology Fellowship, Charleston Area Medical Center, West Virginia, Board Certification in Internal Medicine and Nephrology</td>
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<td>Urviben R. Patel</td>
<td>Assistant Professor Family Medicine</td>
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<td>Sally R. Pigott</td>
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<td>Andon Placzek</td>
<td>Assistant Professor of Neuroscience Basic Medical Sciences</td>
<td>School of Medicine</td>
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<td>Donald B. Redmond</td>
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<td>Padmanabhan Rengasamy</td>
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<td>Gary J. Simson</td>
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<td>Leslie F. Taylor</td>
<td>Professor and Chair Physical Therapy Program</td>
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<td>Samer Zeayter</td>
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II. ACADEMIC PROGRAMS

A. College of Liberal Arts

Dr. Lake Lambert was appointed the new dean of the CLA, effective July 1, 2010, succeeding Dr. Richard Fallis, who will return to the faculty as professor of English. Dr. Lambert was formerly the assistant dean and holder of the Board of Regents Chair in Ethics at Wartburg College in Waverly, Iowa. Dr. Lambert’s research has focused on workplace spirituality, professional ethics, and church-related higher education, and his book *Spirituality, Inc.: Religion in the American Workplace* was published in 2009. He earned the Ph.D. at Princeton Theological Seminary, and he holds Bachelor of Arts (economics and history) and Master of Theological Studies degrees from Emory University.

Enrollment in CLA continues to grow with 1,471 students for Fall 2010 semester, an increase of 6.7% from Fall 2009. Enrollments in the College now exceed enrollments from 2006, the year before the Townsend School of Music was created. Overall, enrollments continue to be weighted towards the sciences and pre-health professions, but new partnerships between academic departments and the Admissions Office will support more active recruitment of students in the humanities and social sciences. The first class of students enrolled in the four-year pledge was very successful in academic year 2009-10 with over 90% continuing in the program and more pledge students than the College average on the dean’s list.

Students in the College continue to receive national and regional honors. Hannah Vann and Kathryn Doornbos, both May 2010 graduates, received prestigious Fulbright Awards, the first for graduates of the College and for Mercer. Ms. Vann will teach English as a second language in Indonesia and study issues among Muslim women there, and Ms. Doornbos will do research in Thailand before entering medical school at the University of Alabama-Birmingham in 2011. Chemistry senior Ross Terrill won the Herty Medal for the best student presentation at the Georgia meeting of the American Chemical Society, and Ashley Murphy and Clem Bell earned a national award for the research in cellular biology at the Tri-Beta convention in Colorado. Mercer’s Model Arab League, coached by Dr. Eimad Houry (Political Science), won the top national honor as the Outstanding Delegation.

Undergraduate research has emerged as a signature program of the College, and over a hundred students participated in the spring 2010 undergraduate research symposium and poster session. Drs. Kevin Bucholtz (Chemistry) and Tom Scott (History) provided leadership
for this event and are working with other faculty to expand undergraduate research opportunities across the disciplines.

Faculty scholarship reflected the strength and academic diversity of the CLA. Biology faculty members Craig Byron, Kevin Drace, and Virginia Young published their research in such journals as *Current Topics in Microbial Immunology*, *Anatomical Record*, and *Journal of Human Evolution*. Chemistry faculty members Kevin Bucholtz, David Goode, Adam Kiefer, Andy Pounds, Brian Rood, and Bridget Trogden published their research in such journals as the *Journal of Chemical Education*, *Journal of Physical Chemistry*, *Journal of Molecular Biology*, *Journal of Medicinal Chemistry*, and *Journal of Steroid Chemistry*. David Davis (English) edited and prepared the introduction for a new edition of *Not Only War* by Victor Daly, a classic African-American autobiography, commissioned by the University of Virginia Press. John Dunaway (French) translated Vladimir Volkoff’s “Une vraie dame” in *CrossRoads*. Matt Marone (Physics) was funded by NASA for another summer of research at Huntsville on oxygen and metals extraction from extra-terrestrial sample, and Martin Zhao (Computer Science) received a ten-week summer research grant at the Air Force Research Laboratory Information Directorate in Rome, NY. Scott Nash in Christianity completed a fifteen-year project with the publication of his book-length commentary on *First Corinthians* and continued as senior editor of *Perspectives in Religious Studies*. Anya Silver’s reputation as a poet grows through publications in such journals as *Prairie Schooner*, *The Christian Century*, *Ohio Review*, and *Image*.

With significant grant funding, College faculty hosted two events for high school teachers. Through a grant from the National Endowment for the Humanities, Drs. Sarah Garner (History), David Davis (English), and Doug Thompson (Interdisciplinary Studies) led a five-week institute on “Cotton Culture in the South from the Civil War to the Civil Rights Movement,” involving twenty-four teachers from across the United States. With support from the Wal-Mart Foundation to the University’s new Center for the Teaching of America’s Western Foundations, forty teachers from Georgia studied how to incorporate the Great Books of the West in their classrooms under the direction of Drs. Will Jordan (Political Science) and Charlotte Thomas (Philosophy).

The College has also hosted students and faculty from other institutions. Under the leadership of Dr. Chester Fontenot (English/Africana Studies), Mercer hosted the Southeast Model African Union with Mercer students participating along with guests from seventeen institutions in the region. Keith Howard, Julie Beier, and Jeff Denny of the Mathematics Department hosted the 29th Annual Southeastern-Atlantic Regional Conference on Differential Equations (SEARCDE) in October 2009. In February 2011, the CLA will host the Georgia
meeting of Phi Alpha Theta, the academic honor society for students in history.

In Fall 2010, the CLA inaugurated four new academic programs. A new concentration in Global Health Studies will prepare future leaders for one of the most important social concerns of our time, and nationally it is one of the fastest growing undergraduate majors, positioning Mercer for additional enrollment growth. Mercer’s programs in environmental studies were significantly restructured, resulting in two new environmental programs. The concentration in Environmental Studies and Policy combines study of the sciences and social sciences to prepare environmental leaders in government, non-profits and industry. The concentration in Environmental Biology builds on the CLA’s excellent programs in the sciences to offer in-depth study of environmental systems. A fourth concentration in Philosophy, Politics, and Economics integrates current offerings to create an interdisciplinary program offering students a better perspective on the boundaries and scope of these disciplinary approaches.

Through a new Asian initiative and a partnership with the East-West Institute in Hawaii, CLA faculty are also working to diversify the curriculum and address students’ needs to understand Asian nations, history, and cultures. As an important step, the College now offers both elementary and intermediate Chinese language instruction. In 2009-10, faculty sponsored a major conference on China with significant opportunities for faculty development. On October 9, 2010, a major conference was held on India. Plans are already underway for a similar focus on Korea in 2011-12—an important culture for understanding in Georgia because of the major investment in the state by Kia Motors and Kumho Tires.

The most important curricular work of the CLA is a review of the general education program. Although pieces of the current program have been considered in the past, in 2010-11 the faculty are preparing a comprehensive revision. Consistent with the University’s general education outcomes, the faculty are determining the knowledge, skills, and values necessary for Mercer graduates today, and the plan will need to support the University’s strategic priorities in engaged learning and scholarly excellence. A small team of faculty attended a summer workshop on general education reform sponsored by the Association of American Colleges and Universities, and the full faculty met in retreat prior to the start of classes to begin this important work. Upon completion of the general education plan, CLA faculty are committed to a thorough review of majors, minors, and concentrations to ensure curricular integration.

The most disappointing news for the CLA in 2009-10 was that Mercer’s application to shelter a chapter of Phi Beta Kappa was not advanced for further consideration by the honor society. Faculty have been reviewing the feedback letter over the summer and discussing strategies for a more successful future application.
B. Walter F. George School of Law

**Dean Search.** When Dean Daisy Floyd announced her intention to conclude her deanship and return to full-time teaching at the end of the 2009-10 academic year, Provost Daniel named a dean search committee comprised of law faculty and alumni. Under the leadership of its chair, Professor James Fleissner, the committee did a national search, and President Underwood named Gary J. Simson to the deanship, effective July 1, 2010.

Dean Simson is a graduate of Yale College and Yale Law School. After a judicial clerkship, Simson began his law-teaching career at The University of Texas. Several years later, he joined the faculty of Cornell Law School where he taught for many years, including seven as associate dean. In 2006, he left Cornell to become the law dean and Hostetler-Baker & Hostetler Professor at Case Western Reserve. He served as dean through 2008, before returning to full-time teaching at Case and then leaving for the Mercer deanship this summer.

**National Recognitions for the Walter F. George School of Law.** The School has the No. 1 ranked Legal Writing Program in the nation, according to the 2011 *U.S. News & World Report*’s ranking of “America’s Best Graduate Schools.” The program has been ranked No. 1 or 2 in the nation since *U.S. News* began its specialty ranking of law school legal writing programs. In addition, the School continues to rank No. 6 among the nation’s “Best Law Schools for Public Interest Law,” according to *preLaw* magazine, a publication of the *National Jurist*.

**Bar Results.** The July 2009 Georgia Bar results were released in October 2009, and Mercer Law graduates once again performed well. The pass rate for Mercer graduates who were first-time takers was 87.3% (110 out of 126). The pass rate for all Mercer takers was 86.0% (111 out of 129). The pass rates for first-time takers from the other Georgia law schools ranged from 83.1% for John Marshall Law School to 94.5% for the University of Georgia. Mercer had five first-time takers in February 2010, two of whom passed; of the 18 other Mercer graduates taking the exam, nine passed.

**Admissions.** The School had a strong year in admissions. For the fall 2010 entering class, the School received a record number of applications, 1,946. This was a 21% increase over applications for fall 2009, which had been 20% more than the fall 2008 applications. Nationally, applications to law schools for fall 2010 increased by 7.1% over fall 2009, and only fourteen other law schools experienced an application increase similar to Mercer’s. The School accepted 609 applicants and ultimately enrolled 166, which meant a 6% improvement in the selectivity score from fall 2009. The entering students’ median LSAT score was 156, and their median undergraduate grade point average was 3.41. Based on strength of entering
credentials, Mercer awarded forty scholarships to first-year students for a total of approximately $1.1 million. Women are 40% of the first-year class, and minorities are 20%. The first-year students are from thirteen states. Georgia is the largest feeder state, and Florida and Tennessee are tied for second. The students attended fifty-seven different undergraduate schools, with the majority coming from the University of Georgia. Currently, the School has a total student body of 440 students.

**Employment Statistics for the Class of 2009.** The Association for Legal Career Professionals collects employment statistics as of nine months after graduation. As of February 2010, 83.02% of the School’s 2009 graduates were employed or enrolled in a full-time degree program. Percentages of those employed graduates show the following: 55.28% employed in private practice, 5.69% in judicial clerkships, 13.82% in government, 5.69% in public interest work, 1.63% in academia, 13.01% in business, and 4.88% in the military. These graduates were employed in ten states.

**Legal Writing Institute.** Mercer Law Review hosted the 25th Anniversary of the Legal Writing Institute Symposium in November 2009. The symposium was published in the *Mercer Law Review* and *The Journal of the Legal Writing Institute*. The Walter F. George School of Law is home to the Legal Writing Institute, a non-profit organization comprised of more than 2,600 members and dedicated to improving legal writing by providing a forum for discussion and scholarship about legal writing, analysis, and research.

**Faculty.** Members of Mercer’s Law faculty have been busy in 2010 writing, speaking at national and international forums, and litigating important matters. For example, Professor David Hricik published a book, *Patent Ethics – Litigation*, with Oxford University Press. His distinctive expertise in patent law ethics makes his work of keen practical interest to the modern practitioner of patent law, and he continues to be much in demand as a speaker in the United States and abroad. Similarly, Professor Scott Titshaw’s cutting-edge scholarship dealing with same-sex partners and their children has attracted national and international attention and has been a source of various speaking opportunities in this country and abroad. In addition, Mercer’s legal writing faculty of Professors Linda Berger, Sue Painter-Thorne, David Ritchie, Jennifer Sheppard, and Karen Sneddon have cemented the School’s legal writing program’s No. 1 national ranking with their continued productivity in scholarship about legal writing and their continued travels to discuss their work.

Professors Sarah Gerwig-Moore and David Oedel are among those most prominently involved in litigation studies. The Georgia Association of Criminal Defense Attorneys honored Professor Gerwig-Moore for her habeas work with a special award. Governor Perdue appointed
Professor Oedel as deputy special attorney general to help represent Georgia’s interests in the multistate challenge to healthcare reform. In addition, prompted by Oedel’s work leading a Mercer research team on redistricting reform, former Rep. Lee Hamilton in his current role as director of the Wilson Center, convened a panel of national experts in D.C. (including Oedel) to discuss whether redistricting reform can reduce polarization in Congress.

Jennifer Sheppard, a law graduate of Capital University, and Oren Griffin, a law graduate of Washington and Lee, were promoted from assistant to associate professor with contract extensions. Assistant Professors Monica Armstrong and Scott Titshaw both received contract extensions. Longtime faculty member Reynold Kosek is retiring at the end of 2010.

**Student Successes in Skills Competitions.** Mercer’s consistent record of success in moot court competitions was recognized in 2009 and 2010 with invitations to the Moot Court National Championship—a competition limited to the sixteen schools most successful in the prior year in interschool competitions. The students’ various achievements included: Champion of the 2010 Charleston School of Law Constitutional Law Moot Court Competition, as well as Best Oralist and Best Respondent’s Brief; Best Brief award in the 2010 Frederick Douglass Moot Court Regional Competition; Finalist in the 2009 Ruby Vale Moot Court Competition; Finalist in the 2009 Wechsler Criminal Law Moot Court Competition; Regional Finalist in the 2010 American Bar Association (ABA) National Appellate Advocacy Competition; and Fourth Best Oral Advocate (out of 119 competing) at the 2010 Wagner National Labor and Employment Moot Court Competition.

Thanks to a generous gift from alumnus and renowned trial attorney Tommy Malone, the School not only has become an active participant in mock trial competitions, but also has achieved remarkable success. In particular, in 2009, Mercer won the ABA John Marshall National Criminal Justice Mock Trial Competition in Chicago, defeating Harvard in the semifinals and the University of Houston in the national final. Although Mercer did not repeat as champion in 2010, it did win two of the preliminary rounds. In each of the past two years, Mercer also made it to the regional semifinal round of the American Association for Justice National Student Trial Advocacy Competition.

In other skills competitions, Mercer was a finalist in the ABA Student Negotiation Competition and a regional finalist in the ABA Client Counseling Competition.

**Law Day 2010.** The annual Law Day celebration took place on March 12, 2010 and featured Valerie Caproni, general counsel of the FBI. Among the awards presented were a new one for adjunct faculty in honor of Manley F. Brown, Law ’65 and longtime adjunct professor. Other Law Day activities included the annual meeting of the Alumni Association, an evening
alumni reception, various class receptions and dinners, and the final round of the Lawson Moot Court Competition.

**Commencement and Hooding.** The School's commencement and hooding ceremony occurred on May 1, 2010, at the University Center. Judge Lanier Anderson of the 11th Circuit U.S. Court of Appeals was the speaker.

**National Criminal Defense College.** Under the leadership of Professor Deryl Dantzler, the National Criminal Defense College hosted approximately 200 lawyers and faculty at the Walter F. George School of Law for two 2-week sessions in the summer of 2010.

**Law Review Symposium.** On Friday, October 22, 2010, the *Mercer Law Review* hosted its annual symposium. This year's theme was “The Brain Sciences in the Courtroom.” With the advice and assistance of Professor Theodore Blumoff, the Law Review lined up an outstanding and nationally prominent group of speakers.
C. College of Pharmacy and Health Sciences

Dr. Hewitt W. “Ted” Matthews continues as dean of the College of Pharmacy and Health Sciences (COPHS). A host of activities and events made the 2010 calendar exciting. Much of the year was devoted to the implementation of the Doctor of Physical Therapy program, which commenced in August 2010. A notable new initiative in the Pharm.D./Ph.D. degree program was the establishment of a clinical specialization in Experimental Pharmacotherapeutics. Faculty continue to be very involved in their professional organizations and are quite productive in research and scholarly activity. Students and their organizations have brought national recognition to the College by serving as officers and receiving prestigious awards.

College Highlights from January 1–December 31, 2010

- COPHS graduated 145 Pharm.D. degrees, including five Ph.D. degrees at the May 8, 2010 commencement ceremony. Also, the inaugural class of twenty-six Physician Assistant students graduated with the Master of Medical Science degree.

- The College had 713 students enrolled in spring 2010, and 708 enrolled in fall 2010. The inaugural class for the Doctor of Physical Therapy Program matriculated on August 23, 2010. An additional forty-four students will enroll in the Physician Assistant program beginning January 2011.

- There were 25 grants submitted for $9.6 million; 11 awarded for $1.0 million; and 14 grants are pending for $2.8 million.

- Pharmacy faculty had twenty (the highest number of all colleges of pharmacy in the nation) pedagogical abstracts accepted for poster presentation at the annual meeting of the American Association of Colleges of Pharmacy (AACP).

- In 2010, Ph.D. students from the Department of Pharmaceutical Sciences had more American Foundation for Pharmaceutical Education (AFPE) awards than any private school in the nation.

- The College offered its first global medical missions program for twenty-two pharmacy students.

- The College implemented a Clinical Scientist Track for Pharm.D./Ph.D. students in the fall 2010 with a specialization in Experimental Pharmacotherapeutics.
• The newly created Doctor of Physical Therapy Program was granted Candidate for Accreditation status from the Commission on Accreditation in Physical Therapy Education (CAPTE).

• The Physical Therapy Residency Program in Orthopaedics is one of only three in the Southeast. Eight residents will complete the program in December 2010.

• A fellowship in Physical Therapy Education will be implemented in 2011 and become the first in the nation.

• The inaugural class of 2010 Physician Assistant students had a pass rate of 92% for the Physician Assistant National Certification Exam (PANCE).

Faculty Highlights

• Ajay K. Banga was named the inaugural holder of the newly endowed T.P. Haines Endowed Chair in Transdermal Delivery Systems.

• Karla T. Foster and Angela Shogbon were awarded Board of Certified Pharmacotherapy Specialist (BCPS) from the Board of Pharmaceutical Specialties.

• W. Klugh Kennedy was awarded the American Society of Health-System Pharmacists’ Fellow of the American Society of Health System Pharmacist (FASHP) status.

• Joe Donnelly was selected to represent the Orthopaedic Section of the American Physical Therapy Association (APTA) at the Federal Advocacy Forum.

• Christine M. Klein and pharmacy student Shannon Proctor were selected faculty-student recipients for the 2010 Wal-Mart Scholars Program.

• Pamela Moye was accepted into the American Academy of HIV Medicine.

• Nicole Metzger was appointed to the American Society for Health-System Pharmacists New Practitioners Forum Membership and Outreach Advisory Group for June 2010–11.

• Angela Shogbon was appointed to the American Society of Health-System Pharmacists New Practitioners Forum Professional Practice Advisory Group for June 2010–June 2011.

• Michael W. Jann was elected as secretary to the American College of Clinical Pharmacology for the term Fall 2010–Fall 2012.

• Michell B. Redding was appointed to the Georgia Pharmacy Association Committee on
Public Affairs for 2010-11.

- Nader Moniri was selected as a member of the 2010-11 American Association of Colleges of Pharmacy Lyman Award Selection Committee.
- H. W. “Ted” Matthews was appointed to the Board of Directors for Piedmont Hospital.
- Ajay K. Banga was appointed as associate editor for the journal, *Therapeutic Delivery*.
- Vanthida Huang was elected as the chair of Infectious Diseases Practice and Research Networks for the American College of Clinical Pharmacy for 2009-12.
- Christine M. Klein was elected president-elect for the Georgia Chapter of the American Society of Consultant Pharmacists for 2009-10.
- Laurel L. Ashworth was appointed to serve a three-year term as the vice-chair for the Georgia State Community Health Drug Utilization Review Board.

**Student Highlights**

- Third-year student Juan Lopez was installed as the national vice president of the Student National Pharmaceutical Association.
- PA student Annise Williams-Narin was elected to the Student Board of Directors as the director of diversity for the Student Academy of the American Academy of Physician Assistants, the national organization for physician assistants.
- The Gamma Psi Chapter of the Kappa Psi Pharmaceutical Fraternity was awarded the 2009-10 Chapter of the Year Award as the number one internationally ranked chapter for the second consecutive year.
- The American Pharmacists Association Academy of Student Pharmacists chapter won the National Division “A” Chapter Achievement Award.
- Three graduate students were awarded pre-doctoral fellowships from the American Foundation for Pharmaceutical Education (AFPE). Delaram Moshkelani, Rebecca L. Neal, and David Turner were among forty-three awardees of AFPE fellowships nationwide and will receive $6,000 stipends to continue their studies.
- Graduate students received two awards for Best Poster and First Place Podium Presentation at the annual Graduate Research Association of Students in Pharmacy Meeting.
D. School of Medicine

In 2010, Mercer University School of Medicine (MUSM) celebrates its twenty-eighth anniversary. MUSM began in 1982 with twenty-four students. Presently, the School accepts one hundred students per class, sixty in Macon and forty in Savannah. This is an increase of ten additional students on the Savannah campus for 2010. According to the Georgia Board of Physician Workforce, only one-third of Georgia’s medical school graduates stay in Georgia to complete their residency training. MUSM is no exception in that for the Class of 2010 only 31% of the graduates stayed in Georgia for their residency training. However, of all of the graduates of MUSM since the beginning, 65% have stayed to practice in Georgia after completing all of their training. Of this number, 83% percent practice in medically underserved areas of Georgia.

Savannah Campus

On August 11, 2008, the inaugural class of thirty first-year students began their course of study, beginning a four-year school in Savannah on the campus of Memorial Health University Medical Center. The third class of first-year students started their studies on August 9, 2010. The leadership for the four-year school in Savannah follows:

1. William Bina, M.D., M.P.H., is the dean for both campuses.
2. Wayne Glasgow, Ph.D., continues as interim senior associate dean for the Savannah campus. He also serves as chair of the Department of Basic Medical Sciences for the Savannah campus and Basic Sciences Laboratory Director of the Anderson Cancer Institute at Memorial University Medical Center.
3. Robert Donner, M.D., is the associate dean for academic affairs covering both campuses and continues as the chair of Pathology at the Macon campus.
4. Tina Thompson, Ph.D., continues as associate dean for academic affairs for the Savannah campus and is the newly elected chair of the Curriculum and Instruction Committee.
5. A search for the Savannah campus dean is in progress. Six candidates have been invited to the campus for interviews between mid-September and mid-November. Finalists will be selected from this group, and further visits to both Macon and Savannah campuses will be arranged.

Search for New Basic Science Faculty

Roy Russ, Ph.D., was appointed as chair of the Basic Medical Sciences Division for the Macon campus. All Basic Science positions on the Savannah campus have been filled.
successfully in the past year. Recruitment is proceeding for two additional positions in Savannah and six vacant positions in Macon to join the faculty in July 2011.

**Master of Family Therapy Program**

The third year’s enrollment for the Master of Family Therapy (MFT) program on the Piedmont campus in Atlanta exceeded expectations as twenty-four new students began their studies; total enrollment is now forty-eight students. Dr. Steve Livingston is program director of the MFT program on both the Macon and Atlanta campus and is supervised by Dr. Mel Strozier, chair of the Department of Psychiatry and Behavioral Science. The program has full accreditation with COAMFTE. Mercer now offers the only COAMFTE-approved program in Atlanta.

**Master of Public Health**

The MPH program’s leadership continues with Nannette Turner, Ph.D., M.P.H., as the program director. The MPH program’s enrollment met budget expectations. Thirty-two students were admitted into the program August 2010. The MPH program had a Council on Education for Public Health accreditation site visit on October 21-22, 2008. The program identified several areas of possible concern during preparation of the self study process, but time did not allow for full correction. Subsequently, the report of the Council found five areas of concern and placed the program on probation for two years. The program received a Council’s Executive Director Consultation in November 2009. Recommendations from that visit are being implemented during this academic year. A revised self study will be submitted by June 2011, with a site survey expected during fall 2011. The MPH program will consider expanding to the Atlanta campus for master’s and doctoral programs once the self study has been submitted.

**Master of Science in Anesthesia Program**

The program is fully accredited through 2018. Sheree Wolfenden, J.D., C.R.N.A., is the program director; she has been a practicing certified registered nurse anesthetist at the Medical Center of Central Georgia and program faculty member since December 2005. Expansion of the class size is on track, with nineteen new students admitted in August 2010. Ongoing development of appropriate additional clinical training sites to accommodate the increased class size is proceeding.

**Early Admission**

The early admission selection process for the 2011 entering medical student class will soon be complete. A total of 104 applied for early admission, an increase of 28% from the
entering 2010 class. Overall, there have been 563 total applicants to date, and the School is likely to have more than the 853 who applied last year. MUSM expects that the average GPA and MCAT scores will be very close to last year’s, and the School expects to increase the diversity of the class during the early decision pool once again.

**Committees**

The Curriculum and Instruction Committee (CIC) conducts a review of all medical student curricular components every three years. Additionally, it is currently in the second year of a comprehensive review of the third and fourth year clinical curriculum. Faculty are discussing recommendations to be implemented during the 2011-12 academic year.

The CIC Professionalism Task Group has developed a comprehensive professionalism and Biomedical Ethics curriculum. The curriculum is being implemented in the 2010-11 academic year.

**Guaranteed Admission Track**

The Guaranteed Admission Track continues to be successful. Six undergraduate students who have entered their junior year will take the MCAT at the end of 2010 in preparation for entering MUSM in 2011. There are four in the sophomore year and five in this year’s freshman class. Several in the first two classes have not been able to maintain the minimum GPA requirements to remain in the program, but they are continuing and will petition to the Admissions Committee to waive that requirement at the end of their junior year. All are legal residents of the State of Georgia and understand the School’s mission. The students are attending required meetings and participating in numerous extracurricular activities. The students continue to receive mentorship from current MUSM students, as well as advising from Admissions personnel and the University’s pre-health advisor.

**Research**

Growth of the research enterprise is a major priority. The School is collaborating with the Provost’s Office to encourage, enhance, and grow mutually beneficial research with MUSM’s two major clinical education partners, the Medical Center of Central Georgia and Memorial University Medical Center. Wayne Glasgow, Ph.D., has an additional appointment as Basic Science Laboratory Director for the Anderson Cancer Institute on the Memorial Health campus in Savannah. MUSM continues to explore opportunities with Piedmont Hospital and St. Joseph’s Hospital in Atlanta.
<table>
<thead>
<tr>
<th></th>
<th>Proposals Submitted</th>
<th>Proposals Awarded</th>
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<tbody>
<tr>
<td>FY 2007</td>
<td>33 proposals for $7,345,448</td>
<td>20 awarded for $1,301,313</td>
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<tr>
<td>FY 2008</td>
<td>62 proposals for $12,068,336</td>
<td>27 awarded for $1,689,756</td>
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<tr>
<td>FY 2009</td>
<td>67 proposals for $37,859,930</td>
<td>41 awarded for $3,734,341</td>
</tr>
<tr>
<td>FY 2010</td>
<td>50 proposals for $18,272,999</td>
<td>23 awarded for $3,517,570</td>
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From FY07 to FY10, research submissions increased 52% and the awarded dollar amounts increased 170%. This increased activity reinforces MUSM’s commitment to further research endeavors.

**Funding Issues**

A continuing problem facing MUSM is the lack of adequate funds to provide scholarships to medical students and to increase the MUSM endowment. The 2010 graduating class owed an average of $178,000, which is slightly above the national average for private medical schools. MUSM and the LCME continue to be concerned with student indebtedness.

During the current fiscal year, the State of Georgia has reduced its funding for medical student education by 8% from two years ago. Budgeted funding for this fiscal year was the same as that in the previous year. Since August, the state has held back 4.1% of the School’s allocation. If this holdback is maintained throughout the year, the effective reduction will be approximately $900,000. The cumulative deficit in state funding over the past several years is nearly $4 million. This reduction is due to the downturn of projected state revenues. The School is developing a contingency plan if additional cuts are imposed this year.

The implementation of any level of reduction during the current year is again especially difficult to execute as contractual agreements with faculty members and student tuition rates were put in place in May 2010 for this fiscal year. The paramount impact of this reduction is that the School of Medicine may potentially be unable to maintain its partnership agreement with the State and its own mission to educate physicians to meet the primary care and health care needs of rural and underserved Georgia. Overall, the continuing impacts require the School to delay filling faculty vacancies, reduce internal scholarship awards to medical students, minimize professional travel for faculty members, defer physical plant improvements, postpone planned educational technology enhancements, and consider large tuition increases.
Dr. D. Scott Davis, senior vice president for research and dean of graduate studies, has assumed administrative responsibilities for the Eugene W. Stetson School of Business and Economics (SSBE). For the 4th consecutive year, the School has been recognized as one of the top 300 Business programs in the nation by the Princeton Review. The top 300 business schools in this book are based on the Princeton Review’s opinion of Mercer University’s academic programs and offerings, as well as a review of institutional data collected from the schools. Also considered were the candid opinions of students who rate and report on their individual school experiences.

In addition, reviews by SSBE’s Master of Business Administration students place the program among the top fifteen in the nation in two categories of The Princeton Review’s “Student Opinion Honors for Business Schools.” The MBA students cited Mercer’s preparation as superior in the categories of marketing and accounting, putting the University in the same company as Duke, Harvard, Indiana, Michigan and Northwestern. The list appeared in the April 2010 issue of Entrepreneur. The guidebook has also ranked Mercer’s Atlanta MBA programs No. 3 in the nation in the category of “Greatest Opportunity for Women.”

SSBE is currently recruiting a class for the inaugural Virtual Professional Master of Business Administration (VPMBA) degree program. The sixteen-month cohort program is for persons with at least four years of managerial or supervisory experience (in any industry) and connects students and faculty in Atlanta, Macon, and Savannah through a virtual learning environment. The program blends the current PMBA’s thematically and functionally integrated curriculum model with virtual classroom technology, allowing students across the state to study as one group via technology, while providing the convenience of attending class at their local Mercer site.

Via the virtual environment, students will experience a microcosm of economies around the state that are representative of the nation’s diverse economies. Classes are led by faculty teams with extensive academic and corporate experience that will rotate among the three locations. Regular module class meetings are held on Friday evenings and all day Saturday every two weeks at the student’s home location and connected to the other locations via the virtual classroom. The four retreats that precede the four modules bring all students and faculty face-to-face and provide a concentrated study on specific business topics, including a weeklong Best Practices Field Residency where students meet with top executives of companies that are successfully competing in today’s competitive market. VPMBA candidates will learn through
classroom discussions, presentations, team projects, research, technology-based interaction, and visiting business leaders. These executives will bring their insights and experience to the classroom as they discuss their companies and how they address the demands of competition in today’s marketplace.

Dr. Linda Brennan, professor of management, has recently published a textbook in McGraw-Hill’s professional press. *Operations Management* is a practical approach to managing for results. Topics span systems theory, measurement techniques, quality practices, lean principles, and project management. Released in September 2010, the book is available in both paperback and in electronic form.

June marked the beginning of a marketing and advertising campaign that was created and launched to support a new “It’s not Too Late” Graduate Programs Open House. More than twenty prospective graduate students attended this event, and six have enrolled to date. In recent days, two separate but concurrent marketing and recruitment plans have been developed and launched, one for the school as a whole, and one specifically supporting the new VPMBA. Both campaigns include radio, internet, and print advertising, as well as attendance at numerous events to promote the programs in person. Using the admissions and recruitment tools and expertise available, SSBE is tracking and analyzing the results of these marketing and recruitment efforts to maximize the potential of each inquiry. After just a few short weeks, the VPMBA has had eight new applicants, and applications for all SSBE programs have surpassed those at this time last year.

Drs. Linda Brennan and Anitha Manohar, assistant professor of finance, are in the process of developing SSBE-sponsored Mercer On Mission experiences. Dr. Brennan will oversee an immersion in the Dominican Republic in the summer of 2011. This project focuses on economic development at the “base of the pyramid,” the poorest socio-economic group, estimated to be the 2.5 billion people who live on less than U.S. $2.50 per day. Following The Base of the Pyramid Protocol™, the long-term goal is to engage in the development of sustainable business models. The initial phase, referred to as “Opening Up,” is a non-business specific immersion, characterized by dialogue, collaboration, and humility, to identify local needs, capabilities, and business opportunities—and making suggestions for next steps and prospective corporate sponsors. In addition, students will perform service projects in the host community, including hosting a summer camp for local children. Dr. Manohar is in the early planning stages of a trip to Bangalore, India with a potential area of emphasis in microfinancing.
F. School of Engineering

Dr. Wade H. Shaw joined the School of Engineering (MUSE) in June 2009 as dean and the Kaolin Chair of Engineering. The past year has been a period of growth for the School. The School’s strategic plan consists of three interrelated activities: building the enrollment, establishing a healthy research capability, and providing opportunities for engagement for students and faculty. In addition, the School has made significant improvements to its facilities and teaching spaces.

School Highlights

- The School of Engineering is celebrating its 25th anniversary in fall 2010. On the evening of November 19, 2010, a reception will be held at the Brickyard Club and an open house will be offered on Saturday, November 20, as part of the 2010 Mercer Homecoming.

- In May 2010, 88 undergraduates and 41 graduate students received their degrees from the School of Engineering.

- Opening day enrollment for 2010 included 418 undergraduates and 116 graduate students—a 3.5% increase over 2009. The fall 2010 term includes 114 freshmen, as well as 25 transfer students. The Engineering Scholarship Challenge event that occurred in November 2009 was quite successful and generated about 20 freshmen who would not have considered Mercer otherwise. Offers were made to 72 students ($1.4 million in value), and 25 accepted those offers. The School continued this event in October 2010 and mailed over 2,500 invitation letters to high school counselors and teachers.

- A major facility upgrade was completed in the summer of 2009 with twelve classrooms and one laboratory receiving computer projectors and sound systems. Each space also has an installed computer and network support. A major renovation of Lab 102 has been completed to provide an interactive space for students to study and collaborate on projects. Classroom 203 was renovated to provide more effective teaching space, and open study space was created on the second floor of the engineering building.

- The National Engineering Advisory Board (NEAB) met in October 2009 and April 2010. Mr. Dan Nale of Gulfstream Corporation is the chair.

- In the summer of 2010, three Mercer On Mission teams included five engineering
faculty. Drs. Laura Lackey and Phil McCreanor worked with a team to build a water delivery and filtration system in Kenya. Drs. Ha Vo and Rama Radharamanan returned to Vietnam to provide prosthetic devices designed at MUSE to people who needed artificial limbs. Dr. Richard Mines visited Malawi to provide environmental engineering support for water quality testing.

- School of Engineering faculty continue to publish research papers in journals and conference proceedings. Dr. Jeng-Nan Juang served as program chair for a major conference in Taiwan and is beginning the early stages of student exchange relationship with a Taiwanese university.

- Dr. Joan Burtner is working with a student team to analyze survey data related to process improvement with Piedmont Healthcare in Atlanta.

- Dr. Radharamanan received a $30K research award from Mercer to develop a multidisciplinary laboratory to support engineering innovation and rapid product prototyping. He and Dr. Vo coordinated a KEEN Regional Conference in September 2010 that hosted eight universities to Mercer to discuss opportunities for collaborative research. The School of Engineering plans to open a Center for Engineering Innovation and Entrepreneurship later in the Fall 2010 semester.

- Dr. Joan Burtner continues to work closely with the Mercer Engineering Research Center (MERC) Electronic & Software Systems Engineering Directorate to support of CMMI certification and with Regency Hospital Corporation to develop research opportunities in healthcare.

- Dr. Scott Schultz is working with the Air Force through MERC to develop a modern project scheduling tool to reduce downtime of aircraft waiting for maintenance.

- Dr. Ha Vo continues to lead design teams to develop a means to manufacture prosthetic legs.

- Dr. Monica Bubacz received funding to pursue several student projects with the College Hill Corridor initiative.

- Dr. Mike Leonard continues to serve as a resource for accreditation of engineering schools and will offer a workshop in the Far East in November.

- Dr. Donald Ekong received a grant from the Boeing Corp to offer a summer workshop on robotics to high school teachers, so they could incorporate these ideas into their
curricula.

- Dr. Sinjae Hyun received support for a sabbatical and is pursuing research collaborations with North Carolina State University in Raleigh.

- Drs. Behnam Kamali and Loren Sumner received fellowships to work with NASA on research projects over the summer of 2010.

- Dr. Phil McCreanor has been selected to serve as the director of the School of Engineering Honors Program.

- Dr. Phil Olivier was recruited to serve as the department chair of Electrical Engineering at Lawrence Technical University in Detroit.
G. James and Carolyn McAfee School of Theology

The James and Carolyn McAfee School of Theology, led by Dr. Alan Culpepper as dean, continues to grow and mature, while laying the foundations for new growth and opportunities in the next several years.

1. **Enrollment**—The McAfee School of Theology enrolled 215 Master of Divinity (M.Div.) students in spring 2010, graduated 39 M.Div. students and 5 Doctor of Ministry (D.Min.) students in May 2010, and admitted 78 new M.Div. students in the fall. The fall 2010 enrollment is 248 master’s-level students and 20 D.Min. students, for a total of 268 students.

2. **Faculty and Staff**—McAfee continues to experience great stability in its faculty and staff. No one left or retired this year, and no new appointments were made. Drs. Larry McSwain and Peter Rhea Jones were on sabbatical spring 2010. No one is on sabbatical this year.

3. **Endowment**—The School’s endowment reached $12,968,332 as of fall 2009.

4. **Alumni**—After twelve graduations, McAfee has 379 M.Div. and 17 D.Min. alumni. Of these alumni:
   - 160 are in church ministry: 56 pastors, 28 associate pastors, 76 staff positions
   - 57 are in church-related positions (campus ministers or chaplains)
   - 7 are missionaries
   - 5 work for the Cooperative Baptist Fellowship
   - 24 are in social services
   - 23 are pursuing Master of Theology or Ph.D. studies
   - 23 are engaged in Education.

5. **Doctor of Ministry Degree**—The D.Min. is a professional doctorate for M.Div. graduates who have at least three years of full-time experience in ministry. In fall 2009, the faculty adopted changes in the program that make it more flexible for pastors’ schedules, and in fall 2010, the faculty approved new specializations in Preaching and Spirituality for the D. Min. degree program.

6. **Library**—The Swilley Library reported a total of 57,780 volumes in the Theology collection in September 2010. The continued growth of this collection is vital for the accreditation and the excellence of the academic programs in Theology.

7. **Association of Theological Schools**—In June 2007, the ATS reaffirmed the accreditation of the McAfee School of Theology for ten years and requested a report by April
2008 on (1) “the development of a comprehensive institutional assessment plan, with particular focus on developing and implementing student learning outcomes,” (2) “progress in increasing human resources in the area of support staff and faculty,” and (3) “the process for assessing the governing board and board of visitors.” In April 2010, the faculty submitted a comprehensive report on these issues, and on June 30, 2010, ATS informed McAfee that the Board of Commissioners “voted to accept the report required at the June 2007 meeting regarding implementation of the assessment plan” and suggested the “the school review and simplify its plan to ensure the sustainability of ongoing assessment.” No further reports are due. The ATS Board of Commissioners also voted to grant “approval for an ongoing course offering site at the Mercer University Regional Academic Center in McDonough, Georgia, to offer less than 50 percent of the board approved MA in Christian Ministry and MDiv degree programs.”

8. **The Master of Arts on Christian Ministry**—McAfee enrolled its first students in this new 56-hour degree program in August 2010.

9. **Lilly Residency Program**—In the December of 2009, McAfee received a renewal grant from Lilly Endowment for $1 million to establish a Center for Teaching Churches at McAfee. The Center will seek to engage partner churches more fully in the ministry of preparing ministers for congregational ministry, offer support to recent graduates moving into full-time positions in ministry, and serve as a resource for ministers and congregations. It will be the only center of its kind that establishes a link between Baptist churches and a school of theology. The School of Theology will also undertake a campaign to raise $4 million to endow the Center in perpetuity.

10. **Course offering in Henry County**—This fall, the McAfee School of Theology is for the first time offering courses at Mercer’s Henry County Regional Academic Center in McDonough, GA. The courses are being taught three evenings each week and have a total enrollment of twenty-eight students.

11. **CF Foundation Spiritual Renewal Pilgrimage to Israel**—For the fourth year, McAfee was chosen to conduct a spiritual renewal pilgrimage to Israel for a diverse group of twenty pastors. This year, following revised guidelines from the CF Foundation and Macedonian Ministries, McAfee recruited a group of twenty pastors from Birmingham, AL. Drs. Loyd Allen and Brett Younger led the pilgrimage. The group will continue to meet and collaborate on a joint ministry in Birmingham for the next two years.

12. **Events**—The fall of 2010 was filled with significant events: the third annual D. Perry and Betty Ginn endowed lectures on “Christian Faith and Modern Science” (September 22-24), the Mercer Preaching Consultation, St. Simons Island (September 26-28), and the second
annual Peter Rhea and Ellen Jones New Testament Lectures (November 17-19). This year, in conjunction with the Jones Lectures, McAfee sponsored an international Symposium on the Johannine Epistles that featured presentations from leading New Testament scholars from around the world. Dr. Eugene L. Lowry, the William K. McElvaney Professor of Preaching Emeritus at the Saint Paul School of Theology in Kansas City, MO, will give the William L. Self Preaching Lectures, February 28–March 1, 2011.

The McAfee School of Theology continues on a path of fidelity to its mission and strength in its programs, and this year will be a year of new beginnings: a new degree program (the M.A. in Christian Ministry), new teaching sites (Henry County), McAfee’s first offering of online courses, the launching of the Center for Teaching Churches, and attainment of new enrollment thresholds.
H. Tift College of Education

Dr. Carl Martray serves as the dean of the Tift College of Education.

Enrollment and Program Updates

Following four straight years of significant enrollment increases, enrollment in the Tift College of Education for 2010 has begun to subside. The current economy, uncertainty in teachers’ minds concerning legislative actions pertaining to teacher salary incentives, and publicity concerning teacher layoffs have all contributed to the decline. Although Tift did not have another record enrollment for Fall 2010, its enrollment is greater than any other fall enrollment except for 2009. It should also be noted that Tift College of Education experienced a 56.6% increase in total degree awards during 2009-10, going from 369 graduates in 2008-09 to 578 in 2009-10. Thus, even though enrollments of new students are extremely strong, preliminary fall 2010 enrollment is not able to offset the reductions that resulted from the success of such robust graduation numbers. The College projects significant enrollment increases in the Newnan Center over the next few years as it becomes established in this region.

The College graduated its first Ph.D.s in Educational Leadership in August 2009 and its second group of graduates was hooded in August 2010, bringing the total number of Ph.D.s produced in this program to fifty-nine. A number of these graduates have acquired leadership positions in school systems and in various educational agencies throughout Georgia. The initial cohort of thirty-nine students in the new Ph.D. in Curriculum and Instruction program completed a very successful first year in 2009-10 and has been joined by a new cohort in Fall 2010 of thirty-six. These Ph.D. programs operate both in Macon and Atlanta, in order to provide maximum opportunity for educational leaders.

Tift College graduate programs have also experienced success through the expansion of Master of Education (M.Ed.) and Education Specialist (Ed.S.) opportunities at the Henry County and Douglas County Regional Academic Centers. The College is planning further expansion of graduate programs into the new Newnan Center and will attempt expansion in the area north of Atlanta via a partnership formed with the Forsyth County School System. Furthermore, in order to meet newly-proposed regulations from the Professional Standards Commission, faculty in Macon are in the process of phasing out the current Collaborative Educator program and plan to initiate the M.Ed. in Early Childhood Education as early as January 2011. Faculty will also explore graduate programs in Middle Grades and Secondary Education. In addition, the faculty
in Educational Leadership are developing a proposal for a new M.Ed. program in Higher Education, designed to facilitate initial entry into management positions in post-secondary educational institutions.

Tift College of Education will participate for the second time in the Mercer On Mission program, with a return trip to Liberia in summer 2011, to work again with Ricks Institute. In addition to providing students the opportunity to learn along with the educational professionals at the Institute, the College plans on exploring the possibility of a cooperative professional development and certification program for staff at Ricks Institute. Tift College faculty are also working with Dr. McMahan in exploring future Mercer On Mission activity in Haiti.

In March 2011, the College will host a visit from a Board of Examiners team from the Professional Standards Commission, which will review the existing Early Care and Education program and the certification programs in Educational Leadership. The team will also review proposals for developmental approval of three new endorsement programs: K-5 Mathematics Endorsement, K-5 Science Endorsement, and Special Education Pre-school Endorsement. Mercer is developing the endorsement programs in math and science to address national and state concerns pertaining to the importance of high-quality instruction in these areas at the elementary level.

**TCE Production of New Educators**

While, at the time of this report, Tift’s data are not complete, it appears that in 2009-10, the College far exceeded the record number of 391 completers prepared for initial teaching certifications in 2008-09. In the most recent Title II summary report, which is required of all institutions with professional education programs, Mercer’s pass rate on the required certification tests was at 97%, as compared with the state average of 95%. It is important to note that some institutions within the state require students to pass the certification tests prior to the student teaching experience, thus producing a 100% pass rate. The new Title II requirements will capture data that give a more realistic picture of an institution’s candidates’ performances on the tests, thus correcting for false indicators produced by various institutions. These data are incorporated into the assessment system, and faculty use them for reviewing and improving program design. This assessment system, under the direction of Associate Dean Susan Malone, is quite elaborate and comprehensive and has been recognized by the College’s national accrediting agency and the Georgia Professional Standards Commission as a model for program improvement.
Highlights of Faculty and Student Accomplishments

Faculty in the Tift College of Education remain quite productive with their scholarly activities. Numerous faculty have presented at regional, national, and international professional conferences, and the number of faculty publications is increasing. The following are a few highlights:

- Dr. Margie Jones and Dr. Wynnetta Scott-Simmons have each contributed a chapter in a recent text focusing on social justice in education. This book was recently selected by the American Association of Educational Studies for the 2010 Critics Choice Award.
- Dr. Scott-Simmons has also been selected to participate in the American Association of University Women research delegation to travel to Cuba to examine the role of women in Cuban society.
- Dr. Karen Swanson was chosen to present and serve as a scholar and mentor at the prestigious Carnegie Academy for the Scholarship of Teaching and Learning 2010 Institute.

Tift College of Education is pleased to announce the initiation of a new electronic journal focusing on best practices and quantitative studies in educational leadership. Faculty in the Department of Educational Leadership, under the guidance of co-editors Dr. Anthony Harris and Dr. Kevin Jenkins, are launching this open access, peer-reviewed professional journal for practitioners and scholars working in P-12/higher education environments. In addition, Dr. Karen Swanson has been appointed to a five-year term as editor of the research journal for the National Middle School Association, *Research in Middle Level Education*.

Numerous graduate students in the Ph.D. and master’s-level programs are engaging in research that has resulted in presentations at a number of regional and national professional education conferences. Many of these presentations are collaborations with faculty, who are increasingly engaged in graduate-level education. For example, over twenty doctoral students and four faculty are scheduled to make research presentations at the national conference of the Association for Teacher Educators in February 2011. Also, a number of Ph.D. graduates have been appointed to significant leadership positions in Georgia, such as the superintendency of the Clarke County School System in Athens, GA, and the directorship of the Early Childhood Program for Metro Atlanta United Way. These graduates, among others serving in various educational leadership capacities, will enhance Mercer’s profile across the state and will positively impact the educational environment of Georgia.
I. Georgia Baptist College of Nursing

On July 1, 2010, Dr. Linda A. Streit became the dean for Georgia Baptist College of Nursing. Under the leadership of Dr. Streit, Nursing faculty submitted an increased number of publications and presented more national and international papers than at any time in the College’s history. In addition, students remain exemplary models of beginning professional nursing leaders in the country. Another significant achievement was the development of an additional doctoral program in nursing: the Doctorate of Nursing Practice (D.N.P.). The College now offers bachelor’s, master’s, and two doctoral degrees (Ph.D. and D.N.P.). Opening day student enrollment for the Fall 2010 semester was 428 with 36 graduate students. This enrollment figure represents a 63% increase over the Fall 2009 semester graduate enrollment. A pre-nursing program, initiated in the Fall 2006 semester, continues on the Macon campus with a record enrollment of seventy-five students. The College of Nursing celebrates its 108th year as a nursing education institution.

Eight D.N.P. students were accepted into the inaugural class for the hybrid online program of study. This rigorous, clinically-based curriculum prepares post-master’s nurses to focus on one of three major categories of practice: (1) direct care for individual clients, (2) health care for aggregates, communities, and populations, and (3) management of health care through roles in administration, policy development, and quality assurance. Students in the D.N.P. program build upon the foundation of advanced nursing skills to prepare nurses for leadership roles in health care delivery and to propose solutions for the improvement of health care outcomes for individuals and for society. The College continues to invest in online learning technology to provide synchronous sessions of learning that allow students to participate in coursework with minimal travel to campus.

The College continues to emphasize the importance of developing future leaders within the nursing profession and maintains full student body membership in the National Student Nurses Association (NSNA). In 2009, two undergraduate students served on the Board of Directors for NSNA. In 2010, an additional student (Laura Lunsford – secretary/treasurer) was elected to serve on the Board. The NSNA 2010 annual convention was held in Orlando where the College was well represented with over forty students and four faculty in attendance. On behalf of the College, Dr. Linda Streit accepted the 2009-10 National Student Nurses Association Stellar School Award, one of eight schools to receive the prestigious honor. Three undergraduate students serve on the 2010 Georgia Association of Nursing Students (GANS) state Board of Directors (Kathleen Kebee, first vice president; Ojong Klages, treasurer; Meg
Fitzpatrick, legislative director).

Sixty-two students graduated in May 2010. As of September 2010, sixty graduates have completed the licensure exam; fifty-six passed and are now registered nurses. The current pass rate for this class is 93.3%. In December 2009, fifty-four students graduated. Two students were not successful on the first attempt on the licensure exam. The pass rate for this class was 96.6%. For the past four years, Mercer nursing baccalaureate graduates have maintained a licensure examination overall annual pass rate of 94% or better; this is well above the National B.S.N. pass rate of 89.49% (2009), and competitive with nearby contending schools (Brenau University, 86%; Clayton State University, 87%; Emory University, 94%; Kennesaw State University, 91%; Medical College of Georgia, 91%).

A total of 674 college transfer students applied for fall 2010 admission. One-hundred-seventy-one applicants (25% of those who applied) were accepted. This reflects an increase of 230 more applications, as compared to the previous year-to-date. The average GPA for this cohort is 3.14; the average science GPA is 3.26. Approximately 67% of the accepted applicants live in surrounding metro Atlanta counties; approximately 28% reside in Georgia, but outside the metro-Atlanta boundaries. Five students were from out-of-state, while fifty-six students (42%) hold four-year degrees. The age range is 19-49 years old, with an average age of 25 years; ten male students are included in the fall 2010 admission class.

The College was notified in July 2010 that the Commission on Collegiate Nursing Education (CCNE) approved changes to the undergraduate program. These changes support moving the undergraduate to an upper-two curriculum plan, whereby all entering students complete fifty-seven hours of core coursework prior to beginning the sequence of nursing courses. The three-year nursing curriculum plan will be totally phased out by December, 2010.

The College of Nursing continues to contribute to University agendas. Five nursing students and two nursing faculty members participated in a Mercer On Mission twenty-one-day visit to Vietnam. During the mission trip, students were challenged to learn about the country, as well as social and health-related issues. Several faculty received an institutional grant (AIM grant) to develop educational programs to teach church members on the subject of end-of-life care. Three nursing faculty received Mercer seed grant funding to support their research efforts. The College submitted its first R-21 NIH project grant. At the time of this writing, an award decision has not been made. The College remains committed to contributing to the scientific base of nursing and the clinical sciences. Dr. Linda Streit submitted a Nurse Faculty Loan Program (NFLP) grant yielding over $1.3 million dollars from the Department of Health and Human Services Health Resources Services Administration (HRSA) NFLP and the American
Recovery and Reinvestment Act (ARRA) NFLP grant for 2010-11. This grant supports graduate students who commit to academic teaching upon graduation.

The following represents a select listing of publications and nursing faculty accomplishments:

- Domico, D. et al. “Cerebral malaria.” The 10th Quadrennial Congress of the World Federation of Neuroscience Nurses, Toronto, Canada
- Domico, D. Reviewer for Journal of Neuroscience Nursing
- Kamp, F. & Summerville, J. “Simulation is not just high-tech alone!; creating a win-win situation teaching BSN and MSN students together in simulations, Using a progressive method of getting students to meet program outcomes.” Las Vegas, NV
- Hodges, H.F. Recipient, Excellence in Student Leadership Development, Georgia Baptist College of Nursing, Mercer University
yoga or physical therapy for treatment of chronic low back pain. *Physical Medicine & Rehabilitation*


- Kimble, L. P. et al. “Angina symptom-related correlates of sleep disturbances in patients with coronary artery disease.” Presented at the Southern Nursing Research Society Meeting, Austin, TX

- Kimble, L. P. et al. “Illness intrusiveness is an independent predictor of self-reported physical function in patients with coronary artery disease.” American Heart Association Scientific Sessions, Orlando, FL

- Streit, L. A. “Incorporating scholarly development with interdisciplinary university-participatory service based learning.” 40th Biennial Convention Sigma Theta Tau International, Indianapolis, IN

- Streit, L. A. “Advising students for a career in nursing.” Invited paper presented to the National Association of Advisors for Health Professionals, Atlanta, GA


J. College of Continuing and Professional Studies

Enrollment Increases

Under the direction of Dean Priscilla Danheiser, the College of Continuing and Professional Studies (CCPS) is pleased to report enrollment increases for the first term of the Fall 2010 semester. Preliminary census data indicates enrollment to be 1,084, a 15.9% increase over the first term for fall 2009 and the highest enrollment since the formation of the College in 2003. Headcount enrollment in the graduate programs in Clinical Mental Health Counseling, School Counseling, and Public Safety Leadership reached 322 students.

New Programs

This fall 2010, the College launched the following programs:

- Ph.D. in Counselor Education and Supervision with twelve students
- Educational Specialist (Ed.S.) in School Counseling with eight students
- A Nursing Preparation program at the Henry and Douglas Regional Academic Centers with seven students
- A Certificate in Leadership for the Medical Practice, in collaboration with Piedmont Healthcare, with thirty-four students from Piedmont Heart Institute and Piedmont Medical Care Corporation

Program Revision

- The Bachelor of Science in Social Science in Public Safety degree program expanded to Newnan in August 2010.
- The Master of Science in Public Safety Leadership was reformatted as a hybrid Executive Public Safety Leadership Program, which includes extended face-to-face and fully online class sessions. The program expanded initially to the Henry County Regional Academic Center and, pending Southern Association of Colleges and Schools and State of Georgia approval, will be offered on the new campus of the Georgia State Department of Corrections in Forsyth, Georgia.
- The College is moving forward quickly with the expansion of Mercer Online. Online programs include the undergraduate degree completion program in Public Safety and the new Certificate in Leadership for the Medical Practice. Faculty are preparing the undergraduate Organizational Leadership major for a fully online delivery format to add to the existing face-to-face format. Fifty CCPS courses are already available in fully
online format, and ten additional online courses are will launch during 2010-11. For the first term of the Fall 2010 semester, 293 students are enrolled in fully online courses.

- Under the leadership of Dr. Hani Khoury, CCPS collaborated with the School of Engineering, the English Language Institute (ELI), and the Office of Working Adult Admissions to review the Bridge program curriculum. Several action steps resulted from the review, including the following: (1) revising the foundational Bridge course learning outcomes; (2) revising the format/scheduling for Bridge courses to ensure achievement of student learning outcomes; and (3) adding higher level, required mathematics preparation for international students who will enter the School of Engineering. In fall 2010, seventeen international students are enrolled in the Bridge program.

**University, College, and State Recognition of Faculty and Students**

- Ms. Gloria Jordan, a Liberal Studies major, was the recipient of the University’s Griffin Bell Award for Community Service.

- Dr. J. Colin Harris, professor of religious studies, was the first recipient of the University’s Hendricks Award for Excellence in Teaching.

- Dr. Margaret Eskew, associate professor of English, was the recipient of the Vulcan Innovations in Teaching Award.

- Dr. Kyra Osmus, professor of human services, was the recipient of the College of Continuing and Professional Studies Award for Excellence in Teaching.

- Dr. Zipangani Vokhiwa, assistant professor of science, was named a state of Georgia Governor’s Teaching Fellow.

- Dr. Orville Lindstrom, adjunct faculty member in science, received the College-wide Award for Excellence in Teaching by an adjunct faculty member. The College employs over 150 adjunct faculty members each year, and Dr. Lindstrom, professor in the Department of Horticulture at the University of Georgia, is typical of the outstanding adjunct faculty members who contribute to the teaching and learning effectiveness of the College.

**Mercer On Mission to Malawi**

Dr. Zipangani Vokhiwa, assistant professor of science in CCPS, and Dr. Richard Mines from the School of Engineering led Mercer On Mission–Malawi for summer 2010. The project involved assessing and restoring a watershed and monitoring water supply and quality to an
orphanage and community in Malawi. As part of the Mercer On Mission experience, participating students enrolled in two courses: Topics in Environmental Sustainability and Water Quality and Treatment.

**Faculty and Student Outreach to Haiti**

With support from the Cooperative Baptist Fellowship and Dr. Craig McMahan, Dr. David Lane, professor of counseling and coordinator of the Ph.D. in Counselor Education and Supervision, led a vision trip to Haiti in May 2010. Dr. Lane and Dr. Reid Doster, coordinator of the Cooperative Baptist Fellowship of Louisiana and a licensed professional counselor, assessed the counseling, mental health, and emergency response needs of earthquake victims and developed linkages that would support post-trauma counseling. In July 2010, Dr. Lane returned to Haiti along with Dr. Kenyon Knapp, associate professor of Counseling and assistant dean for graduate programs, two students from the CCPS, and one student from the School of Medicine’s Master of Public Health. The team of faculty and students provided training in post-trauma counseling to 133 pastors of the Haitian Baptist Church and eighty-four teachers from schools in Grand’Anse province in Western Haiti. Dr. Lane and a team of students returned to Haiti in late fall to continue to extend the reach of the College’s Haitian relief project.

**University Oral Communication Pilot**

Dr. Thompson Biggers, associate professor of communication, is leading the University’s oral communication assessment project. All CCPS faculty members will learn to use an oral communication assessment rubric designed to evaluate formal public speaking and to assist students in developing competency in communicating effectively orally. Using the rubric, the faculty will assess the effectiveness of the strategy in improving the public speaking ability of their students. The members of the Oral Communication Task Force requested that CCPS conduct the pilot because of the large number of courses in the College incorporating formal presentations as part of course requirements and student evaluation.

**Examples of Faculty Professional Activity**

**Department of Counseling and Human Sciences**

- Dr. Diane Clark, Dr. Caroline Brackette, and Dr. Karen Rowland presented at the annual conference of the Georgia School Counselors Association in Atlanta.

- Dr. Kenyon Knapp presented “Crisis Counseling Ethics: Practical Applications” for Anchor Hospital and for the annual meeting of the Licensed Professional Counselors Association of Georgia. Dr. Knapp published a review of *The Child’s Voice in Family*
Therapy: A Systemic Perspective in The Family Journal and presented “Dynamic Approaches to Crisis and Trauma Intervention” at the 6th Annual Traumatology Symposium hosted by Argosy University.

- Tracey Hall Powell, an M.S. in Counseling student, received the Chuck Goodrum Grant from the Georgia College Counseling Association for her work on grief and loss groups for college students.

- M.S. student Tara Overzat received a Mercer Provost Travel Grant to present the poster session, “The Spiritual and Value-based Journey of Asian International Students in the U.S. and the Impact on Acculturation” at the Association for Spirituality, Ethics, and Religious Values in Counseling annual conference.

- Twenty-three counseling graduate students have had their submissions accepted for presentation as poster sessions at the Georgia School Counselors Association 2010 conference, “Empowering Students to Imagine, Believe, and Achieve.”

- Dr. Osmus and Dr. Burns presented “A Second Life in the Classroom: Using Technology for Teaching and Learning” at the Southern Organization for Human Services’ 35th Annual Conference in Concord, North Carolina. Dr. Osmus will serve as conference chair for the 36th annual Southern Organization for Human Services conference March 23-26, 2011 to be held at Mercer’s Macon campus.

Department of Leadership Studies

- Dr. Larry Stewart presented “Leadership and Motivating Employees: Accountability and Special Challenges New Sergeants Face” to the City of Atlanta Police Department. Dr. Stewart presented “Government Law Enforcement and the Fight Against Terrorism” at the National Conference of Black Political Scientists” and “Resilience in the Face of Public Safety Crises: Implications for Training First Responders” at the American Society of Criminology meeting in Philadelphia.

- Dr. Lynn Clemons and Dr. Priscilla Danheiser presented the seminar, “Leading through Mission,” to participants of the Houston Healthcare Leadership Retreat.

Department of Liberal Studies

- Dr. Margaret Eskew presented “Regeneration through Creative Writing” at the Association of Graduate Liberal Studies Program conference in Dallas.

- Dr. Tim Craker presented “Finding Our Way About the Kernel of Corn and the Sovereign
Sun” at the annual meeting of the American Comparative Literature Association. He completed a chapter, “The Habit of Place in Victor Montejo’s American Tropics” in *Surveying the American Tropics: Literary Geographies from New York to Rio.*

**Department of Mathematics, Science, and Information Systems**

- Dr. Hani Khoury addressed the Arab Thought Forum in Amman, Jordan. Dr. Khoury participated in a panel discussion “The Socratic Methodology in Teaching Science.”

- Dr. Khoury, Dr. Mary Kay Bacallao, and Dr. Clemmie Whatley from Tift College of Education presented “Developing Numeracy: Sowing Seeds for Success in the New Decade” at the Georgia Head Start Association Conference.

The paper, “Using augmented reality and virtual reality to improve geology study for adult learners,” was accepted for presentation at the Association for the Advancement of Computing in Education E-Learn 2010-World Conference on E-Learning in Corporate, Government, Healthcare, and Higher Education. The project was supported by a Mercer SEED grant.

The College will continue its monthly Student and Faculty Scholarship Symposia Series this year in conjunction with scheduled faculty meetings.

**Grant Proposal Applications**

The College’s faculty developed and submitted grant proposals to the Lumina Foundation Adult Degree Completion program and to the National Endowment for the Humanities Enduring Questions program.
K. Townsend School of Music

Administration

In May 2010, Dr. John H. Dickson completed his second year as dean and professor of conducting of the Townsend School of Music (TSM). A comprehensive marketing plan for TSM has significantly improved the image of the School locally, regionally, and nationally. Concert audiences have increased in number and diversity. New gifts have amounted to more than $1.75 million that have been applied to three new professorial chairs: the G. Leslie Fabian Endowed Chair of Music; the Mansfield and Genelle Jennings Distinguished University Chair of Music; and the Helen Wall Rich Endowed Professorship in Keyboard Performance.

Advisory Board and Alumni Relations

Dean Dickson and Janet Jarriel, special consultant for development, developed the first Friends of Music Advisory Board for TSM. The Board met in April 2010 to review the accomplishments of the young School, address strategic plans and vision, and create a special sub-committee for the Steinway project. Ms. Jarriel and Ms. Billie Rampley, coordinator of arts marketing, have also worked diligently to update TSM alumni lists, develop an alumni board, and create an alumni e-newsletter. To date, three alumni e-newsletters have been mailed to TSM alumni and friends.

Enrollment

The music faculty focused priority attention on recruiting for 2010-11. All of the faculty recruited select students through phone calls, teacher contacts, recitals, and written communications. The result was an unprecedented number of more than sixty prospective music majors who came to the Mercer campus to audition. The level of musical and intellectual artistry was particularly high, and TSM welcomed twenty-six new students. Spring 2010 enrollment included 74 undergraduates and 14 graduate students for a total of 88 students. Fall 2010 enrollment includes 85 undergraduates (24 freshmen) and 16 graduate students for a total of 101 students. The School anticipates a new enrollment goal of 110 for 2011-12.

Curriculum

The Dean's Council and TSM faculty completed major revisions of all the School's degree programs. University committees approved all degree revisions and the full curricular revisions were entered in the 2010 catalog. This is the first comprehensive revision of curriculum in more than ten years and is now in place for the spring 2011 NASM self-study, on-site review. A faculty sub-committee is in the final stages of preparing the self-study document
for the NASM accreditation review. Milburn Price, former dean of Samford University’s School of Music, served as a consultant to review TSM’s first draft of the study and rendered a most positive summative report. Initial research has begun for consideration of an Artist Diploma Certificate, to be proposed later in the Fall of 2010.

**Centers and Institutes**

It is indeed a rare opportunity when a university can create a special project whose unique contributions focus national and global attention on the institution. The Robert McDuffie Center for Strings is such a project, and it has now become widely known as a model for collegiate string education in this country. As the flagship program of the music school, goals have now shifted to securing endowment. With a most successful year of development and fundraising, the Center now stands at a $4 million endowment with some newly anticipated gifts on the horizon. Present enrollment for the Center stands at twenty students with hopes of completing the cap of twenty-six in 2011.

The most significant development in the Townsend-McAfee Institute for Church Music was hiring Dr. David Keith as Institute director, graduate studies director, and associate professor of church music. “Think Tank” meetings in Dallas, Atlanta, Nashville, and Charlotte are bringing together an ecumenically diverse group of church musicians from Baptist, Methodist, Presbyterian, and Episcopal churches for a comprehensive look at the vision and mission of graduate church music education. From these meetings, an innovative curriculum will be developed to link McAfee School of Theology with Townsend School of Music for the training of church musicians. The recently formed alliance with Polyphony, an organization of more than 300 pastoral church musicians, is strengthening Mercer’s connection to churches, pastors, and ministers of music who support a traditional, classical, and historical church music program.

The *Celebrating Grace* hymnal project sponsored by the Institute was unveiled at a March 2010 celebration at Atlanta’s Second Ponce de Leon Baptist Church. The new hymnal promises to be an exceptional resource for worship in Baptist and other Protestant denominations across the country and has already exceeded sales estimates for the first year. Mercer’s “stamp” on this project should pay many dividends to the University, the TSM, and the Institute for Church Music.

**External Outreach**

Two musicales were held at the homes of Carolyn McAfee and James and Amanda Upshaw. More than 150 arts patron were present for an evening of music and celebration of
Mercer’s TSM.

TSM continues with the Fickling Hall Recital Series for 2010-11 in which more than fifty musical events by faculty, student ensembles, and guest artists will be presented. Additionally, the new Center for Strings Concert Series was named for patron Jo Fabian, and features a remarkable array of string artists. The Macon Telegraph announced that the TSM Concert Series would rival any series in New York City at one-third the cost. TSM has begun a new Noon Recital Series to encourage Mercer faculty and staff to attend. Sold-out concerts for the Labor Day Strings Festival are an anticipated harbinger of concert attendance to come.

The School remains committed to external programs that offer service to the community through educational outreach and recruitment, such as the Mercer/Macon Youth Symphony Orchestra (approximately eighty players), the Mercer Children’s Choir (approximately eighty singers), and the new Masterworks Chorus. The Choral Society of Middle Georgia merged with the new University Choir to create a “town and gown” masterworks chorus of approximately 100 singers. The dean will conduct this new choir with three concerts planned for the 2010-11 season.

The dean continues to serve on the search committee for the new Macon Symphony Orchestra conductor. This post will be shared with Mercer and will include the conductorship of the University Orchestra. Three strong candidates have been selected, and an offer will be made following the three audition concerts scheduled for fall 2010 and early 2011.

TSM faculty continue to offer clinics and workshops in schools locally as well as through the state and southern region. Concerts and recitals outside the Macon area remain a goal of TSM’s performing faculty.

Faculty accomplishments

- Dean John Dickson completed his first season with his newly formed professional chamber choir, Coro Vocati, including two performances at Spivey Hall in Atlanta. He is the newly appointed conductor of the Choral Society/University Choir, guest clinician for the American Choral Directors Southern Division conference with Diaspora, guest adjudicator for the Indiana State Choral Festival, guest conductor for several high school and church choral festivals, guest conductor for the American Baptist music week at Greenlake, WI. As an editor for The Choral Journal, he edited articles for his sacred music column, “Hallelujah!”

- Dr. Christopher Macklin gave invited lectures at the University of Glasgow and the University of York. His article “Plague, performance, and the elusive history of the ‘Stella
celi extirpavit” was published in Cambridge University Press’s *Early Music History*, one of the leading journals for the study of music before 1600, and an article entitled “Musical Impossibility in the Shadow of Pythagoras” went into press in *Contemporary Music Review*. Dr. Macklin secured a research grant from the Provost’s Office to establish opportunities for Mercer students to study non-Western classical music first-hand in England, Scotland, France, and India.

- Robert Parris gave the closing performance of the summer festival of organ music at Christ Episcopal Church, Roanoke, VA in July 2010. He also composed two new works for organ in the summer of 2010; these were performed in Fall 2010.

- Elizabeth Pridgen was appointed the G. Leslie Fabian Endowed Chair of Music at Mercer University. She performed at several music festivals including the Rome Chamber Music Festival in Rome, Italy and the Asociacion Nacional de Conciertos in Panama City, Panama. She joined the Georgian Chamber Players in the spring and will be appearing with them this season at Spivey Hall in Atlanta.

- Amy Schwartz Moretti was guest artist for “String Theory at the Hunter” at the Hunter Museum of American Art, Chattanooga, TN. She collaborated with David Shifrin, clarinet, Erin Keefe, violin, Yinzi Kong, viola, and Andrey Tchekmazov, cello, in Mozart’s *Quintet for Clarinet and Strings, K.581*. She joined Robert McDuffie in performing Vivaldi’s *The Four Seasons* with fourteen McDuffie Center students, at the Harvey B. Gantt Center in Charlotte, NC. She also performed at the Tenth Anniversary Season Encore Series of the Palladium Theater in St. Petersburg, FL. Ms. Moretti served as concertmaster of CityMusic Cleveland (Ohio) with conductor Gregory Vajda.

- Ms. Moretti performed with Trio RPM including McDuffie Center Cellist Christopher Rex and Pianist Elizabeth Pridgen in a benefit recital for the Madison Chamber Music Festival in Georgia, and the Amelia Island Chamber Music Festival in Florida.

- Marcus Reddick organized, prepared, and presented the first ever Mercer University Percussion Ensemble concert, and designed a curriculum/performance program entitled THUMP! that will be presented to hundreds of Macon area school children in March 2011, with hopes of continuing through the Macon Arts Alliance to perform regularly at schools throughout Georgia. Marcus performed at the January 2010 Georgia Music Educators Association (GMEA) convention with the Mercer Children’s Choir. Marcus is Principal Timpanist with the Ocmulgee Symphony Orchestra, and also performs with the
Macon, Augusta, and Ocmulgee symphonies.

- Dr. Allen McCullough completed his summer research grant during summer 2010—the result being an original seven-part suite for piano entitled Legends and Tales. This solo piano piece, based on fairy tales, will receive its world premiere on November 16, 2010, played by Elizabeth Pridgen during a recital in Fickling Hall.

- Soprano Martha Malone gave a faculty recital with Pianist Carol Goff and Percussionist Marcus Reddick, performing the Mercer premiere of All We Cannot Keep, a song cycle written for her by composer Catherine Malone Meiburg. She also performed the Macon premiere of George Crumb’s landmark avant-garde chamber piece, Ancient Voices of Children. In June and August 2010, she performed as Mother Superior in Nunsense as a summer fundraiser for Theatre Macon. In addition, she gave cabaret concert performances in April and June at Macon’s Marco Restaurant with pianist Tom Rule. On September 30, she was a soloist in the guest artist lecture-recital “Silenced Voices: Music of the Holocaust” on the recital series at Kennesaw State University.

- Martha Malone and Richard Kosowski cohosted the Collegiate Division preliminary round of the Classical Singer Magazine national Vocal Competition.

- Dr. Douglas Hill recruited at GMEA In-Service Conference and adjudicated All-College Band Auditions in Savannah and presented Band rehearsal clinics at several area high schools. Dr. Hill played trumpet in several performances, including Townsend Faculty Brass Quintet, Colony IV Brass Quintet, the Macon Symphony Orchestra’s Masterworks Concert, and the Middle Georgia Choral Society Chamber Orchestra Concert. Dr. Hill also organized and directed the Second Annual Mercer Summer Band and Orchestra Camp for high school students June 20-26, 2010.

- Tenor Richard Kosowski performed a faculty recital in April 2010, which included the premiere of “The Blue Symphony: II” by Allen McCullough; performed a Broadway review for the Cooperative Baptist Fellowship Conference; performed a guest recital at West Virginia University in September; and performed as professional chorister and soloist with Coro Vocati in concert in March, two concerts in May, and at the Georgia ACDA convention in June. He was assistant director for the February Valentine’s Day opera gala and stage and musical directed Tickets, Please and L’enfant et les sortilèges for Mercer University Opera. He served as a judge at Georgia Independent School Association 2AAA contest in Macon and at the Classical Singer Convention quarter-
Ian Altman performed two recitals in spring 2010: a solo recital in Seattle, WA; and a collaborative performance of Chopin works with pianist Greg Pepetone.

Stanley L. Roberts organized the January 19, 2010 Celebration of Bob Parris at Christ Church, Macon, GA. He presented a workshop and concert, “Prelude to GMEA,” featuring the Riverwood Singers (Amy Hugley, conductor), and conducted the Mercer Women’s Chamber Choir at the 2010 GMEA convention in Savannah, GA. In February, Dr. Roberts performed at the American Guild of Organists Hymn Festival with organist Dr. Al Travis, and in March led conducting workshops with GMEA District V choirs as part of the Large Group Performance Evaluation Choral Festival in Marietta, GA. He was a guest clinician at several Georgia high school choral clinics. Stanley performed with the choral group Diaspora at the Southern Division American Choral Directors Association convention in Memphis, TN. He served as editor of the Celebrating Grace hymnal. Stanley was a conductor at the Fellowship of American Baptist Church Musicians in Green Lake, WI.

Student accomplishments

- Henry Mitcham Nutt received $100 and a certificate as the first runner-up for the Valerie B. Edmonds Student Research Award.

- Two students competed in the Music Teacher’s National Association Solo Competition Final Round in Albuquerque, NM—Barret Ham, saxophone, and Anna Darnell, clarinet, representing the eight states of the Southern Region. Anna Darnell won the national prize for woodwinds. She also placed second in the International Clarinet competition held in Austin, TX, where she was the highest-ranked American player.

- Caitlin Dowling received a scholarship to study at the Brevard Music Center.

- The Center graduated its first students in May 2010: Megan Ganyard and Joelle Arnhold. Megan is now a graduate student in TSM; Joelle is at Peabody Conservatory.

- Elaine Shin, Karl Mitze, Adriel Taslim, and Joelle Arnhold were invited to participate in the 2010 Rome (Italy) Chamber Music Festival. Elaine also received a fellowship from the Aspen Summer Music Festival.

- Emily Odum, a senior percussion major, was accepted as one of twenty-seven percussionists from around the world to participate in a Broadway Percussion
symposium in New York City in June. Emily Odum and Peter Carrerou were selected to All-College Band at the 2010 GMEA Convention.

- Graduate student Michael Scott has been asked to perform his original spoken word poetry in a “Be the Change” tour.
- Jonathan Johnson was the national second-place winner for the country in the Collegiate Division at the national final in New York.
- Robin Vance placed third at the Georgia National Association of Teachers of Singing competition.
- Erin Keel Clarke, a graduate student, was selected to conduct on a master class at GA ACDA with Dr. Kevin Fenton.
The University Libraries, under the direction of Dean Elizabeth Hammond, continue to be the most popular gathering places on campus and at the Centers. The libraries offer the desirable combination of comfortable, inviting study spaces and public computers, strong print and electronic collections, and high-quality library services that bring students, faculty, and other researchers to the library. It might be a “virtual” visit to the Web site to access the libraries’ impressive array of electronic resources or getting reference questions answered by text message or live online chat. It may be searching the online catalog, which has been significantly revised, updated, and improved. It may be using an online tutorial about a library resource or links to a “webliography” of materials on a topic. Or it may be visiting the libraries’ Facebook pages or blogs to see what’s new.

But they still come to the library. The libraries are busy places. In fiscal year 2010:

- Over 440,000 patrons came to the libraries and checked out almost 65,000 items.
- Librarians taught 225 research instruction sessions to over 4,700 students.
- 7,200 reference questions were answered.
- 3,600 items were borrowed for Mercer patrons from other libraries through interlibrary loan services.
- Over 1,100 researchers contacted Special Collections for help with a project involving Baptist or Mercer history.
- 30,000 new book titles were added to the collections, now totaling 531,000 volumes.

In the era of the ebook, Google, and Twitter, the University Libraries continue to be a growing, vibrant, valuable, part of the Mercer experience.

The University Libraries are eager to tell their stories to friends and supporters of the University and to promote new initiatives and projects that might appeal to donors and funding agencies. Shawna Dooley, associate vice president of Advancement, was appointed library liaison and is working with the libraries to develop a fundraising program. Ms. Dooley, Associate Dean Judith Brook, and Dean Hammond attended the Academic Library and Advancement Network (ALADN) conference in March 2010, which generated many ideas. A new library fundraising Web site is near completion; a University Libraries brochure is in production; and the libraries are developing funding proposals.
The libraries are moving into digitization projects that will showcase the rich resources of the Special Collections and Archives. Swilley Library participated in a grant sponsored by the Institute of Museum and Library Service that provided an intern to assist in digitizing the sermons of Dr. Monroe F. Swilley, Jr. Tarver Special Collections has digitized and transcribed a collection of letters written to and from Mercer students during the Civil War. The University Libraries is finalizing a proposal to fund the digitization of the student newspapers from Macon, Atlanta, and Tift College. Once these projects are completed, researchers will have access to the digital images via Internet, thus greatly expanding the reach and reputation of Mercer University to the broader community of alumni, researchers, and friends of the University.

Liya Deng and Stan Trembach, Tarver Library, were awarded two grants from the National Network of Libraries of Medicine: a $2,000 award for a traveling exhibit displayed in numerous places on the Mercer University campuses and a $1,000 training grant to fund travel to provide training for all Savannah Public Library system staff on National Library of Medicine resources and Web sites.

The Swilley, Tarver, and Center Libraries all sponsored readings of *Regeneration! A Journal of Creative Writing*, a collection of writings by students of Dr. Margaret Eskew in the College of Continuing and Professional Studies. Featured authors were Dean Priscilla Danheiser; Dr. Duane Davis, Professor Emeritus of Religion and Philosophy; Dr. Margaret Eskew; and students Dania Roker and Barbara Sellers. Ms. Sellers is also the acquisitions supervisor at Tarver Library. The events were extremely well attended.

In October 2009, Swilley Library received a $3,500 grant to implement LibGuides, a Web 2.0 content management and publishing system, for the enhancement of library service. Swilley Librarians use LibGuides to integrate multimedia content into library services, promote library resources to their users, and create subject guides, course guides, and information portals to research.

Tarver Library continues to process the Tom Watson Brown gift of his personal library. To date, over 7,500 titles have been added to the library collection to enrich and expand resources in history, literature, political science, business, and popular culture.

Special Collections received and processed materials from the Georgia Baptist Historical Society, the Cooperative Baptist Fellowship, Baptist Women in Ministry, and a variety of other Baptist bodies. Both formal and one-on-one instruction sessions were held for students from First Year Seminar and history classes during the year. Members of the classes enjoyed doing “real research” with primary sources and, in some cases, meeting the people involved in their area of study. Department Head Laura Botts attended a Council on Undergraduate Research
conference on research in the humanities and social sciences with other campus faculty. She was also appointed to the Baptist Digital Library Task Force of the Association of Librarians and Archivists at Baptist Institutions.

Faculty and staff of the University Libraries continue to make significant contributions to librarianship, scholarship, and service. Here is a sample of their activities:


- Sharon Leslie and Dr. Lisa Lundquist, “Comparison of Performance on Written and Oral Examinations to Communication Skills” and “Communication Skills: Students’ Perception and Faculty Evaluation of Performance on Therapeutics Oral Examinations” poster sessions, American Association of Colleges of Pharmacy, 2010.

- Andrew Shuping, organized a statewide “unconference” about interlibrary loan services, May 2010.


- Julie Poole, poster session, “Professional Development in a Distributed Environment” conference presentation 2010 Off-Campus Library Services Conference.

- Louise Lowe and Judith Brook, conference presentation on informal assessment techniques, American Library Association, annual meeting, July 2010.

- Julie Huskey, organizing committee member and program chair for Online Audiovisual Catalogers National Conference, Macon, GA.

III. ADMINISTRATION AND FINANCE

Dr. Jim Netherton joined Mercer University in October 2007 as the executive vice president for administration and finance.

Accounting

Ms. Julie T. Davis serves as University treasurer and associate vice president for finance. She oversees the operations of the Bursar’s, Grants and Contracts, and Student Loans Offices.

Bursar Offices

- The Student Accounts Implementation Team, composed of five Bursar Office employees, has dedicated hundreds of hours during the past year, preparing for the November 8, 2010, go-live of CampusVue. As Team Leader, the University Bursar has recorded over 560 hours, working not only on configuration, data entry, and testing, but also coordinating with other vendors and University departments to make possible special interfaces needed for CampusVue to meet Mercer’s special needs. Without the backfill position in the Atlanta Bursar Office, it would not have been possible for the Atlanta team members to participate and still keep that office open to serve students.

A few of these additional projects are as follows:

1. Worked with Mercer’s chief technology officer and the associate vice president for finance to find a solution to reduce credit card fees, yet still allow online fee payment. This involved meeting with various vendors and Mercer administrators, making recommendations, and providing information on Mercer business practices.

2. Working on an interface with Campus Management solutions engineers to accommodate Mercer’s special need to handle dual enrolled students.

3. Working with Pearce & Pearce insurance company, Campus Management solutions engineers, and Mercer programmers to establish a process by which to manage student insurance charges and waivers.

4. Working with Nelnet, Touchnet, Campus Management solutions engineers, and Mercer programmers to set up electronic billing, online-payment, and electronic refunds.

5. Writing Mercer Business Practices training manual to be used for training staff in both Bursar Offices and Student Loan Office in preparation for the CampusVue go-live in November 2010.
The Administrative staff of the two Bursar Offices teamed up this year to review and update their collective policies and procedures in an effort to further align the two offices.

Worked with Daniel Manson, director of online communications, to create a more professional-looking, informative, centralized Web site for the Bursar Offices, serving Atlanta, Macon, and Regional Academic Centers students.

Trained appropriate staff to use Vantage and revised procedures to accommodate the changeover from the former Financial Resource System to the new Vantage system when performing such tasks as receipting revenue, recording deposits in cash clearing, reconciling between the Student Information System and Vantage, and working with internal budgets.

Increased billing frequency in an effort to reduce the number of students who must be dropped for non-payment each semester. Now students receive three bills, rather than two, before being dropped for non-payment. Students are also notified by email prior to being dropped for non-payment.

The Atlanta Campus Bursar Office underwent renovations this year as its suite was divided to provide space for Student Financial Planning in order to make room for the new Physical Therapy program that opened up on the Atlanta Campus fall 2010.

The University Bursar arranged for key Mercer players to register and attend a Web conference on compliance of the new Truth in Lending Laws presented by the Department of Education through NACUBO.

University Bursar served as chairperson of Refund Appeals Committees for Atlanta Campus, Macon Campus, and Regional Academic Centers.

University Bursar served as chairperson of Retroactive Enrollment/Withdrawal Appeals Committee for all campuses.

University Bursar served on Atlanta and Macon Associate Deans Councils, Atlanta Administrative Council, and Regional Academic Coordinating Council.

Atlanta Campus Bursar Office served a record number of students as new programs were added and Atlanta enrollment reached an all-time high. In addition to new programs on the Atlanta Campus, this Bursar Office also served programs in Savannah, Newnan, and Henry County.
Grants and Contracts Office

The Grants and Contracts Office (GCO) experienced significant activity during the 2010 fiscal year, submitting 149 applications totaling more than $38.2 million dollars. On the surface, this represents a 1% decrease in the number of submissions over the prior year and approximately 50% decrease in dollars requested. However, the one-time impact of the President’s American Recovery and Reinvestment Act (ARRA) on fiscal year 2009 grant submissions was extraordinary—twenty applications for a total award value of approximately $34.5 million. If a comparison were made to fiscal year 2009 net of the ARRA submissions, fiscal year 2010 submissions would reflect a 10% increase in number submitted and 12% increase in dollars requested. Additionally, grant applications that are still under review during the first two months of the 2011 fiscal year represent approximately $782,000 in funds to be requested.

Federal, state, and private grant expenditures for the 2010 fiscal year for research and other sponsored activities totaled $8.7 million and $17 million for the general University and MERC respectively, in comparison to $5.9 million and $12.6 million, respectively, for the 2009 fiscal year.

Other activities undertaken by the GCO during the 2010 fiscal year include the following:

- Continued training GCO staff through nationally accredited programs for research and clinical trial program certifications; participated in other training sessions applicable to accounting for and administration of grants and contracts.
- Created two new Proposal Transmittal Forms to reflect University-specific approval for Clinical Trials and applications to Foundations, respectively.
- Implemented the Cayuse424 Federal grants submission process.
- Created user information for the Cayuse424 System to System Federal Grants submission along with training sessions for the end user.
- Continued collaborative efforts with the Medical Center of Central Georgia and Piedmont Hospital for grant submissions.
- Submitted the 2009 fiscal year FISAP report and NSF annual survey; completed or reviewed Annual Operating Reports submitted for student and faculty grant funds expended in the 2009 fiscal year.
- Prepared for Mercer’s 2010 A-133 audit of federal expenditures.
• Continued to provide training sessions and informative newsletters to faculty and staff for preparing Grants.gov applications and for identifying grant and contract funding opportunities.

In October 2009, Mercer’s financial management system converted to a Windows-based application and database servers. During the conversion to CampusVue Finance, data was exported from the legacy system and imported to the new system. The conversion process took numerous hours of hard work by the staff of Campus Management, Mercer’s Information Technology, and Accounting. This new system has been and continues to be enhanced to meet the needs of the University's accounting and reporting requirements.

**Student Loan Office**

• The Student Loan Office completed its migration to Campus Loan Manager computer system in November 2009. This migration included:

  1. Cleaning up or writing off old records
  2. Migrating, testing, and validating data
  3. Validating fund balances
  4. Addressing and correcting system glitches discovered during this process
  5. Training staff before the CampusVue go-live in November 2010

• This year, the Student Loan Office improved student service by making more processes available online. Graduating or departing students may now (1) perform their required Exit Interviews online (thereby the Office reduces postage and time performing these interviews), (2) update their contact information, and (3) access pay-off information not available to them through the previous loan management system.

• The Office also migrated to an electronic database for storing tuition receivables, housing receivables, and loan accounts. This has been helpful in many ways: (1) reduced the need for as much storage space, (2) makes it easier and quicker to file and locate these records, (3) allows electronic transmittal of the documents to collection agencies, attorneys, and others with authorized access, and (4) enhances the security of storing private student information, including social security numbers.

• The Office created an Electronic Procedures Manual available to all staff members for reference.

• The director of Student Loans, in conjunction with other University administrators,
developed the new procedures and forms Mercer will use in adherence to the recently passed Truth in Lending Laws. This Office has been instrumental in implementing these new forms and procedures and continues to work with Student Financial Planning and Internal Audit to ensure compliance.

- The Office moved to a suite in the Plum Street building with lower monthly rent, which has reduced operating expenses.

**Athletics**

The Bears’ athletic teams’ academic success and achievement continue to reinforce the defining trademark for the Mercer Athletics department and its student-athletes. During the 2009-10 academic year, Mercer student-athletes carried a 3.15 grade point average (GPA), which was well above the GPA for the Mercer student body as a whole. A full 62% of Mercer student-athletes were recognized on Atlantic Sun Conference All-Academic Teams for their sports.

Additionally, the 2009-10 men’s soccer, women’s soccer, and men’s golf teams all received special recognition for their team GPAs by their respective national organizations. Individually, alumna softball player Holly Oglesbee was honored as an *ESPN The Magazine* Academic All-District First Team selection. Sophomore baseball player Billy Burns was a second team Academic All-District pick. Alumna women’s golfer Alex Quagliata was named as an All-American Scholar by the National Golf Coaches Association.

The fall sports season of 2009 closed out with the men’s soccer team hitting its stride at the right time and advancing all the way to the championship game of the A-Sun tournament (suffering a 2-1 loss to Stetson). Women’s soccer had a strong finish to its season—winning six of its final seven contests—to advance to the A-Sun tournament for the fourth-consecutive season.

Winter and spring sports for 2010 picked up right where the excitement of fall left off. The electricity reached a fever-pitch in March as Mercer hosted the A-Sun Basketball championship Tournament at the University Center (the first time that the University has hosted the event). Both of the Bears’ teams qualified for the tourney (with the women earning the No. 2 seed and men the No. 6 seed). The Mercer men clawed their way through a tough bracket and reached the final game before a packed house of largely orange-clad Mercer fans. The Bears lost by six points to ETSU. The game, which was nationally televised on ESPN2, showed the entire nation what Mercer University, as well as Bears’ Basketball, is all about. The tournament administration and operation of the A-Sun Championships drew rave reviews from participants,
fans, and visitors.

Three seniors on the men’s basketball team are continuing their careers on the professional level. Daniel Emerson, who was voted as the College “Player of the Year” for the entire state of Georgia, signed a contract to play in Belgium. E.J. Kusnyer took his long-range shooting skills to Holland’s professional league. James Florence broke Mercer’s all-time scoring record on December 29, 2009 and finished his career as the only Bear to ever amass 2,000 points in a career. Florence was invited to the prestigious Portsmouth Invitational Tournament (reserved for the top sixty seniors in the nation) and received an invitation to the Philadelphia 76ers camp for a shot at making the NBA team’s roster.

In spring 2010, Mercer’s baseball team captured the attention of Macon and Middle Georgia. The Bears finished second in the A-Sun regular season standings and then had an unprecedented run through the A-Sun Tournament. Mercer dominated the tournament to the extent that—in its three-game run to the title—the team trailed in just one of the possible twenty-seven innings played. With the win came the “spoils” of earning the A-Sun’s automatic bid to the NCAA Division I Baseball Championships. A crowd of 200 gathered at the Bear Rock Café on the Macon campus to watch the NCAA baseball bracket telecast on ESPN. The Bears travelled to Georgia Tech to play in the Atlanta Regional and lost their first game. Mercer then bounced back to defeat Elon University, which was the first-ever NCAA playoff victory in any team sport in University history, before dropping a close ballgame to eventual tournament winner Alabama that ended the team’s magical season. Several hundred loyal fans were on hand to support the team each day, including Georgia governor Sonny Perdue, who joined the University’s boosters at the tailgate party prior to the opening game.

Sophomore Jacob Tanis received an armload of post-season awards, including third team All-America status, after posting record-breaking numbers. Tanis was drafted in the twenty-sixth round of the Major League Baseball draft in June by the Colorado Rockies.

Although the men’s lacrosse program will not begin play until January 2011, it is already attracting a great amount of attention, including being featured in the Atlanta Journal-Constitution, as well as on local television. The team released its first-ever schedule in September 2010, highlighted by games at Ivy League foes, Yale, Dartmouth, and Duke. The Bears play their first home contest on February 16, 2011. Head coach Jason Childs expects to open the year with fifty players.

Mercer hosted the fourth annual Brickyard Collegiate golf tournament at the Brickyard at Riverside Golf Course October 7-10, 2010. The event gains momentum each year, and once again featured fifteen of the top intercollegiate teams in the nation, six of which are ranked
among the top thirty in the 2010-11 preseason poll. In the field was defending NCAA team champion, as well as 2009 Brickyard winner, Augusta State. Defending 2009 individual champ Russell Henley from UGA was also back in 2010, heading a cast of six 2009-10 All-American’s in the field.

President Underwood and the Booster Club will be hosting a trip to Jacksonville, FL, February 18-20, 2011 for a pair of basketball doubleheaders at Jacksonville University and the University of North Florida. It was also announced that the men’s basketball team has signed a contract to play in the prestigious Paradise Jam tournament in St. Thomas, Virgin Islands in November 2012.

Since last year’s report, Mercer Athletics has hosted several highly visible events. The annual First Pitch Classic to benefit the Bears’ baseball team was held in January 2010 with major leaguer Gordon Beckham as the featured speaker. The event drew more than 500 people and significant media coverage. In June, a press conference to introduce Susie Gardner as Mercer’s new women’s basketball head coach drew an estimated 125 people to The Street in the University Center (UC). In October, the Mercer Athletic Foundation, in conjunction with the Mercer Executive Forum, brought in college basketball analyst Jay Bilas for the annual Tip-Off Banquet, signaling the beginning of basketball season.

Mercer will host the General Shale Brick A-Sun Basketball Championships once again March 2-5, 2011. This event will once again spotlight college men's and women's basketball in the UC. Numerous event-related activities are planned in conjunction with the tourney. The University also submitted a bid to host the A-Sun Basketball Championships for another two years (2012 and 2013). Mercer is the only remaining charter member of the A-Sun Conference.

Last April, Mercer Athletics also rolled out its redesigned Web site (MercerBears.com). The new service provider has given Mercer Athletics many more options for video content, statistical analysis, advertising sales, and live video/audio streaming.

Construction was completed on practice fields for both soccer and lacrosse adjacent to Bear Field. The complete renovation included new sod, gravel parking, and restroom facilities. Upgrades to Bear Field included a new entry, removal of shrubbery along the sideline, and a windscreen along the South fence.

The membership for the 2010-11 Booster Club yielded record numbers. For the first time in its history, the member roll topped 500! It is anticipated that these numbers will continue to grow and yield even more financial support for Mercer’s athletics programs in the future.

Audit and Compliance

Mr. James S. Calhoun, C.I.A., M.B.A., serves as the vice president for Audit and

**Internal Audit Office**

Since December 2009, the Internal Audit Office has performed operational reviews in six areas, six special projects, various special investigations, and provided advisory services for four University projects/committees. Mr. Calhoun has met with the full Audit Committee of the Board of Trustees on three occasions and communicates regularly with its chair.

**Corporate Compliance**

Mr. Calhoun, as HIPAA Privacy Officer, is leading the compliance initiative in the arena of HIPAA privacy and security through ongoing training, management, and analysis. Since December 2009, this office has trained 251 employees and students.

**Environmental, Health, and Safety**

Since December 2009, Alan Baca, assistant vice president and director of Environmental, Health, and Safety has assisted in special projects related to the University H1N1 working group, initiated the required relicensing of the State Radiation Safety License, worked with Mercer’s Physical Plant in developing an Environmental Management System, provided advice/leadership in the area of emergency preparedness, and provided assistance to Mercer’s General Counsel with responses to the Higher Education Opportunity Act.

**Auxiliary Services**

Under the leadership of Director Ken Boyer, Auxiliary Services facilitates the creation of community by extending the learning environment beyond the classroom and enhancing the quality of campus life through the delivery of quality goods and services. Auxiliary Services provides oversight and management of other support functions of the University with equal intensity to control cost and improve services.

**Bookstores:** Auxiliary Services partnered with Barnes and Noble to offer textbook rentals on campus. Now, University students can rent their textbooks, saving more than 50% off the price of a new textbook. The bookstore continues to work on sustainability practices with the launch of e-books. This program allows students to download their textbooks in a searchable electronic format at a fraction of the cost of hardbound books. With the addition of these two online point of sale programs, Barnes and Noble has seen its online sales increase 57% over fall 2009. Emblematic Merchandise continues to see higher results with sales increasing 34% since fall 2009.

Auxiliary Services is preparing to open the new store in Mercer Village in December 2010. New management has been brought in to facilitate the opening.

**Food Services:** Auxiliary Services and ARAMARK, Macon’s food service provider,
continue to refresh and enhance their services. Student satisfaction with Mercer’s food service offerings continue to rise. On a scale of 7.0, students rated the Fresh Food Company a 5.7; this is up from 5.2 in 2009. Student satisfaction correlates with an increase in voluntary meal plan sales. ARAMARK continues to focus on campus sustainability, including local produce, trayless Tuesdays, bleach-free recycled napkins, and Toby’s refill cup. ARAMARK has eliminated all Styrofoam products on campus.

The Atlanta Food Service under the operation of Carlyle’s Corporate Food Service continues to make progress in reducing operating expenses while expanding services where feasible. In 2009, Auxiliary Services partnered with students from the Stetson School of Business and Economics to develop a marketing plan for the operations. Results from this collaboration are being implemented. Efforts were made to modernize the establishment, expand evening service hours, offer a breakfast menu, and increase national brand offerings that appeal to today’s student.

**Vending:** Auxiliary Services has made strides toward sustainability within the vending operation. It is working with Students for Environmental Action to place recycling receptacles across campus to assist with the University’s efforts to create a sustainable environment.

Auxiliary Services saw no significant increase in vending services over 2009-10, most likely as a result of the economic downturn. Auxiliary Services continues to focus on sales and opportunities for improvement through customer satisfaction surveys. As a result of these surveys, it has added vending readers to the machines within the Regional Academic Centers and fresh-brewed coffee vending in the Swilley and Tarver Libraries.

**Closed-Circuit Security Cameras:** Thirty security cameras have been added to the Atlanta campus and twenty-four were added to the Macon campus. Auxiliary Services is currently working on plans to facilitate security camera requirements for Mercer Village.

**Mail and Printing Services:** Auxiliary Services partnered with IKON Office Solutions to bring a variety of new services to Mercer. These features and technology will allow the copy center and mail distribution center to become more efficient. Some of these features include:

- Electronic package tracking
- Enhanced package pick-up process with email notification to students
- Expanded shipping services
- Expanded pick-up and delivery of mail and copy jobs
- New, digital, high-speed printers/copiers
- Online submission of copy jobs
- New and enhanced finishing services
Benefits, Payroll, and Wellness

Benefits, Payroll, and Wellness, led by Associate Vice President Cathy S. Smith, has increased its focus on wellness resources. As healthcare costs rise across the nation, Mercer's due diligence to this challenge must include proactive steps towards establishing and maintaining good health.

As always, Mercer University seeks to empower individuals and enhance its community by providing programs and learning opportunities that support the “holistic individual” where all employees have access to resources that improve their physical, emotional, and spiritual health in a supportive environment. Through the Employee Wellness Program, Mercer employees and their dependents may enjoy these health-related services at no charge:

- Annual Health Risk Assessments (HRA) and on-site health screenings
- Fitness Center membership at the University Center at no cost
- Smoking cessation programs and coaching
- Weight-loss programs and individual counseling
- Incentives for physical activity
- Stress management seminars
- Monthly Lunch and Learns on a variety of health-related topics
- Fitness opportunities, including 5K training programs, group fitness classes, individual coaching, and weekend adventures
- Nutrition counseling, including on-campus cooking classes

For 2010-11, Mercer University has developed the ART of Wellness: an action plan to improve health outcomes of employees and dependents while minimizing the financial impact to the Health Care Plan. ART of Wellness is established around these objectives:

**Awareness:** Offering Health Risk Assessments (HRAs) at no charge to employees and dependents, so people can assess their current health status and equip themselves with the tools to stay well.

**Risk Reduction:** Because 70% of chronic diseases can be prevented with healthy lifestyles, Mercer offers programs and coaching to help people lose weight, quit smoking, manage stress, and be physically active.

**Taking Preventative Action:** Mercer is committed to creating a healthy environment for employees by offering activities and opportunities to stay active, be proactive, and get excited about their own health, the health of their families, and the health of the Mercer community at-large.
Human Resources Office
   Diane H. Baca serves as associate vice president for Human Resources.

Staffing/Demographics
   Human Resources is staffed with 2.8 professionals and 2 administrative support positions, serving 1,405 employees as of June 30, 2010.

   One of the goals set forth in the University’s Ten-year Plan was to attract and retain a diverse faculty and staff. The University had 214 hires in 2009-10. Of those 214 hires, 60 or 28% of those hired identified themselves as minorities. A closer review of faculty hires revealed that of the 64 faculty hires, 16 or 25% were from a minority group. This was slightly higher than in 2008-09. Additionally, of the 69 hires made in the professional/administrative group, 16% were from minority groups.

Conversion to New Payroll/Human Resource System
   Effective November 1, 2009, the University converted from a 1984 payroll system to a new payroll/human resource system, Vantage. Considerable work continued throughout the fiscal year to assure that human resource reporting was accurate and would meet the reporting needs of the University and the federal government.

Affirmative Action Audit
   As reported in the April 2009 President’s Report, the University was notified that it had been selected for a compliance review. The audit by the Office of Federal Contract Compliance resulted in a site visit in February 2010. The University received the letter from the district director on May 11, 2010, wherein he stated that his staff had completed their review, and found no violations. This was the second audit conducted by the Office of Federal Contract Compliance within the last five years, and in both audits, the University has been successful.

Staff Compensation
   Ms. Rhonda Lidstone continues to focus much of her time on faculty and staff salary studies and their current market position. Considerable work was done to improve the market information for both staff and non-Medical school faculty. This work includes adding CIP code information based on the discipline in which the faculty is teaching, in consultation with the deans of the eleven colleges and schools. Decisions regarding salary adjustments continue to focus on addressing key areas for talent retention. Information regarding performance and market relationships continues to be provided to all hiring supervisors.

Recruiting/Employment Information
   For FY 2010, Mercer had the following total turnover rates, including Mercer Engineering Research Center: 8.1% for faculty, 11.6% for professional/administrative staff, and 13.5% for
classified staff. The increase in the professional/administrative staff area was due solely to the turnover in Athletics. These rates also represent a slight increase in turnover for all the faculty and classified staff, which reverses the trend the University enjoyed last fiscal year.

**Information Technology**

Under the leadership of Mickey Belote as associate vice president, Information Technology (IT) made significant progress toward Mercer’s ten-year goals during 2009-10:

- Replace Mercer’s financial, student, human resources, alumni, and donor information systems with the CampusVue Enterprise Resource Planning System (ERP) to maximize efficient operations. The ERP is scheduled to be completed by November 8, 2010. As of September 2010, the following components of this system have been implemented:
  - ImageNow (document imaging for Admissions and Financial Aid) Talisma Fundraising (Alumni Phonathon)
  - CampusVue Finance (formerly Vantage)
  - Talisma Fundraising/Donor2 (Advancement & Alumni Relations)
  - CampusVue HR & Payroll (formerly Vantage)
  - Campus Loan Manager (Student Loans)
  - Talisma CRM (Macon Undergraduate Recruiting)
  - Talisma CRM and CampusVue Admissions (Macon Undergraduate Admissions)
- Upgrade online communication systems
  - Migrated all faculty and staff to Microsoft Exchange 2007 collaboration suite, which provides enhanced e-mail, calendaring, and collaboration services.
  - Moved student e-mail services to MercerLive (Microsoft Live@edu). Student feedback about the new system features and availability has been very positive.
  - Launched a new design of all top-level pages on the Mercer Web site and launched new sites for the College of Continuing and Professional Studies, Stetson School of Business and Economics, and International Programs.
  - Implemented advanced network-security mechanisms to provide additional protection for server and data resources in the data center.
  - Connected the Henry County Annex, two locations at Piedmont Hospital, and the College Hill Alliance offices to the Mercer network.
  - Completed a revenue-based lease agreement with AT&T to install a cell site on
• Implemented a Web-based trolley-tracking service for the Macon Campus students.

• Develop a life-cycle replacement plan for personal computers and printers.
  o The Desktop Computing Serviceability Policy was approved and implemented. This policy limits support services on computers that are over four years old.

• Link all campuses through advanced video-teleconference systems to facilitate instruction and administrative operations.
  o Implemented an additional distance-learning classroom with session-recording capability in the School of Medicine auditorium
  o Added session recording capability in the Macon and Savannah distance-learning classrooms.

• Equip at least 75% of all classrooms with appropriate technology for interactive instruction (“smart classrooms”).
  o Upgraded technology resources in classrooms in Nursing, Pharmacy and Health Sciences, Business, Education, and Music.
  o Implemented video capture, recording, and monitoring capabilities in the Piedmont Master of Family Therapy patient encounter rooms and the Nursing simulation lab/classroom.
  o Implemented three lab/classroom spaces for the Physical Therapy program.
  o Currently implementing two additional Tier II (projector, podium, smart board, DVD player, sound system, master control interface) classrooms in the School of Medicine in Savannah.

• Significantly strengthen the course development and support structure for online learning to undergird new academic initiatives, such as the new Ph.D. in Nursing.
  o Implemented Moodle community-source (non-proprietary) learning management system. Hundreds of institutions throughout the U.S. and internationally use Moodle for online course delivery. It is quickly becoming a major contender with Blackboard/WebCT, which Mercer used previously.
• In addition to the accomplishments listed above, IT has:
  
  o Replaced 387 computers on all campuses as part of the BEAR 2.0 ERP project.
  
  o Replaced 128 computers in the School of Engineering.
  
  o Implemented a disaster-recovery site on the Atlanta Campus. These systems will replicate all data from the ERP systems, Microsoft Exchange environment, and file-sharing services to a secure storage area network in Atlanta. This site will ensure that Mercer’s systems will be able to operate in the event of a catastrophe on the Macon Campus.

Mercer Police

Chief Gary Collins heads the department, and Willie Woolfolk, associate director, manages the day to day operation of the Atlanta branch. The Mercer Police Department is a certified police agency as defined under the Georgia Peace Officer Standards and Training Act. Its powers are outlined in Section {20-8-1} Law Enforcement Powers of Campus Policemen of the Official Georgia Code Annotated. Those duties listed in Section {20-8-1} include the enforcement of the laws of this state; the preservation of public order; the protection of life and property; the prevention, detention, or investigation of a crime; or any combination thereof.

Macon has seventeen police officers, three dispatchers, and two support staff. Atlanta has eight officers and four dispatchers. Both departments offer the following services to students, faculty, and staff: staffing and patrolling twenty-four hours a day, seven days a week; providing crime prevention tips through meetings, e-mails, and campus newspaper columns; assisting with room/office lockouts, keys locked in vehicles, jumpstarts, and escorts; conducting criminal investigations and background checks; monitoring alarms and responding accordingly; managing the parking ticket system; and communicating with other local public and private law enforcement agencies.

Achievements in 2009-10

• In April 2009, Officer Gus Moore was deployed to military service in Afghanistan. He returned to Mercer Police in April 2010.

• Officer Randy Wilkes was hired part time in April 2009 and has proven to be a great asset to Mercer Police. In August 2010, he was promoted to sergeant and works on the midnight shift. Sgt. Wilkes has experience with police canines and was able to find a dog that can serve Mercer. The dog is a Belgian Malinois and is certified in finding drugs and tracking people. Sgt. Wilkes has volunteered the dog at no cost to Mercer. Thus far, Mercer community’s response to the dog has been overwhelmingly positive.
- As a result of Sgt. Wilkes' work with the canine unit, the department was able to purchase two high-quality, used vehicles from the Dooley County Sheriff's Office. The cost of both vehicles was less than the usual cost of one vehicle.
- Mercer Police has established positive relationships with citizens and businesses in the College Hill Corridor area. Residents and business owners rely on Mercer Police to patrol those areas and handle complaints and problems.
- All officers on the Atlanta and Macon campuses have completed twenty hours of training to maintain certification as professional police officers with full arrest powers.
- In Macon, Officer Wesley Hillard was voted the 2009 Mercer Police Officer of the Year by his peers. Corporal Vince Broccolo won the Top Gun Firearm Award.
- In Atlanta, Officers Darnell Hall and Rick Jones tied to win the Top Gun Award.
- All officers on both the Macon and Atlanta campuses scored 80 or above on Firearms Qualifying Rounds in 2009.

Physical Plant

Under the direction of Russell Vullo, associate vice president for facilities, Physical Plant responds to approximately 15,000 work orders annually from customer requests and preventive maintenance. The Physical Plant is dedicated to providing routine maintenance and initiating preventive maintenance for all Mercer facilities.

Physical Plant provides oversight of contracts for custodial services, grounds maintenance, and HVAC routine and preventive maintenance. Additionally, preventive maintenance contracts related to life/safety issues, such as elevator and fire safety, are in place. The Physical Plant maintains contracts or provides in-house services to ensure compliance with all city, county, state, and federal regulations.

Physical Plant and Environmental Health and Safety are continuing to participate jointly in the Georgia Foundation for Independent Colleges EPA Peer Audit Program. The Macon and Atlanta campuses were determined to be in acceptable compliance with EPA standards. The University is working on Environmental Management Systems for its campuses to ensure future environmental compliance.

Plant Fund projects

Physical Plant used the Plant Fund budget of $850,000 to undertake several repair and replacement projects. The following is a list of the major projects completed.

- Replaced the carpet in the Orange Street Apartments
• Installed new double-pane glass windows in Roberts Hall
• Repaved Stetson parking lot
• Replaced Physical Plant roof
• Replaced Penfield Annex windows
• Painted the interior of Tarver Library
• Painted the Tift and Lee Alumni Houses
• Painted the Woodruff House
• Upgraded the fire systems in Stetson and Willingham
• Painted the Winship/Adams Apartments’ common areas
• Installed Backflow Preventers in the Atlanta Conference and Convention Center

Other University funds were used to complete the following projects:
• Renovated the third floor Tax Library of the Walter F. George School of Law
• Constructed a soccer field and lacrosse practice fields
• Renovated four restrooms in Plunkett Hall
• Renovated Willet 008 for an animal research room
• Renovated the fifth floor of the Atlanta Conference and Convention Center for the new President’s Office, Educational Leadership offices, conference room, and restrooms
• Renovated the first floor of the Davis Building for the Physical Therapy Program
• Renovated the basement of the Davis Building for the Anatomy Lab
• Renovated Ryals Hall 204 into two new classrooms
• Completed HSRA work in old Triangle Dry Cleaning site
• Renovated the Carriage House at Woodruff House

Major Future Projects
• Renovate 1730 West End and add 3,000 sq. ft. as a Welcome Center
• Renovate the second floor of the McAfee Building
• Replace Wiggs Hall roof
• Add lights to new soccer practice field
• Replace the windows of Shorter Hall
• Replace the upper roof of the Atlanta Conference and Convention Center

University Center

Michael Junod serves as director of the University Center. The University Center had 359,184 guests in 2009-10. Of those guests, 114,679 utilized the Fitness Center. The University Center hosted over 200 events ranging from varsity athletic games to student...
sponsored events, from Mercer’s Executive Forums to University Commencements. The University Center was the host of the Atlantic Sun Basketball Tournament, which featured the men’s team playing in the championship game before a capacity crowd on a nationally televised game on ESPN 2. The University Center is open 118 of the 168 hours in the week (70%, Monday-Friday 6 a.m.–midnight; and Saturday and Sunday 10 a.m.–midnight). The University Center continues to be one of the largest employers of student workers on campus with 115 current employees on payroll. The Bear Force, the name of the student work force, provides an invaluable service to the operation of the facility while providing an opportunity for the students to develop leadership and supervisory skills.

Mercer Engineering Research Center (MERC)

Since its inception July 1, 1987, the Mercer Engineering Research Center (MERC) has received over $282 million in contract awards. During 2009-10, MERC received in excess of $26 million in external research and development funding, which was the second-consecutive, single-fiscal-year record for MERC. Additionally, MERC has received in excess of $8 million in new external funding during the first two and a half months of this fiscal year, and expects to receive an additional $7,156,900 prior to the end of the first quarter of this fiscal year. MERC is, as it has been for the past several years, expanding, with ever increasing needs for additional technical staff in a variety of scientific and engineering areas, as well as administrative staff. As a result, MERC hired an additional forty-four employees during 2009-10 and currently employs a staff of almost 200 employees. The remaining 7,000 square feet of MERC’s current 110,000 square-foot R&D facility is currently being built out to supply additional office and lab space to accommodate its continued growth. At this current rate of growth, MERC anticipates additional expansion of the current facility within the next few years.

MERC’s technical staff continues to provide scientific and engineering presentations at a variety of professional conferences held in areas related to MERC’s research and development activities.

External research funding continues to be a high priority at MERC, at both its Warner Robins, GA, and Dayton, OH, facilities. Its focus has been developing new funding sources while ensuring the needs of its current and past customers are met. The MERC Advanced Programs staff continues to attend government and industry conferences to identify potential funding sources while learning about the new technologies in areas compatible with its research and development expertise.

MERC was recently awarded a Navy contract to design and develop a major, state-of-the-art system for the Navy’s submarine electronic combat suite. The system will be developed
in partnership with the Sierra Nevada Corporation facility in Dayton, OH, and the Naval Underwater Warfare Center in Providence, RI. MERC, as the prime contractor on the effort, will provide systems engineering and real-time operational software expertise, while SNC will provide advanced receiver hardware derived from recently developed Navy Intelligence, Surveillance, and Reconnaissance systems. The system is expected to significantly improve submarine survivability and intelligence gathering capabilities.

MERC continues to provide specialized scientific and engineering support for electronic warfare systems managed by the Warner Robins Air Logistics Center (WR/ALC). These tasks include future planning, software development and testing, system testing, flight tests, and long-term sustainment capability.

MERC also continues to provide major scientific and engineering support to WR/ALC in the execution of its management of the Air Force and Special Operations Forces C-130 aircraft. This includes support for the Conditioned Based Maintenance, High Velocity Maintenance, and Reliability Based Maintenance Programs. MERC also supports the C-130 Structural Integrity Program, Mechanical Systems Integrity Program, and the Automated Inspection, Repair, Corrosion, and Aircraft Tracking System. In addition, MERC recently received a contract to support the C-5 ASIP program primarily based on MERC’s performance in support of the C-130 activities. This was a competitive win.

MERC recently completed the third year of the Physician Directed Functional Job Analysis program for the WR-ALC Maintenance Wing. Based on work by MERC ergonomic experts, the number of United States Air Force (USAF) base employees who have returned to productive, revenue-generating jobs after having suffered work-related injuries in the Aircraft Maintenance Wing now totals fifty-three. The WR-ALC Maintenance Wing has renewed the third option on the contract, providing the USAF with a fourth year of MERC expertise in this area. The USAF is expanding the scope of the program to include a more broad-sweeping injury-prevention program and ergonomic solutions.

MERC’s engineering office in Dayton, OH, continues its support of the Air Force customer at Wright-Patterson Air Force Base (AFB) by providing both on-site and off-site technical engineering and scientific support in the areas of Electro-Optical and Infrared Countermeasures for legacy and reduced signature twenty-first century aircraft. Additionally, within the past year a senior engineer was added to the Dayton Operation, directly supporting the Radio Frequency Electronic Warfare Branch of the Air Force Research Laboratory’s Sensors Directorate. Primary technical expertise will be provided in Command, Control and Communications Countermeasures. In late 2010, the MERC Dayton Operation expects to
expand by adding two or three personnel, supporting the U.S. Navy’s “Wideband Advanced Signal Processor” program. Mercer Engineering Research Center’s reputation with the Air Force at Wright-Patterson AFB Ohio as a pre-eminent provider of electronic combat support is continuing to strengthen through the efforts of the MERC Dayton office.
IV. MARKETING COMMUNICATIONS

Under the leadership of Larry Brumley, senior vice president for Marketing and Communications and chief of staff, The Office of Marketing Communications in 2009-10 launched a major branding campaign, designed to raise the level of awareness of the University among prospective students and parents and to further engage alumni and friends in supporting the institution. Featuring the tagline “Be the Bear,” the campaign was developed in conjunction with the Atlanta advertising and marketing firm TG Madison.

Market research, which TG Madison conducted in late fall 2009 and early spring 2010, showed that while the University is known for its heritage of producing leaders, attracting high-achieving students, offering a broad range of academic programs, and promoting a strong service ethos, it lacked a rallying cry for its constituents. Research findings also showed that Mercer has to tell its story more effectively to an even greater number of high-ability high school students, prospective graduate and professional students, and other audiences.

In short, Mercer needed a stronger identity.

The firm recommended positioning Mercer as “the Southern university known for igniting leaders.” After testing several creative concepts with focus groups, a clear consensus developed around the tagline “Be the Bear” that plays off the University’s mascot.

Mercer believes “Be the Bear” can serve as a strong rallying cry for Mercer’s constituents and also communicate to prospective students and other audiences the unique qualities associated with this University. It has a bit of an attitude to it, but allows the University to develop messaging that breaks through the clutter and articulates the personal and professional accomplishments of Mercer’s students and alumni.

The branding campaign was designed to initially focus on the Atlanta market where more than 17,000 Mercer alumni live and where a large number of students call home. To help kick off the campaign, the University planned a major event for alumni and friends on August 28, 2010, at the Fox Theatre where Mercerians were encouraged to help raise the University’s visibility and to “Be the Bear” in Atlanta by proudly displaying their institutional loyalty. More than 500 alumni and friends attended the event and snatched up window decals, lapel pins, “Be the Bear” wristbands, and Mercer apparel.

Print ads ran in the fall of 2010 in Georgia Trend magazine and the Atlanta Business Chronicle, and radio spots were scheduled to run on WSB, WABE, and WCNN. Much of the advertising plan, however, was devoted to online venues through demographically targeted Web sites such as AJC.com and through social media sites like Facebook. Out-of-home
components included sky banners and displays at Lenox Square, Phipps Plaza, and Perimeter Square malls. The “Be the Bear” theme also was deployed through extensive advertising for Mercer’s Working Adult Programs in the Atlanta and Central Georgia areas. Mercer believes this is a concept that the University can use for years to come. Many great Mercer stories can be told around the “Be the Bear” theme. The goal is to expand this campaign beyond the Atlanta and Central Georgia areas in the future and thereby raise the University’s visibility throughout the Southeast and the nation.

Other Office of Marketing Communications initiatives during the 2009-10 fiscal year included:

**Marketing**

Marketing Communications provided support for The Grand Opera House (see below), which effective July 1, 2010, came under the supervision of the Office of Marketing Communications. The Office also provided support to the Department of Intercollegiate Athletics (including the Mercer Athletic Foundation), the 2009 Mercer Preaching Consultation, The Executive Forum, the Robert McDuffie Center for Strings, and the Townsend School of Music. The unit also provided marketing assistance to the College of Liberal Arts, Tift College of Education, College of Nursing, School of Engineering, College of Pharmacy and Health Sciences, McAfee School of Theology, College of Continuing and Professional Studies, Stetson School of Business and Economics, and the School of Medicine.

**Publications**

Marketing Communications produced a number of publications last year that provided news and information about the University to different audiences. Among publications produced last year were two editions of *The Mercerian*, the *University Profile*, and the *President’s Giving Report*. The Office also handled various special publications, including the *Board of Trustees Directory* and the *University Commencement Program*.

**Special Writing**

The Office provided remarks and scripts to many of the University’s special events. It also prepared resolutions, citations, and certificates. The staff also assisted with special letters, proposals, and requests, as needed.

**Design Projects**

In fiscal year 2009-10, the Marketing Communications staff wrote, developed, designed, and produced 344 items. These projects included advertisements, posters, brochures,
invitations, Web banners, templates, PowerPoint presentations, fact sheets, programs, exhibits, flyers, directories, slides, admissions materials, certificates, logos, and postcards.

**Online Communications**

Marketing Communications worked with a variety of Mercer academic and administrative units during 2009-10 to redesign their Web sites to enable them to market their programs and services more effectively to their constituents. New Web sites were launched for the College of Continuing and Professional Services, Stetson School of Business and Economics, Bursar’s Office, Mercer On Mission, and Working Adult Programs. Online Communications also worked closely with the University’s Web Management team to evaluate and begin implementation of a new Content Management System that will allow units to more easily and effectively maintain content on their Web sites.

Several electronic newsletters were written, designed, and distributed by the Marketing Communications Office, including *This Week@Mercer*, a weekly e-newsletter promoting events and programs for all faculty, staff and students; and *News@Mercer*, a monthly e-newsletter with editions for faculty and staff and for alumni and friends.

A new smartphone application, called Mercer Mobile, was also launched during the year to provide Mercer constituents with news and other information about the University on mobile platforms.

**Media Relations**

The Office wrote and distributed 159 news releases on major events and accomplishments for the University, as well as 29 advisories for the media, and 1,867 hometown news releases. The Office contacted 2,147 media outlets, and the University was mentioned or covered in the media 3,358 times.

The Office facilitated three news conferences, including the announcement of the new Lofts at Mercer Village, a visit by national icon Dick Vitale—the voice of college basketball, and the naming of a new women’s basketball coach, Susie Gardner.

The Office also maintained an “In The News” blog to help track and publicize mentions within the media. Over the course of the year, sixty-six blog posts were recorded.

**Photography**

A total of 203 photography sessions were coordinated with twelve photographers in four states during the 2009-10 fiscal year. All photography for the University is taken digitally. Every photography session is assigned a number and then entered into a searchable database for easy retrieval. Event photographs are uploaded to a Web site (http://gallery.mercer.edu) that
allows alumni and friends of the University to view and order prints.

**The Grand Opera House**

Marketing Communications is responsible for the marketing of The Grand Opera House and its programs, including the Broadway Series, the GrandKids Series, and all special shows. A total of 198 items were designed for the marketing of The Grand Opera House in the 2009-10 fiscal year. A variety of media was used, including e-mails, radio ads, TV ads, billboards, direct mail flyers, online ads, blog ads, playbill ads, and direct mail postcards. Advertisements ran in *The Telegraph, Georgia Family Magazine, Macon Food & Culture, Eleventh Hour*, and *Macon Magazine*, to name only a few.

During the year, The Grand also unveiled a new state-of-the-art electronic marquee outside of the theatre.

**Athletics**

Marketing Communications was responsible for much of the marketing of the Department of Intercollegiate Athletics in 2009-10, producing print and Web ads, external signage and billboards in the community, and radio spots promoting season ticket sales and attendance at home games. Marketing Communications also assisted the Athletic Foundation with several printed pieces, including a new season ticket package brochure and a new monthly *BearBacker Notes* newsletter. In addition, Marketing Communications promoted the Atlantic Sun Conference men’s and women’s basketball championships, which were hosted for the first time at the University Center.

For the first season, Marketing Communications was responsible for the management of staffing and production of A-Sun TV, the Web-based video streaming of all on-campus athletic events available for purchase per game or for the entire season.

For the fifth consecutive season, Marketing Communications originated on-site production and provided air personnel for radio broadcasts on the Mercer Sports Network, the originating source for all men’s basketball games. Additional coverage and broadcasts were provided in June when the baseball team advanced to the NCAA Tournament at Georgia Tech.
V. COMMUNITY DEVELOPMENT

The 2009-10 fiscal year saw a number of important milestones achieved in Mercer’s efforts to revitalize and strengthen the Macon community and its neighborhoods surrounding the Macon campus.

Through Mercer’s partnership with the John S. and James L. Knight Foundation, a full-time staff was hired for the College Hill Alliance, which received a $2 million grant in June 2009 from the Miami-based foundation. With an executive director, communications director, and program coordinator, the staff of the College Hill Alliance became operational in October 2009 and has undertaken a number of activities designed to brand the College Hill Corridor and attract residents to the quality of life available in Mercer’s surrounding neighborhoods. The emphasis of these efforts has been on promoting safe neighborhoods, affordable homes, walking and biking in proximity to work, dining, retail, schools, worship, and recreation, as well as organizing signature events, such as the highly successful Second Sunday Brunch concert series in Washington Park.

The Alliance is also operating as an economic development agency charged with business retention and recruitment in the Corridor. The Alliance worked with The Bike Store to move its bicycle repair and retail store to Mercer Village where it re-opened in March 2010. In addition to boosting local commerce, The Bike Store advocates the cycling culture outlined in the College Hill Corridor Master Plan. It is now home to the Bear Bikes rental program.

The Alliance operates as a grant function of Mercer, guided by a steering committee, representing key organizational partners in the College Hill Corridor initiative. Members are Mercer President William D. Underwood; Macon Mayor Robert Reichert; Beverly Blake, program director for the Knight Foundation; Kathryn Dennis, president of the Community Foundation of Central Georgia; John Hiscox, executive director of the Macon Housing Authority; and the co-chairs of the College Hill Corridor Commission, Sarah Gerwig-Moore and Andrew Blascovich.

The Alliance works directly with the College Hill Corridor Commission on identifying priorities and short- and long-term goals in accordance with the College Hill Corridor Master Plan. The Commission creates and assigns various task forces of commission members and community volunteers, who work in conjunction with the Alliance’s administration.

**The Lofts at Mercer Village**

In December 2009, Mercer, Sierra Development, and Piedmont Construction Group LLC
announced plans for a $10 million mixed-use development on the University’s campus that will feature loft-style apartments and retail space for the Mercer Bookstore and other businesses that cater to the Mercer community and residents in the College Hill Corridor. The University’s arrangement with the developers is similar to the one Mercer made with developers of the Hilton Garden Inn four years ago. The University is providing the land, and the developers are putting up the structure and will lease the apartment units and retail space, provide facility maintenance, and manage the residential operations. The Lofts at Mercer Village will cater to Mercer’s graduate and professional students, as well as to undergraduate upperclassmen who do not live in University-operated campus housing.

Located on Montpelier Avenue, across the street from the anchoring Mercer Village retailers, The Lofts at Mercer Village officially broke ground on April 22, 2010. The first floor will have approximately 13,750 square feet of retail space, and the top three floors will house up to 117 students in three- and four-bedroom, loft-style apartments that reflect a sleek, urban design.

The Mercer Bookstore, operated by Barnes and Noble, will move from its current location in Penfield Hall on the interior of campus and will take up approximately half of the retail space as the Barnes & Noble at Mercer University. The remaining retail space has been leased to the Fountain of Juice restaurant, Margarita’s Mexican Grill, and Designer Tan.

Construction on The Lofts at Mercer Village will be completed at the end of 2010 with the bookstore scheduled to move upon its completion. The first apartment units should be ready for occupancy in January 2011 with full occupancy anticipated in Fall 2011. The additional first-floor retailers will be in operation in early 2011.

Discussions are currently under way with Sierra Development for Phase II of The Lofts at Mercer Village, which will include additional student housing, parking, and retail space.

**Neighborhood Revitalization**

The City of Macon and Mercer in 2010 restructured the Beall’s Hill revitalization initiative into the Historic Hills and Heights Development Corporation, which upon staffing of the College Hill Alliance, has evolved into Historic Hills & Heights, Inc., whose additional investors include Historic Macon, Macon Housing Authority, and the Knight Foundation.

As a precursor to reestablishing development and construction activities in Beall’s Hill, the Alliance has been working with the neighborhood association to reinforce its efforts to ensure a sustainable quality of life. That effort has included identifying and prioritizing issues of concern to the residents and an inventory of properties owned by the Land Bank Authority, Mercer, and Historic Macon.

Historic Hills & Heights’ development and construction phase will construct or
rehabilitate fifteen to twenty single-family homes a year. The focus will be on providing homes in the $75,000–$200,000 range. All of the homes will be eligible for the Mercer-Knight Foundation Down Payment Assistance Program.

As the program coordinator, the Alliance initiates the planning, program design, project coordination, and marketing. Historic Macon is the development manager, whose role is the project management, construction management, and primary sales agent.

Currently, four new homes and two rehabs are under construction in accordance with this strategy, ranging from $63,000 to $170,000. The Alliance has implemented marketing strategies, including paid print advertisements, commercials, billboards, and real estate information kits to support the sale of these properties.

**Tattnall Square Park**

The Alliance received a $94,518 grant from the Knight Neighborhood Challenge, a program of the Knight Foundation and Community Foundation of Central Georgia, to create a design plan for Tattnall Square Park. Under the direction of the Steering Committee and with input from the Commission and public information sessions, the Alliance is currently reviewing the Requests for Proposal from four design firms.

**NewTown Macon**

Mercer has provided leadership and support for NewTown Macon since its inception in the late 1990s. Committed to commercial and residential development, NewTown Macon is a public-private partnership of concerned businesses and citizens working together to improve the quality of life in downtown Macon. Given downtown’s proximity to the Mercer campus and given the investments the institution has made in educational facilities, offices, the Grand Opera House, and student housing in the central city area, NewTown’s mission is vital to the University. President William D. Underwood currently serves as chair of the NewTown Macon Board of Directors.
VI. UNIVERSITY ADVANCEMENT

The Office of University Advancement is transitioning from the leadership of Dr. Richard Swindle to Mr. John Patterson. Beginning in summer 2008, Dr. Swindle assisted with office transitions, succeeding Ms. Emily P. Myers, who had served more than twenty-five years in the role of chief advancement officer. One of Dr. Swindle’s first moves was to hire Mr. John Patterson as the vice president for University Development. Mr. Patterson began serving as the number two person in the Advancement Office in October 2008. President Underwood and Dr. Swindle made that hire with the expectation to eventually move John Patterson into the Senior Vice President’s role to allow Dr. Swindle to resume his full-time attention to his duties on the Atlanta campus. That transition took place, effective September 2010.

During this past year, the office hired Mr. Paul Snyder as the full-time development officer for the Stetson School of Business and Economics. In addition, there is an ongoing search for the Executive Director of the Mercer Athletic Foundation to replace Jim Cole, who has moved into his role of Athletic Director.

The fund-raising model that University Advancement has adopted includes a significant emphasis on working with the deans of the various colleges and schools. The Office of University Advancement is coordinating this new model and is asking deans to both identify donor prospects for their schools, as well as to make calls on various individuals and foundations.

Office of Alumni Services

The Advancement Office also focuses on the Alumni Services area and determining new ways to move alumni activities to a higher level of importance. One of the most important avenues will be staffing as the unit refocuses its efforts on engaging alumni in meaningful and significant ways.

Beginning in 2009, the Alumni Services Office began partnering with the Office of Enrollment Management to involve alumni in the student recruitment process. Joint alumni/admissions events were planned, and alumni were asked to write letters to newly admitted students. In addition, the Admissions Office hosted events in the homes of alumni for prospective students in a number of cities around the Southeast. This effort is continuing in 2010-11. For the third year, the Office of University Advancement is planning the Homecoming celebration. The goal to move Homecoming into one of the major events in the life of the University has been achieved. Continuing to improve the Homecoming experience means
greater engagement with Mercer alums and their continued interest in their alma mater.

Also, the University has recently begun offering annual alumni trips, both international and domestic. Trips included a basketball tournament in Providence, RI in 2009 and a trip to Russia in June 2010, which Provost Wallace Daniel led. In November 2010, another trip has been planned to New York in conjunction with Robert McDuffie's performance at Carnegie Hall. Over fifty Mercer alumni and friends are expected at the event from Georgia. They will join other Mercerians from the New York area at a reception prior to the performance with over a hundred expected. In addition, a trip in conjunction with Mercer's basketball team's games in the Jacksonville area is being considered during February 2011. And finally, a trip for Mercer alumni and friends is being offered in conjunction with a Mercer On Mission trip to Peru in summer 2011.

During the 2009-10 fiscal year, the Office of Alumni Services planned and conducted 119 alumni and University special events. These events include alumni board meetings, school-specific alumni events, and other special events.

Events of special note include:

- Homecoming
- Luncheon for Mercer Law graduates taking the Georgia Bar Exam
- Four Half Century Club meetings
- McAfee Preaching Consultation Conference
- 6 Mercer Connections
- School/College specific Alumni Days
- University special events, including the annual President’s Club meetings

**Mercer Ambassadors**

During the 2009-10 academic year, twenty-seven students served as Mercer Ambassadors. The Ambassadors serve as an outreach to alumni constituencies. All are required to participate in at least two special events each semester and to support the University in the commencements and baccalaureate ceremonies of the Macon Undergraduate programs, the College of Continuing and Professional Studies, and the Walter F. George School of Law.

**Tift Scholars**

For academic year 2009-10, 136 students received the Tift Scholarship; 37 of whom were freshmen. In addition to regular membership meetings, the scholars participated in four special events: Move-In Day, Tift Scholar Interviews, the annual Tift Holiday Tea, and the Tift Scholar Recognition Dinner where the Tift Scholars who graduated in May 2010 received their
Tift Scholar medallions.

**Alumni Boards**

Each college or school within Mercer University and two colleges that no longer exist have alumni associations led by an Alumni Board of Directors for a total of thirteen alumni groups (associations). The Office conducts outreach sessions with Professional MBA students in Savannah.

**National Alumni Board of Directors**

The National Alumni Board of Directors is the umbrella group of the University Association. The Alumni Board is composed of presidents and presidents-elect of each of the Mercer’s thirteen alumni groups. E. Michele Deriso serves as president of the National Alumni Board of Directors. Ms. Deriso is a 1999 graduate of the McAfee School of Theology.

**Advisory Boards**

The University engages alumni and friends through the use of advisory boards (boards of visitors, board of governors, etc.). The development officers representing the eleven colleges and schools along with other programs (Athletics, University Press, etc.) staff these boards. The Advancement staff, working in conjunction with the deans and unit leaders, facilitate meetings throughout the year to ensure good communication with these boards about the relevancy of their programs/academic offerings, the recruitment of students, job and career placement opportunities, along with funding possibilities.

**Development and Fundraising Update (2009-10 Fiscal Year)**

**Overall University Giving (includes Government Support):**

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**Private Gifts Received:**

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<tr>
<td>2009-10</td>
<td>$10,320,045</td>
</tr>
</tbody>
</table>

**Endowed Gifts Received:**

<table>
<thead>
<tr>
<th>Year</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>2009-10</td>
<td>$4,270,884.38</td>
</tr>
</tbody>
</table>
Number of Donors  Alumni Donors  Private Gifts Received  President's Club  Life-time Members  Towers Club  Spires Club  Penfield Club
6,771  3,590  $10,320,045  771  153  1,391  397  348

University Club

The following areas of the University were 100% in giving for 2009-10:

- Audit and Compliance
- College of Liberal Arts Alumni Board
- College of Pharmacy and Health Sciences Faculty
- College of Pharmacy and Health Sciences Alumni Board of Directors
- College of Pharmacy and Health Sciences Board of Visitors
- College of Pharmacy and Health Sciences Student Affairs and Admissions
- Georgia Baptist College of Nursing Board of Visitors
- Georgia Baptist College of Nursing Faculty
- General Counsel's Office
- Human Resources
- Mercer Administrators
- Mercer University Press Full-Time Staff
- Phonathon Student Caller
- Physical Plant
- Tift Alumnae Board
- University Advancement

Major Gifts Received During Fiscal Year 2009-10

The Exemplary Donors Circle — $500,000 and more

- Eula Mae and John Baugh Foundation
  Barbara Baugh
  San Antonio, TX

- Genelle Jennings
  Mansfield Jennings
  Hawkinsville, GA
• John S. and James L. Knight Foundation
  Alberto Ibargen
  Miami, FL

• Lilly Endowment
  John Wimmer
  Indianapolis, IN

• James T. and Carolyn T. McAfee Foundation
  Carolyn T. McAfee
  J. Thomas McAfee, III
  Macon, GA

• Settlement of Toole vs. JMIC Remainder Fund
  Joel O. Wooten, Jr.
  Columbus, GA

**The Lamar Plunkett Society — $100,000–$499,999**

• Aileen K. Borrish
  Fred W. Borrish
  Douglasville, GA

• B B & T
  Mr. David Lanier
  Macon, GA

• Judith Burge
  Atlanta, GA

• Cooperative Baptist Fellowship, Inc.
  Daniel Vestal
  Atlanta, GA

• Estate of Ellison C. Palmer, Jr.
  Elsie W. Strother
  Atlanta, GA
• Estate of Jacqueline Sealy  
  Richard Britt, Jr.  
  Philadelphia, PA

• Carolyn B. Gregory  
  Hardy Gregory, Jr.  
  Vienna, GA

• MedHoldings of Woodstock, LLC  
  Milton L. Cruz  
  Guaynabo, PR

• United Baptist Church of Atlanta  
  Bill Sperry  
  Atlanta, GA

• Lettie Pate Whitehead Foundation  
  P. Russell Hardin  
  Atlanta, GA

**The Billington Sanders Circle — $50,000–$99,999**

• Bradley-Turner Foundation  
  William B. Turner  
  Columbus, GA

• Elizabeth G. Forehand  
  David A. Forehand, Jr.  
  Cordele, GA

• Georgia Academy of Family Physicians  
  Robin Eubanks  
  Lawrenceville, GA

• Georgia Foundation for Independent Colleges, Inc.  
  Henry J. Hector  
  Atlanta, GA
• Georgia Pine Level Foundation  
  Robert F. Hatcher  
  Macon, GA  
• Edward C. Klatt  
  Savannah, GA  
• Ruth Anne Rich  
  Fred B. Humphrey  
  Kansas City, MO  

The 1833 Founders — $25,000–$49,999  

• R. A. Bowen Trust  
  Robert A. Bowen, Jr.  
  Macon, GA  
• M. Diane Owens  
  Lilburn, GA  
• Elizabeth Grisham Brown Fund  
  Raymond M. Warren, III  
  Atlanta, GA  
• Georgia Baptist Convention  
  J. Robert White  
  Atlanta, GA  
• Georgia Power Foundation  
  Thomas Wicker  
  Macon, GA  
• Joan Godsey  
  R. Kirby Godsey  
  Macon, GA  
• Betty McGahee Hendricks  
  Joseph M. Hendricks  
  Macon, GA
• Kaiser Permanente
  Gloria Kemp
  Atlanta, GA

• Gail H. King
  Spencer B. King, III
  Atlanta, GA

• Joan L. Moore
  Robert L. Moore, Jr.
  Lyons, GA

• Catherine Naylor
  Bainbridge, GA

• Nicholson Revell, LLP – IOLTA Account
  J. Carlisle Overstreet
  Augusta, GA

• Nancy S. Voris
  Ralph S. Voris
  Tucker, GA

• Lu Steed
  Robert Steed
  Atlanta, GA

• Walgreens Company
  Amanda Bidlencik
  Deerfield, IL

• Watson-Brown Foundation, Inc.
  Thomas W. Brown, Jr.
  Thomson, GA
VII. OFFICE OF THE SENIOR VICE PRESIDENT–ATLANTA

Dr. Richard Swindle, senior vice president–Atlanta, after having assumed the additional responsibility and title of senior vice president for University Advancement in July 2008, relinquished those additional responsibilities and title effective September 1, 2010. Mr. John Patterson, who was the number two person in the Office of Advancement, assumed those responsibilities. This move will allow Dr. Swindle, as the senior administrator in Atlanta, to once again focus on operations of the Atlanta Campus, plus the Regional Academic Centers. This was part of a broader reorganization in which Dr. Penny Elkins was moved from the position of vice president–Atlanta into the position of senior vice provost for strategic academic initiatives.

One of Dr. Swindle’s primary initial responsibilities will be to update the master plan for the Atlanta Campus, an extensive process that will involve exploring every reasonable option for the campus. All stakeholders on the Atlanta Campus and within the University in general will be included in the process. The goal of this process is to arrive at recommendations for facilities, program development, and administrative support that are needed in order to move the campus forward.

The Atlanta programs of Mercer continue to fuel the enrollment growth of the University. The fall enrollment for the Atlanta Campus was a record at 2,972 (headcount). When the enrollment from the campus is combined with other Atlanta sites, the total Atlanta enrollment is 4,240 (not including English Language Institute). This accounts for 52% of the enrollment of Mercer University.

The first Doctor of Physical Therapy class of twenty-eight students enrolled in fall 2010. Significant renovation work was done to the Davis Building for this new program. The Physical Therapy Program now occupies space in the Davis Building, which was formerly allocated to the Offices of the President and the Senior Vice President–Atlanta, as well as those of University Advancement, the Center for Health and Learning, and the Atlanta Office of Human Resources. These offices have now relocated into the Atlanta Administration and Conference Center, which includes quality spaces for meetings, administrative work, and for the president and others to receive visitors. The space is well designed and will be of significant benefit as Atlanta grows in programs, enrollment, and importance.

The English Language Institute continues to grow, and in fall 2010, the Institute experienced the highest enrollments it has had in the last ten years. This program is becoming a primary feeder for many programs at Mercer, especially to the College of Liberal Arts, the School of Business and Economics in Atlanta and Macon, and the School of Engineering.
The Regional Academic Centers of the University continue to thrive. The Douglas County Center is doing well and needs updated facilities that will provide additional space for various administrative functions. The Macon Regional Academic Center has relocated to the first floor of the Stetson Building on the Macon Campus. This newly renovated space has a reception area and two offices, and is designed to provide a professional atmosphere for students, faculty, and staff. The offices are staffed by the center coordinator and an admission counselor. Approximately 85% of the Center’s classes meet in the Stetson Building, so the offices are conveniently located to serve students and faculty. Similarly, the new annex in Henry County is supplying much-needed office and classroom space for the continued growth of that center. Finally, a new Regional Academic Center recently opened in Newnan, GA, with programs from the Tift College of Education and the College of Continuing and Professional Studies.

The Jesse Mercer Stewards program is continuing into its second year with great success. The students in the Jesse Mercer Stewards program represent each of the colleges and schools on the Atlanta campus, as they are nominated by deans in order to represent their classmates and serve as ambassadors for the University. Importantly, they participate in some important rituals within the University, including the annual Pilgrimage to Penfield. This participation allows Atlanta students to experience the history of Mercer in the way that Macon students have experienced it for many years.

As part of the ongoing efforts of the Atlanta Campus Green Team, the Atlanta Campus and Regional Academic Centers adopted a new recycling policy and contracted with American Recycling to implement this policy. Also, the campus was awarded a grant from Harvard University’s Center for Health and the Global Environment to fund a workshop that provided an overview of best practices and technical approaches to campus sustainability projects. The workshop faculty discussed their experiences in founding and managing Harvard University’s sustainability program, as well as their experience in working with local, state, and federal entities, and private sector clients (corporations, health care, real estate, and education) throughout the United States, South America, Europe, and Asia.
VIII. ENROLLMENT MANAGEMENT

Brian Dalton, senior vice president for enrollment management, heads the Division of Enrollment Management, which includes Undergraduate Admissions – Macon, Atlanta/Extended Campus, and the Office of Student Financial Planning. The Office of Admissions concluded a successful recruitment year by enrolling 595 first-year and 133 transfer students.

Students Entering Mercer for the 2010-11 Academic Year

<table>
<thead>
<tr>
<th>Enrollment Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Freshmen Enrollment (fall, summer bridge, and summer start)</td>
<td>595</td>
</tr>
<tr>
<td>Transfer Enrollment (fall and summer start)</td>
<td>133</td>
</tr>
<tr>
<td>Freshmen Lacrosse Players</td>
<td>39</td>
</tr>
<tr>
<td>Transfer Lacrosse Players</td>
<td>3</td>
</tr>
</tbody>
</table>

Academic Profile:

<table>
<thead>
<tr>
<th>Measure</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Average GPA, Academic</td>
<td>3.62</td>
</tr>
<tr>
<td>Average GPA, Transcript</td>
<td>3.64</td>
</tr>
<tr>
<td>Middle 50th Percentile, SAT (CR and Math Only)</td>
<td>1080-1280</td>
</tr>
<tr>
<td>Average ACT Composite Score</td>
<td>26</td>
</tr>
<tr>
<td>Middle 50th Percentile, SAT, Athletes</td>
<td>1080-1230</td>
</tr>
<tr>
<td>Average ACT Composite Score, Athletes</td>
<td>26</td>
</tr>
<tr>
<td>Valedictorians</td>
<td>17</td>
</tr>
<tr>
<td>Salutatorians</td>
<td>9</td>
</tr>
<tr>
<td>Top 5% of Class</td>
<td>29%</td>
</tr>
<tr>
<td>Top 10% of Class</td>
<td>44%</td>
</tr>
<tr>
<td>Top 25% of Class</td>
<td>76.3%</td>
</tr>
<tr>
<td>Top 50% of Class</td>
<td>93.7%</td>
</tr>
</tbody>
</table>

Admissions Highlights for 2010-11

- 112 engineering student enrolled in fall 2010 compared to 103 in fall 2009.
- Admissions held its first Engineering Challenge day in conjunction with the School of Engineering.
- 37 students started the summer bridge program, 97% passed
• 66,790 prospective students made inquiries for 2010, a 93% increase over 34,676 inquiries for 2009.

• 36 international students (19 first-time freshmen and 17 transfer students) enrolled at Mercer, up 33% over 2009.

• Admissions held nine yield receptions in 2010.

• Admissions held four alumni receptions with help from Alumni Affairs in 2010.

• Admissions attended three Mercer connections in 2010.

• Admissions went live with Talisma (relationship management tool) and CampusVue (campus-wide data system) in July 2010.
IX. LEGAL AFFAIRS

Mr. William G. Solomon, IV serves as senior vice president and general counsel for the University. During the previous year, the University was named as a defendant in two lawsuits. A summary of the background and current status of these cases is provided below.

**Tara M. Johnson, Individually and as Executrix of the Estate of Anthony E. Morgan v. The Medical Center of Central Georgia, et al.**

(State Court of Bibb County)

This suit is a wrongful death action brought by representatives of the estate of Anthony E. Morgan against multiple co-defendants, including Mercer University and Dr. Sabry Gabriel, a faculty member in the University’s School of Medicine. The facts of the case may be summarized as follows.

While in the hospital following a left hip replacement surgery in April 2007, Mr. Morgan began suffering chest pains. He was referred to the family practice residency section of the Medical Center of Central Georgia, where he saw Dr. Gabriel and two residents under Dr. Gabriel’s direction. For his complaint of chest pain, a differential diagnosis of myocardial infarction or pulmonary embolus was formed. While various tests were given for the myocardial infarction and the same was ruled out, certain aspects of Mr. Morgan’s health situation would not allow the performance of a CT scan with contrast, the “gold standard” test for pulmonary embolism. With time, it was believed by Dr. Gabriel that the possibility of an actual pulmonary embolism was removed. Moreover, the patient was on prophylactic therapy to protect against a pulmonary embolus. Notwithstanding such prophylaxis, Mr. Morgan died in the early morning hours of May 2, 2007. An autopsy performed the next day identified a saddle-type pulmonary embolism. The report of autopsy did not identify any particular cause of death, but the death certificate indicated the primary cause of death as pulmonary embolism.

Dr. Gabriel and the University are insured by MAG Mutual Insurance Company, with a total liability limit for this claim of $2,000,000.

Following extensive discovery in this case, the parties are currently engaged in settlement discussions. There is a high likelihood that the case will be settled within policy limits.
This suit is a premises liability case arising out of a slip and fall in the Grand Opera House, a performing arts facility operated by Mercer University under a lease from Bibb County. The facts of the case may be summarized as follows.

On April 26, 2008, the plaintiff, James Mik, was a patron attending a performance in the Grand Opera House. The complaint alleges that when Mr. Mik, who was seated in the balcony section, began to ascend the staircase leading to the exit, the bottom step collapsed and rolled out from beneath the plaintiff’s feet, causing him to fall upon the broken step and staircase and impale his leg on a protruding nail. The complaint further alleges that the condition of the step made the premises unreasonably unsafe, and that Mercer knew or should have known that the broken step created a dangerous situation that was likely to cause injury to an unsuspecting theater patron.

The University has filed an Answer denying each of the plaintiff’s claims, and has asserted further that (a) the University exercised reasonable and ordinary care in maintaining the subject premises; (b) the University had no superior knowledge of any alleged defect; and (c) the University was not negligent in any manner as alleged.

This suit is in the early stages of discovery.
X. UNIVERSITY MINISTER AND DEAN OF CHAPEL

A bronzed Jesse Mercer sits in the center of Mercer Plaza, encircled by a collection of most of his notable sayings carved into the stone circumference. Prominently displayed, front and center, is the famous, “Surely there are some Baptists who may be trusted.” Less prickly and just to the right, however, is a wise and hopeful admonition to all who might pass that way, “Be mindful of the designs of grace through you.” These words are both a call to purpose and a promise of divine empowerment for the pursuit of that purpose. It is the role of the University minister and dean of the chapel, Craig McMahan, to inspire modern Mercerians to live into this sacred vocation announced by Jesse Mercer so long ago. Through chapel services, Mercer On Mission, programmatic collaborations, and pastoral care, Dr. McMahan invites students, faculty, and staff to embrace the designs of divine grace in ways that are personal and global, practical, and ideological.

Chapel has taken on a new look this semester. Instead of the traditional worship format, the new style is more informal and communal. In order to foster a more enriching experience of community, chapel begins with a brief time of coffee and conversation. Then the congregation gathers to share community concerns, which leads into silent prayer. Next, rather than a sermon or an address, the University minister engages the invited guest of the morning in an interview that seeks to draw out profound and provocative spiritual insights at the point where they intersect academic life and professional disciplines. At the conclusion of the interview, the audience has the opportunity to enter the conversation through a time of question and response. In the Fall 2010 semester, two special guests shared their unique perspectives. In September, Dr. Ted Peters, a renowned theologian from Pacific Lutheran Theological Seminary, discussed the interface of science and faith. In November, Leena Lavanya, who directs ServeTrust, talked about her faith-based humanitarian work in the most impoverished regions of India. With attendance more than doubled from previous years, the new chapel format gives every appearance of being successful in creating a mindfulness of the designs of grace.

Mercer On Mission, directed by the University minister, continues to make a tremendous impact on Mercer students and faculty. Just four years old, this signature program of the University attracted ninety-seven students and more than twenty faculty during the summer of 2010. Eight Mercer On Mission teams were sent out across the globe. Over 9,000 hours of service were contributed in a wide variety of projects. Students installed a water turbine in northern Kenya that pumps water from the Wei Wei River 400 feet up a steep cliff to the village of Sisit. Before this initiative, women and girls had to carry forty-pound buckets of water a half
mile up the steep hill every day of their lives to bring water to their community. Now, the women can care for their babies, and the girls can attend school instead of carrying water. When the first drops of river water splashed into the village’s ten thousand liter holding tank, the women and girls began to dance and sing.

Third-year Mercer medical student, Katie Wells, examined a homeless woman in Vietnam and discovered that the woman had a diseased gall bladder, a potentially fatal condition. The Vietnamese medical system does not accommodate such non-paying patients, but Katie could not get her out of her heart and mind. Katie badgered the local doctors until they agreed to operate on the woman if the necessary funds could be raised. Then Katie appealed to her Mercer On Mission teammates. Together they raised all the money for the surgery. Katie escorted the woman into the hospital on the day of surgery, settled her in her room and helped prepare her for surgery. Today the woman is in good health and in the care of her family. Elsewhere in Vietnam, Dr. Ha Van Vo led a team of bio-medical engineering students who fit impoverished amputees with his patented Universal Socket Prosthetic. Seventy-seven amputees received the new prosthetic. One amputee, standing on his new leg for the first time, said “I am seventy years old, and this is the happiest day of my life.” Then he began to run in place just to prove that it worked.

In Malawi, Mercer students planted gardens at orphanages and worked in a watershed rehabilitation program. High school students in South Africa learned how to write and produce a musical drama with the help of Mercer students and faculty. Gold miners in Mozambique constantly suffer from the debilitating effects of mercury poisoning associated with harvesting gold from mercury amalgam. The Mercer On Mission team showed them how to avoid excessive exposure to toxic mercury fumes that cripple and kill hundreds of miners and their family members each year. Working with AIDS orphans in Moldova and The Fuller Center for Housing in Peru, Mercer On Mission teams literally changed the world. And, in the process, they found themselves changed. An engineering student in Vietnam put it this way, “The MOM trip was definitely a once in a lifetime experience for me that helped give me a new outlook on life and a continued desire to help people in need in the future whenever I can.”

Next year, fourteen Mercer On Mission programs will launch, including a program designed for Mercer alumni and friends. At a cost of nearly $500,000, over 150 students will find unique ways to use their skills and interests to become partners in improving the lives of others…and to become mindful of the designs of grace through their own lives.

Based on the Macon campus, the University minister is collaborating on important initiatives through the Provost's Office and the Center for Theology and Public Life. Dr. Mary
Alice Morgan, senior vice president for service-learning, is organizing a weeklong conference related to poverty. In an effort to add an experiential layer to the event, the University minister will be coordinating a poverty simulation that will involve conference participants. Dr. David Gushee, Distinguished University Professor of Christian Ethics, is in the process of establishing a series of conferences that elevate prominent social issues in the context of theological perspective. The University minister is assisting in the development and implementation of these events. The serious religious reflection embedded in each of these two efforts will produce many positive outcomes, including awakening Mercerians to the designs of grace.

In addition to these public, even global, activities, the University minister is often called upon as a counselor in the most private and personal crises: the death of a friend or loved one, the developmental challenges of life and faith, the struggle with moral choices, the confusion over vocational options. In collaboration with the vice president and dean of students and the Department of Counseling and Psychological Services, the University minister serves the students, staff, and faculty in a wide variety of settings that benefit from spiritual guidance and pastoral care. Not all the pastoral duties, however, are born out of personal pain. The University minister is often invited to serve as officiant in weddings and other happy occasions celebrated by the Mercer community. In this broad spectrum of personal settings, the University minister encourages individuals to be mindful of the designs of grace through and upon their lives.

By means of chapel services, Mercer On Mission, programmatic collaborations, and pastoral care, the University minister endeavors to breathe life into Jesse Mercer's words, inspiring Mercerians to be mindful of the designs of grace through them.
XI. NATIONAL ALUMNI ASSOCIATION BOARD OF DIRECTORS

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G. Faye Dumke, BUSA ’92, Duluth, Immediate Past President

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Masant “May” Nakornsri, BUSA ’96, Bankok, Thailand, President-Elect
B. Walter F. George School of Law

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Jasper, GA

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Chamblee, GA

Brandal S. Lovvorn, Pharm.D. ’86
Bremen, GA

Lynn L. Philpot, Pharm.D. ’92
Dunwoody, GA

Consultant
Sharon F. Clackum
Jonathan G. Marquess
Lynn L. Philpot

Government
Michael E. Karnbach

Hospital
Lynn T. Barrett

Independent
Billy C. Conley
Terry W. Dunn
Robin L. Hood
Brandal S. Lovvorn
Loren B. Pierce
Ronald Y. Wilson

Industry
Sharon H. Hamm
Brad W. Loo
Edward J. Schutter

Retail Chain
Liza G. Chapman
Herbert Hatton
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Atlanta, GA

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Macon, GA

Until 2013
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Atlanta, GA

David Dod, CLA ’01
Decatur, GA

Phyllis Stanley Morgan, CLA ‘84
Forsyth, GA

Josh Rogers, CLA ’05
Macon, GA
E. Eugene W. Stetson School of Business and Economics

**President**
D. Kevin Wyckoff, M.B.A. ’88
Atlanta, GA

**President Elect**
Carrie Sagel Burns, B.B.A. ’96 & M.B.A.’99
Atlanta, GA

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Atlanta, GA

J. Thomas McAfee, M.B.A. ’00
Juliette, GA

**Secretary**
Paul R. Gianneschi, E.M.B.A. ’99
Duluth, GA

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Lilburn, GA

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Smyrna, GA

Todd Duffy, B.B.A. ’90
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Debra Evans, B.B.A. ’03
Marietta, GA

Mark Robert Hatcher, M.B.A. ’00
Macon, GA

Jennifer Goldwyn, B.B.A. ’93 & M.B.A. ’01
Clemmons, NC

Molly M. Hatcher, B.B.A. ’96 & M.B.A. ’01
Flowery Branch, GA

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Pooler, GA
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  Pooler, GA

  
  **Until November 2012**  
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<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Years</th>
<th>Location</th>
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<tbody>
<tr>
<td>M. Dayne Aldridge</td>
<td>Dean</td>
<td>1999-2008</td>
<td>Macon, GA</td>
</tr>
<tr>
<td>James A. Blackwell, Jr.</td>
<td>L.L.D. (Honorary) ‘94</td>
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<tr>
<td>Eugene D. Demonet</td>
<td></td>
<td></td>
<td>Hamilton, GA</td>
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<tr>
<td>A.V. Elliott</td>
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<td>Macon, GA</td>
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<tr>
<td>O. Gene Gabbard</td>
<td></td>
<td></td>
<td>Cary, NC</td>
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<tr>
<td>C. B. Gambrell, Dean Emeritus</td>
<td></td>
<td></td>
<td>Lakeland, FL</td>
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<tr>
<td>R. Kirby Godsey, Chancellor</td>
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<tr>
<td>T. Marshall Hahn, Jr.</td>
<td></td>
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<td>Blacksburg, VA</td>
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<tr>
<td>Melvin Kruger</td>
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<tr>
<td>James Miller</td>
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<tr>
<td>Haydn H. Murray</td>
<td></td>
<td></td>
<td>Bloomington, IN</td>
</tr>
<tr>
<td>Cornelius Nugteren</td>
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<td>Warner Robins, GA</td>
</tr>
<tr>
<td>Walter W. Sessoms (deceased)</td>
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<tr>
<td>Carroll A. Walker</td>
<td></td>
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</tbody>
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St. Simons Island, GA

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Decatur, GA

James Lamkin – 2012
Atlanta, GA
<table>
<thead>
<tr>
<th>Name</th>
<th>Year</th>
<th>City, State</th>
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</thead>
<tbody>
<tr>
<td>Jimmy Lewis</td>
<td>2011</td>
<td>Jasper, GA</td>
</tr>
<tr>
<td>Jamey Mackey</td>
<td>2011</td>
<td>Huntsville, AL</td>
</tr>
<tr>
<td>Tom McAfee</td>
<td>2012</td>
<td>Macon, GA</td>
</tr>
<tr>
<td>Emmanuel L. McCall</td>
<td>2011</td>
<td>Atlanta, GA</td>
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<tr>
<td>Ron McCaskill</td>
<td></td>
<td>Donelsonville, GA</td>
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<tr>
<td>Ronald G. McClung, CAS '77</td>
<td>2011</td>
<td>Haddock, GA</td>
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<tr>
<td>Glen Money</td>
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<td>Monroe, GA</td>
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<tr>
<td>Timothy L. Owings</td>
<td>2012</td>
<td>Augusta, GA</td>
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<tr>
<td>Bob Patterson</td>
<td>2012</td>
<td>Warm Springs, GA</td>
</tr>
<tr>
<td>Julie Pennington-Russell</td>
<td>2012</td>
<td>Decatur, GA</td>
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<tr>
<td>Dorothy M. Pryor</td>
<td>2012</td>
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<td>James M. Ramsey</td>
<td>2011</td>
<td>Thomson, GA</td>
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<tr>
<td>Jon R. Roebuck</td>
<td>2012</td>
<td>Nashville, TN</td>
</tr>
<tr>
<td>William L. Ross</td>
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<td>Marietta, GA</td>
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<td>Drayton Sanders</td>
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<tr>
<td>David Sapp, CLA '68</td>
<td>2012</td>
<td>Atlanta, GA</td>
</tr>
<tr>
<td>William F. Scarbrough, CLA</td>
<td>2012</td>
<td>College Park, GA</td>
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<tr>
<td>William L. Self</td>
<td>2012</td>
<td>Alpharetta, GA</td>
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<tr>
<td>Joel Snider</td>
<td>2012</td>
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<td>David Taylor</td>
<td>2011</td>
<td>Cedartown, GA</td>
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<tr>
<td>Michael Tutterow</td>
<td>2012</td>
<td>Atlanta, GA</td>
</tr>
<tr>
<td>Gene Tyre, CLA '62</td>
<td>2012</td>
<td>Newnan, GA</td>
</tr>
<tr>
<td>Allen Walworth</td>
<td>2012</td>
<td>Naples, FL</td>
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<tr>
<td>Robert R. Woodson</td>
<td>2012</td>
<td>Stone Mountain, GA</td>
</tr>
</tbody>
</table>
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<table>
<thead>
<tr>
<th>Member</th>
<th>Term</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Richard Hyer, CLA '66, EDU '74</td>
<td>Macon, GA</td>
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<tr>
<td>Mary Teel Mantiply, CLA '72, EDU '73</td>
<td>Warner Robins, GA</td>
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<tr>
<td>J. Phil Blackwell, EDU '64</td>
<td>Marietta, GA</td>
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<tr>
<td>Anthony Pack, EDU '90</td>
<td>Forsyth, GA</td>
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<tr>
<td>Barbara Christmas</td>
<td>Bellville, GA</td>
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<tr>
<td>Elise T. Phillips, TIFT '63</td>
<td>Avondale Estates, GA</td>
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<tr>
<td>Brooks Coleman, Jr., CLA '62</td>
<td>Duluth, GA</td>
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<tr>
<td>Sherrill Williams Ragans, TIFT '58</td>
<td>Tallahassee, FL</td>
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<td>Russell Cook, EDU '73</td>
<td>Jefferson, GA</td>
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<tr>
<td>Ken Russell</td>
<td>Calhoun, GA</td>
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<tr>
<td>Lynn Loessner Collier, CLA '66, EDU '91</td>
<td>Macon, GA</td>
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<tr>
<td>Vickie Perdue Scott, CLA '81, EDU '82</td>
<td>Alpharetta, GA</td>
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<tr>
<td>Cathryn Futral, TIFT '49</td>
<td>Forsyth, GA</td>
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<tr>
<td>Paul Stockhammer, CLA '67, EDU '72</td>
<td>Atlanta, GA</td>
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</tr>
<tr>
<td>Miriam McMahan Holland, CLA '60</td>
<td>Jonesboro, GA</td>
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<tr>
<td>Fran Harper Watkins, TIFT '63</td>
<td>Gainesville, GA</td>
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</table>


I. Eugene W. Stetson School of Business and Economics

Board of Visitors

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Atlanta, GA

Barry Elson
Alpharetta, GA

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James A. Manley
Macon, GA

Michele M. Molden
Atlanta, GA

Douglas E. Ott
Macon, GA

Robert Woodson
Stone Mountain, GA
J. College of Continuing and Professional Studies,
School Counseling Advisory Board

<table>
<thead>
<tr>
<th>Name</th>
<th>City, State</th>
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<tbody>
<tr>
<td>Susan Atkins</td>
<td>Cumming, GA</td>
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<tr>
<td>Caroline M. Brackette</td>
<td>Atlanta, GA</td>
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<tr>
<td>Diane Clark</td>
<td>Atlanta, GA</td>
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<tr>
<td>Gregory Cunningham</td>
<td>Auburn, GA</td>
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<tr>
<td>Priscilla Danheiser</td>
<td>Atlanta, GA</td>
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<tr>
<td>Margaret Davis</td>
<td>Braselton, GA</td>
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<tr>
<td>DeAnn U. Fleming</td>
<td>Jonesboro, GA</td>
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<tr>
<td>LaVona Groce</td>
<td>Braselton, GA</td>
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<tr>
<td>Anthony Harris</td>
<td>Atlanta, GA</td>
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<tr>
<td>Kenyon Knapp</td>
<td>Atlanta, GA</td>
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<tr>
<td>Susan Malone</td>
<td>Macon, GA</td>
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<tr>
<td>Kathryn Palmer</td>
<td>Lawrenceville, GA</td>
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<tr>
<td>Heather Roth</td>
<td>Cumming, GA</td>
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<tr>
<td>Karen Rowland</td>
<td>Atlanta, GA</td>
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<tr>
<td>Dianne Thompson</td>
<td>Lawrenceville, GA</td>
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<tr>
<td>Adam Williams</td>
<td>Grayson, GA</td>
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<tr>
<td>Arthur Williams</td>
<td>Atlanta, GA</td>
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</tbody>
</table>
K. Townsend Friends of Music Advisory Board

Jack Caldwell
Macon, GA

Barbara Brown Dean
Eastman, GA

Eugene Dunwody, Sr.
Macon, GA

Joan Godsey
Macon, GA

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Carolyn McAfee
Macon, GA

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Philadelphia, PA

Richard Plunkett, Jr.
Carrollton, GA

Ruth Anne Rich
Kansas City, MO

Bryan Shelburne
Macon, GA
## L. McDuffie Center for Strings Board of Visitors

<table>
<thead>
<tr>
<th>Name</th>
<th>City, State</th>
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<tbody>
<tr>
<td>Malcolm Burgess, Jr.</td>
<td>Macon, GA</td>
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<tr>
<td>Robert Chanin</td>
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<tr>
<td>John H. Dickson</td>
<td>Macon, GA</td>
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<tr>
<td>Jo Phelps Fabian</td>
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<tr>
<td>Neva L. Fickling</td>
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<tr>
<td>Genelle Jennings</td>
<td>Hawkinsville, GA</td>
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<tr>
<td>Mansfield Jennings</td>
<td>Hawkinsville, GA</td>
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<tr>
<td>Spencer B. King, III</td>
<td>Atlanta, GA</td>
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<tr>
<td>Meredith McDaniel</td>
<td>Hawkinsville, GA</td>
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<tr>
<td>Amy Schwartz Moretti</td>
<td>Macon, GA</td>
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<tr>
<td>Julie McAfee</td>
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<tr>
<td>Carey Pickard</td>
<td>Macon, GA</td>
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<tr>
<td>Robert Reichert</td>
<td>Macon, GA</td>
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<td>Name</td>
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<tr>
<td>Henry Arrington II</td>
<td>Macon, GA</td>
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<tr>
<td>Julia G. Baldwin</td>
<td>Macon, GA</td>
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<tr>
<td>Carol Brown</td>
<td>Jeffersonville, GA</td>
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<tr>
<td>Robert W. Brown</td>
<td>Macon, GA</td>
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<tr>
<td>Shawn Burkin</td>
<td>Macon, GA</td>
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<tr>
<td>Michael A. Burnett</td>
<td>Macon, GA</td>
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<tr>
<td>Cyndey Busbee</td>
<td>Macon, GA</td>
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<tr>
<td>Mamie Bush</td>
<td>Macon, GA</td>
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<tr>
<td>David S. Canady</td>
<td>Macon, GA</td>
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<tr>
<td>Chip Cherry</td>
<td>Macon, GA</td>
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<tr>
<td>Wanda Creel</td>
<td>Perry, GA</td>
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<tr>
<td>Jeff Dudley</td>
<td>Macon, GA</td>
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<tr>
<td>Ann W. Fugate</td>
<td>Macon, GA</td>
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<tr>
<td>Wesley Griffith</td>
<td>Macon, GA</td>
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</table>
N. Mercer University Press Board of Directors

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XIII. APPOINTMENTS AND STANDING COMMITTEES

I. In accordance with Article XII, Section 3 of the *Bylaws of The Corporation of Mercer University*, I have the pleasure of nominating M. Diane Owens for the office of Chair of the Board of Trustees for the year 2011.

II. In accordance with Article IV, Section 2 of the *Bylaws of The Corporation of Mercer University*, and upon my recommendation, the Chair of the Board will nominate the members of the standing committees of the Board of Trustees for 2011. A complete list will be distributed at the November 19, 2010 meeting. The Chair of the Board, the Chair of the Executive Committee, and the President of the University are *ex officio* and voting members of all standing committees of the Board of Trustees except the Audit Committee (*Bylaws*, Article IV, Section 4).

III. I have the pleasure of nominating the members of the various Mercer University advisory boards for 2011, as shown on pp. 147-180 of the *President’s Report*. The President and the Chair of the Board of Trustees are *ex officio* members of all advisory boards.